

University of Mumbai

**3233261**

Summer 2025

REVISED EXAMINATION TIME TABLE (NEP -2020)
PROGRAMME -M.A. (Communication & Journalism)
(SEMESTER - II)

Days and Dates	Time	Sem	Course Code	Course
Tuesday, 24 June, 2025	10:30 a.m. to 12:30 p.m.	II	54012	Audience Studies
Thursday, 26 June, 2025	10:30 a.m. to 12:30 p.m.	II	54022	Entertainment Studies
Thursday, 26 June, 2025	10:30 a.m. to 12:30 p.m.	II	54002	Television Studies
Monday, 30 June, 2025	10:30 a.m. to 12:30 p.m.	II	54032	Strategic Communication
Monday, 30 June, 2025	10:30 a.m. to 12:30 p.m.	II	54017	Strategic and Integrated Communication
Wednesday, 2 July, 2025	10:30 a.m. to 11:30 a.m.	II	54042	Writing for the Media-2
Wednesday, 2 July, 2025	10:30 a.m. to 11:30 a.m.	II	54003	Digital Media Marketing
Friday, 4 July, 2025	10:30 a.m. to 12:30 p.m.	II	54071	Production for the audio-visual media
Friday, 4 July, 2025	10:30 a.m. to 12:30 p.m.	II	54072	Preparing an Advertising Campaign

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
13th June, 2025

Pooja Raundale

Dr. Pooja Raundale
Director

Board of Examinations & Evaluation