

University of Mumbai



क. वि.प्रा.स.से.(युजी)/आयसीसी/२०२४-२५/४

परिपत्रक :-

सर्व प्राचार्य/संचालक, संलग्नित महाविद्यालये/मंस्था, विद्यापीठ शैक्षणिक विभागांचे संचालक/विभाग प्रमुख यांना कळविण्यात येते की, राष्ट्रीय शैक्षणिक धोरण २०२० च्या अमलबजावणीच्या अनुषंगाने शैक्षणिक वर्ष २०२४-२५ पासून एक्झिट पर्याय सह पदवी व पदव्युत्तर अभ्यासक्रम विद्यापिठेच्या दिनांक २७ डिसेंबर, २०२३, ३ फेब्रुवारी, २०२४, २० एप्रिल, २०२४ व २४ मे, २०२४ च्या बैठकीमध्ये मंजूर झालेले सर्व अभ्यासक्रम मुंबई विद्यापीठाच्या www.mu.ac.in या संकेत स्थळावर NEP २०२० या टॅब वर उपलब्ध करण्यात आलेले आहेत.

मुंबई - ४०० ०३२

११ जून, २०२४

Baliram

(प्रा. (डॉ.) बळीराम गायकवाड)

प्र. कुलसचिव

Copy forwarded for information and necessary action to :-	
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8	The Deputy Registrar, Executive Authorities Section (EA) eau120@fort.mu.ac.in He is requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to the above circular.
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As Per NEP 2020

University of Mumbai



Title of the program

- A- U.G. Certificate in Fashion designing
- B- U.G. Diploma in Fashion Designing
- C- B.A. (Fashion designing)
- D- B.A. (Hons.) in Fashion Designing
- E- B.A. (Hons. with Research) in Fashion Designing

Syllabus for

Semester – Sem I & II

**Ref: GR dated 20th April, 2023 for Credit Structure of UG
(With effect from the academic year 2024-25
Progressively)**

University of Mumbai



(As per NEP 2020)

Sr. No.	Heading	Particulars	
1	Title of program O: IMU-505A	A	U.G. Certificate in Fashion Designing
	O: IMU-505B	B	U.G. Diploma in Fashion Designing
	O: IMU-505C	C	B.A. (Fashion Designing)
	O: IMU-505D	D	B.A. (Hons.) in Fashion Designing
	O: IMU-505E	E	B.A. (Hons. with Research) in Fashion Designing
2	Eligibility O: IMU-506A	A	HSC with 40% OR Passed Equivalent Academic Level 4.0
	O: IMU-506B	B	Under Graduate Certificate in B.A. Fashion Designing or Passed Equivalent Academic Level 4.5
	O: IMU-506C	C	Under Graduate Diploma in B.A. Fashion Designing or Passed Equivalent Academic Level 5.0
	O: IMU-506D	D	Bachelors of B.A. Fashion Designing with minimum CGPA of 7.5 or Passed Equivalent Academic Level 5.5
	O: IMU-506E	E	Bachelors of B.A. Fashion Designing with minimum CGPA of 7.5 or Passed Equivalent Academic Level 5.5

3	Duration of program R: IMU-511	A	One Year
		B	Two Years
		C	Three Years
		D	Four Years
		E	Four Years
4	Intake Capacity R: IMU-512	60	
5	Scheme of Examination R: IMU-513	NEP 40% Internal 60% External, Semester End Examination Individual Passing in Internal and External Examination	
6	Standards of Passing R: IMU-514	40%	
7	Credit Structure Sem. I - R: IMU-515A Sem. II - R: IMU-515B	Attached herewith	
	Credit Structure Sem. III - R: IMU-515C Sem. IV - R: IMU-515D		
	Credit Structure Sem. V - R: IMU-515E Sem. VI - R: IMU-515F		
8	Semesters	A	Sem I & II
		B	Sem III & IV
		C	Sem V & VI
		D	Sem VII & VIII
		E	Sem VII & VIII
9	Program Academic Level	A	4.5
		B	5.0
		C	5.5
		D	6.0
		E	6.0

10	Pattern	Semester
11	Status	New
12	To be implemented from Academic Year Progressively	From Academic Year: 2023-24

Sign of the BOS
Chairman
Name of the Chairman
Name of the BOS

Sign of the
Offg. Associate Dean
Name of the Associate Dean
Name of the Faculty

Sign of the
Offg. Dean
Name of the Offg. Dean
Name of the Faculty

Preamble

Welcome to the Bachelor of Arts in Fashion Design, a comprehensive four-year program dedicated to cultivating the next generation of fashion designers who are prepared to lead and innovate in the global fashion industry. At the core of our program lies a commitment to fostering creativity, technical prowess, and a deep understanding of both the artistic and commercial aspects of fashion.

Our program is designed to challenge the boundaries of traditional fashion education, integrating hands-on learning with critical theory, sustainable practices, and a global perspective. We aim to nurture not only the individual talent of each student but also their ability to work collaboratively in dynamic environments.

Through a curriculum that blends creative expression with practical application, students will explore various dimensions of fashion design—from conceptual development to the realization of garments and fashion products. This program emphasizes:

- **Creative Innovation:** Encouraging students to push the limits of their imagination to create original and impactful designs.
- **Technical Excellence:** Providing in-depth training in traditional and advanced techniques in garment construction, pattern making, and digital fashion technology.
- **Sustainability:** Instilling a strong ethical sense regarding the environmental and social impacts of fashion production and consumption.
- **Global Awareness:** Preparing students for a global career with a curriculum that includes global fashion trends, cultural studies, and opportunities for international exchange.
- **Business Acumen:** Offering insights into the business side of fashion, including marketing, branding, and the digital economy, to equip our graduates with the skills needed to succeed in both entrepreneurial ventures and established fashion houses.

This degree course is committed to excellence in education, encouraging students to develop a lifelong passion for fashion and a dedication to continuous learning and improvement. Graduates of this program will be well-prepared to enter the fashion industry as innovative designers, thought leaders, and responsible citizens who can contribute to the evolution of the fashion world.

AIMS AND OBJECTIVES

A four-year degree course in fashion design typically aims to provide students with a comprehensive education that balances creative skills, technical expertise, and industry knowledge. The primary objectives of such a program often include:

1. **Developing Creative Skills:** To encourage the development of personal style and creative expression. Students are taught to cultivate an innovative mindset, which enables them to create unique designs that could potentially set trends in the fashion industry.
2. **Technical Proficiency:** To equip students with the technical skills necessary for fashion design, including pattern making, sewing, draping, and the use of industry-standard software for design and manufacturing. Technical proficiency ensures that students can turn their creative ideas into tangible garments and products.
3. **Understanding of Fashion History and Theory:** To provide a solid foundation in the history of fashion, helping students understand how past trends and cultural influences shape contemporary styles and could influence future trends.
4. **Market Awareness and Business Acumen:** To instill a strong understanding of the business side of fashion, including marketing, branding, and the economic aspects of the fashion industry. Students learn how to navigate the market, identify target audiences, and understand consumer behavior.
5. **Sustainability and Ethics:** To educate students about the environmental impact of fashion and promote sustainable design practices. This includes learning about eco-friendly materials, sustainable production methods, and ethical labor practices.
6. **Global Perspective:** To expose students to global fashion trends, cultural influences, and international market dynamics. This often includes opportunities for studying abroad, participating in international fashion events, and understanding global supply chain management.
7. **Professional Development:** To prepare students for a professional career in fashion through internships, portfolio development, and networking opportunities. This helps students gain practical experience, make industry connections, and prepare for job opportunities in a competitive field.
8. **Collaboration and Communication Skills:** To enhance students' ability to work collaboratively in teams and communicate their ideas effectively, both verbally and through visual presentations. This is crucial in a dynamic industry like fashion where projects often require interdisciplinary teamwork.
9. **Adaptability and Continuous Learning:** To cultivate an ability to adapt to the fast-changing demands of the fashion industry and embrace lifelong learning. This ensures that graduates can stay relevant and innovative in a sector that constantly evolves with new technologies and consumer preferences.

LEARNING OUTCOMES

A four-year degree course in fashion design aims to produce graduates who are equipped with a blend of creative, technical, and professional skills tailored to the needs of the fashion industry. The learning outcomes for such a program typically cover a broad spectrum of competencies that students are expected to develop by the end of their studies. Here are some of the key learning outcomes for a four-year fashion design degree:

1. **Design and Conceptual Skills:** Graduates will be able to generate original design concepts that reflect aesthetic, functional, and sociocultural factors. They should be able to create full collections based on research, trend analysis, and creative exploration.
2. **Technical Proficiency:** Students will master various technical skills including pattern making, garment construction, tailoring, draping, and the use of digital design tools such as Adobe Illustrator and CAD (Computer-Aided Design) software. This proficiency enables them to translate their designs from sketches to finished products.
3. **Material Knowledge:** Graduates will have an in-depth understanding of different materials, textiles, and fabrics. This includes knowledge of the properties, suitability, and sustainability of various materials used in fashion design.
4. **Critical Thinking and Problem Solving:** Students will learn to critically analyze fashion trends, consumer needs, and market dynamics. They will be adept at solving design-related problems, from conceptualization to the final product, ensuring functionality and market viability.
5. **Business and Marketing Skills:** Graduates will understand the fundamentals of the fashion business, including marketing, branding, merchandising, and retail. They should be able to develop strategies to launch and promote fashion products in the market effectively.
6. **Sustainable and Ethical Fashion:** Students will be knowledgeable about sustainable practices within the fashion industry and be able to incorporate these practices into their design and production processes. They will also understand the ethical implications related to fashion production and consumption.
7. **Global Perspective:** Graduates will gain insights into the global fashion industry, including an understanding of diverse cultural influences on fashion. This prepares them to work in various markets and to respect and integrate multicultural elements into their designs.
8. **Professional Presentation:** Students will develop strong presentation skills, enabling them to effectively communicate their ideas, designs, and concepts through professional portfolios, presentations, and pitches.
9. **Collaboration and Teamwork:** Graduates will be skilled in working collaboratively within teams, often in interdisciplinary settings, which mimics the collaborative nature of the fashion industry.
10. **Adaptability and Lifelong Learning:** Graduates will be prepared to adapt to changes and ongoing developments in fashion technology, trends, and industry practices. They will value and engage in lifelong learning to enhance their skills and knowledge continuously.
11. **Portfolio Development:** By the end of the program, students will have developed a professional portfolio that showcases their range of skills, aesthetic sensibility, and technical abilities. This portfolio is crucial for career opportunities in the fashion industry.

These learning outcomes ensure that graduates are not only creative and innovative designers but also capable professionals who can navigate and succeed in the complex landscape of the fashion industry.

1) Credit Structure of the Program (Sem I, II, III, IV, V, VI) (Table as per Parishisht 2 with sign of HOD and Dean) Under Graduate Certificate in Fashion Designing

	R:_____A									
Level	Semester	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr. / Sem.	Degree/ Cum. Cr.
		Mandatory	Electives							
4.5	I	6 credits Fashion Fundamentals (Theory)-2 credits Textile Studies (Theory)- 4 credits		-	2+2	VSC:2, Computer Application -I (Practical)- 2 credits SEC:2 Tailoring (Practical) -2 credits	AEC:2, VEC:2, IKS:2	CC:2	22	UG Certificate 44
	R:_____B									
	II	6 credits Indian Traditional Textiles & Embroiderie s (Theory and Practical)-4 credits Environmental Studies (Theory)-2 credits		2	2+2	VSC:2, Computer Application II (Practical)- 2 credits SEC:2 Introducti on to Pattern Making (Practical)- 2 credits	AEC:2, VEC:2	CC:2	22	
	Cum Cr.	12	-	2	8	4+4	4+4+2	4	44	

Exit option: Award of UG Certificate in Major with 40-44 credits and an additional 4 credits core NSQF course/ Internship OR Continue with Major and Minor

Under Graduate Diploma in Fashion Designing

	R: _____ C									
Level	Semester	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr. / Sem.	Degree/ Cum. Cr.
		Mandatory	Electives							
5.0	III	8 PMGC – Women’s Wear (Practical)-4 credits Design Process (Practical)-4 credits		4	2	VSC:2, Tailoring (Practical) -2 credits	AEC:2	FP: 2 CC:2	22	UG Diploma 88
	R: _____ D									
	IV	8 PMGC -II Menswear (Practical)-4 credits Design Study (Theory)-2 credits Fashion Forecasting (Theory)-2 credits		4	2	SEC:2 Compute r Aided Design – II (Practical) -2 credits	AEC:2	CEP: 2 CC:2	22	
	Cum Cr.	28		10	12	6+6	8+4+2	8+4	88	
Exit option; Award of UG Diploma in Major and Minor with 80-88 credits and an additional 4 credits core NSQF course/ Internship OR Continue with Major and Minor										

B.A. (Fashion Designing)

	R: _____ E									
Level	Semester	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr. / Sem.	Degree/ Cum. Cr.
		Mandatory	Electives							
5.5	V	10 Retail, Visual Merchandisin g (Theory)-4 credits Entrepreneursh ip I (Theory)-4 credits Fashion Merchandisin g (Theory)-2 credits	4	4		VSC: 2 Fashion communic ation (Theory) 2 credits		FP/CE P: 2	22	UG Degree 132
	R: _____ F									
	VI	10 Fashion Management (Business) (Theory)-4 credits Entrepreneursh ip II (Theory)-4 credits Fashion Marketing (Theory)-2 credits	4	4				OJT :4	22	
	Cum Cr.	48	8	18	12	8+6	8+4+2	8+6+4	132	
Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major and Minor										

[Abbreviation - OE – Open Electives, VSC – Vocation Skill Course, SEC – Skill Enhancement Course, (VSEC), AEC – Ability Enhancement Course, VEC – Value Education Course, IKS – Indian Knowledge System, OJT – on Job Training, FP – Field Project, CEP – Continuing Education Program, CC – Co-Curricular, RP – Research Project]

Sem. - I

**Syllabus
B.A. (Fashion Designing)
(Sem.- I)**

Sr No	Subject	Subject Type	Subject Code	Total credits	Internal	External	Total
1	Fashion Fundamentals (Theory)	Major Mandatory (MM)	BAFD101	2	25	25	50
2	Textile Studies (Theory)	Major Mandatory (MM)	BAFD102	4	25	75	100
3	Computer Application -I (Practical)	Vocational Skill Course (VSC)	BAFD103	2	25	25	50
4	Communication Skills (Theory) OR Content Writing (Theory)	Open Electives (OE)	BAFD104OE1 OR BAFD104OE2	2	25	25	50
5	History of Fashion (Theory)	Value Education Course (VEC)	BAFD105	4	25	75	100
6	Sketching (Practical) OR Lifelong Learning Course (Theory)	Open Electives (OE)	BAFD106OE1 OR BAFD106OE2	2	25	25	50
7	Tailoring (Practical)	Skill Enhancement Course (SEC)	BAFD107	2	25	25	50
8	Visual Arts of India (Theory) OR Introduction to Basic Sanskrit (Theory) OR Vedic Maths (Theory)	Indian Knowledge System (IKS)	BAFD108IK1 OR BAFD108IK2 OR BAFD108IK3	2	25	25	50
9	Fashion Events (Practical) OR Introduction to Performing Arts (Practical)	Co-Curricular Course (CC)	BAFD109CC1 OR BAFD109CC2	2	25	25	50

	Total			22			550
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**1st.Y.B.A
SEMESTER I**

B.A. Fashion Designing	SEMESTER – I
Course Name: Fashion Fundamentals (Theory)	Course code : BAFD101
Course Title	Major Mandatory (MM)
Credits	2

Course Objectives:

CO1: To understand the concept of fashion and its implications.

CO2: To learn about the business of fashion and its operational formats. **CO3:**
To learn the different career avenues available in fashion.

FASHION FUNDAMENTALS

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS
Unit 1	Introduction to Fashion	10
	• Evolution of Clothing • Fundamentals of Fashion • The fashion formats & its operations • The Business of Fashion • Haute Couture • Prêt à Porter • Operations at the couture front	
Unit 2	Elements & Principles of Design	10
	• Elements of Design: • Shape, Colour, Space, Form, Line, Value & Texture • Principles of Design	
Unit 3	Colour Theory and Fashion Terminology	10
	• Colour science & psychology • Colour schemes & harmony • Colour Coordination • Fashion Terminology • The Language of Fashion • Terms and pronunciation • Application in communication	
Unit 4	International Fashion Designers	10
	• Dossier of the history • Works of successful fashion designers	

Course Outcomes:

CO1: The Learner will be able to create cohesive visual themes. **CO2:**

The Learner will be able to understand color science and its implications in Graphic and Fashion Design

CO3: The Learner will be able to understand and apply the fashion language by using the right terms and pronunciations. **CO4:** The learner will have an understanding of successful International Designers and their respective dimensions on Fashion.

References:

1. An Illustrated Field Guide to the Elements and Principles of Art + Design - By Joshua Field
2. Business of Fashion - By Leslie Davis Burns and Kathy K. Mullet
3. Unveiling Fashion: Business, Culture, and Identity in the Most Glamorous Industry. - By Fredrick Godart
4. Inside the Fashion Business - By Kitty. G. Dickerson
5. Fashion from concept to consumer. - By Gini Stephens Frings
6. Colour and Colour Theories - By Christine Ladd- Franklin
7. The Fairchild Dictionary of Fashion - By Charlotte Tortora Phyllis
8. Fashion: 150 years - By Charlotte Seeling
9. Pattern: 100 Fashion Designers, 10 Curators

B.A. Fashion Designing	SEMESTER – I
Course Name: Textile Studies (Theory)	Course code : BAFD102
Course Title	Major Mandatory (MM)
Credits	4

Course Objectives:

CO1: Gain knowledge of the historical evolution of fashion, from ancient times to contemporary periods, including significant movements, styles, and designers. **CO2:** Develop the ability to critically evaluate fashion designs, focusing on aesthetics, form, function, and cultural context. **CO3:** Examine the role of fashion in society, including its influence on identity, representation, social movements, and pop culture. **CO4:** Understand how fashion intersects with other art forms such as photography, film, and literature, and how these relationships shape the fashion industry and artistic expression.

TEXTILE STUDIES

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS
Unit 1	The Art of Fashion History	15
	□ Explore the historical development of fashion from ancient times to the modern era. □ Introduction to fashion history □ Ancient and classical fashion • Readings: "Fashion: A History from the 18th to the 20th Century" (selections) • Medieval and Renaissance fashion • Baroque and Rococo fashion • Discussion and critique of historical fashion designs • 19th-century fashion and industrialization • Victorian era fashion and its impact on society • Assignment: Analyze a historical fashion movement	
Unit 2	Fashion Movements and Influential Designers	15

	□ Examine major fashion movements and the contributions of influential designers. • Early 20th-century fashion (Art Nouveau, Art Deco) • The rise of haute couture and key designers • Readings: "The Fashion System" by Roland Barthes (selections) • Mid-20th-century fashion: Dior, Chanel, and Balenciaga • Youth culture and fashion in the 1960s • Guest lecture from a local fashion historian or designer □ Late 20th-century fashion: Punk, grunge, and minimalism • Globalization and its impact on fashion • Assignment: Research and present on an influential designer	
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Unit 3	Fashion in Culture and Society	15
	□ Analyze the relationship between fashion and various cultural and societal aspects. • Fashion as a cultural expression • The role of fashion in identity and representation • Readings: "Fashion and Modernity" by Christopher Breward and Caroline Evans (selections) • Fashion and media: Photography, film, and advertising • The influence of celebrity and pop culture on fashion • Discussion on fashion icons and trendsetters • Fashion and social movements (e.g., feminism, sustainability) • Contemporary fashion issues and debates • Assignment: Write a reflective essay on fashion's cultural impact	
Unit 4	Fashion Criticism and Appreciation	15
	□ Develop skills in critiquing and appreciating fashion as an art form. • Introduction to fashion criticism • Fashion criticism in the media • Readings: Selected fashion critiques and reviews	
	□ Methods of fashion analysis: form, function, and aesthetics □ Developing a personal perspective on fashion □ In-class critiques of contemporary fashion shows and collections □ Final project presentations □ Reflective discussion on course learnings and future directions in fashion art appreciation □ Course wrap-up and evaluations	

Course Outcomes:

CO1. Students will be able to identify key fashion movements, styles, and influential designers throughout history, and understand their impact on fashion and society.

CO2. Students will develop the ability to assess fashion designs for their artistic, cultural, and aesthetic value, using established methods of fashion analysis.

CO3. Students will recognize fashion's role in shaping and reflecting societal trends, movements, and values, and how it intersects with identity, representation, and other cultural aspects.

CO4. Students will gain an appreciation for fashion as an art form and its relationship with other artistic disciplines, enhancing their ability to recognize and critique fashion as a multifaceted and dynamic medium.

References:

1. Fashion: A History from the 18th to the 20th Century by Kyoto Costume Institute
2. The Fashion System by Roland Barthes
3. Fashion and Modernity by Christopher Breward and Caroline Evans 4. Vogue: The Covers (Updated Edition) by Dodie Kazanjian

B.A. Fashion Designing	SEMESTER – I
Course Name: Computer Applications - I (Practical)	Course code : BAFD103

Course Title	Vocational Skill Course (VSC)
Credits	2

Course Objectives:

CO1: To Assist the students in operating system DTP functions.

CO2: To make the students ready in Multimedia Presentations.

COMPUTER APPLICATIONS - I

Course Outcomes:

CO1. The Learner is able to create documents

CO2. The Learner is able to create presentations

CO3. The learner is able to create vector images

CO4. The Learner is able to create prints, patterns and fashion sketches using Adobe Illustrator & photoshop.

CO5. The learner is able to analyze data using computer applications.

References:

1. MS Office 2000 for Everyday - By Sanjay Saxena
2. Adobe Illustrator Classroom in a Book (2023 release): The Official Training Workbook from Adobe - By Brian Woods
3. Adobe Photoshop Classroom in a Book (2023 release) - By Conrad Chavez

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS
Unit 1	Introduction to Fundamentals of Computers	10
	• Use of computer software • Technology to create • Modify designs • Analyze designs	
Unit 2	MS-Word	10
	• Introduction • Format styling & Documentation • Page layout design, Insert image • Presenting information in tables • Insert word art, shapes, text box • Symbols, using footer & header • Applying borders and shading • Using a range of proofing tools	
Unit 3	MS Powerpoint	10
	• Introduction to Powerpoint • Effects • Theme application • Font colour • Font schemes • Slides • Presentations	
Unit 4	Adobe Illustrator & Photoshop	10
	• Introduction to Adobe Illustrator • Introduction to Photoshop • Using tools • Graphic design to make presentations.	

B.A. Fashion Designing	SEMESTER – I
Course Name: Tailoring (Practical)	Course code : BAFD107
Course Title	Skill Enhancement Course (SEC)
Credits	2

Course Objectives:

CO1: Learn sewing tools and tips.

CO2: Identify fabrics and weaves to determine the grain for cutting. **CO3:** How to understand body types & measurement.

TAILORING

COURS E UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS
Unit 1	Introduction to Tailoring	5
	• Tools & Materials • Thread & Needle classification • Sewing machine knowledge • Pattern making Terminology	
Unit 2	Hand Seams	5
	• Tailors tack • Even & uneven stitch • diagonal tacking • slip stitch, prick stitch, overcast stitch • diagonal basting & diagonal hemming • straight hemming	
Unit 3	Basic Machining & Machine seams	10

Course Outcomes:**CO1.** The Learner is able to understand the

	• Straight line and zigzag lines • Continuous and spiral and Plain seam, Curved seam cornered seam • Clipping, notching, pinked seam and Grading • Stitched seam, turned & stitched seam, bias bound • French seam and mocked French seam • Flat and felt seam. • Elementary stitching • Pleats & gathers, Plaquet, fasteners, pockets • Facings, hems and Zip attachment	
Unit 4	Basic Blocks development	20
	• Variant styles in necklines • Sleeves, collars and skirts • Indian kurta • Salwar • Patiala salwar.	

requirements of dressmaking. **CO2.** Learners learn different seams and finishes applicable in various garments.

CO3. Learners are able to develop construction ideas through different stitches.

CO4. Learners are able to develop basic patterns in Indian and Western styles.

References:

1. Patternmaking for Fashion Design - By Armstrong
2. Pattern Cutting And Making Up - By Martin M Shoben
3. The Fitting Book - By Gina Renee Dunham
4. Garment Construction - By Manmeet Sodhia
5. Parisian Ladies' Tailoring System - Alexander Z. Zeisler

Sem. – II

**Syllabus
B.A. (Fashion Designing)
(Sem.- II)**

1st.Y.B.A
SEMESTER II

Sr · No	Subjects	Subject Type	Subject Code	Total credits	Internal	Externa l	Total
1	Sketching & Rendering (Practical)	Ability Enhancement Course	BAFD201	4	25	75	100
2	Computer Application II (Practical)	Vocational Skill Course	BAFD202	2	25	25	50
3	Introduction to Pattern Making (Practical)	Skill Enhancement Course	BAFD203	2	25	25	50
4	Indian Traditional Textiles & Embroideries (Theory and Practical)	Major Mandatory	BAFD204	4	25	75	100
5	Environmental Studies (Theory)	Major Mandatory	BAFD205	2	25	25	50
6	History of Western Costume (Theory)	Minor Course	BAFD206	2	25	25	50
7	Accessory Design (Practical) OR Makeup and Nail Art (Practical)	Co-Curricular Course	BAFD207CC 1 OR BAFD207CC 2	2	25	25	50
8	Digital literacy (Practical) OR Know Your Finances (Theory)	Open Elective	BAFD208OE 1 OR BAFD208OE 2	2	25	25	50
9	Personality Development (Theory) OR Office Management (Theory)	Open Electives	BAFD209OE 1 OR BAFD209OE 2	2	25	25	50
	Total			22			550

EXIT OPTION: Award of Undergraduate certificate in Major with 44 credits core

B.A. Fashion Designing	SEMESTER – II
Course Name: Indian Traditional Textiles & Embroideries (Theory and Practical)	Course code : BAFD204
Course Title	Major Mandatory (MM)
Credits	4

Course Objective:

CO1: To introduce the technique of embroidery for value-addition.

CO2: To create awareness about the different embroidered textiles of India.

CO3: To initiate identification of regional embroideries developed by various communities.

CO4: To learn about the evolution of embroidered textiles over a period of time.

INDIAN TRADITIONAL TEXTILES & EMBROIDERIES

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS
Unit 1	Embroidered Textiles of India	15
	• Kashida and Phulkari • Chamba Rumal • Embroidery from Gujarat • Parsi Embroidery • Chikankari and Zardozi • Kasuti and Lambadi Embroidery • Kantha and Sujani • Pipli Applique	
Unit 2	Resist Dyed Textiles & Indian Printed textiles	15
	• Bandhani of Gujarat • Bandhej & Lehariya of Rajasthan • Tie-Dyed Textiles from Rajasthan. • Ikat/Patola of Gujarat • Bandhas of Odisha, Telia Rumal & Pochampally Ikats • Bagru prints from Rajasthan • Sanganer prints from Rajasthan • Kalamkari from Andhra Pradesh	
Unit 3	Sarees, Shawls and Floor coverings	15
	• Banaras Brocades	

	• Baluchari and Jamdani Sarees • Paithani and Kanjeevaram Sarees • Chanderi and Maheshwari Sarees • Kashmir Shawls • Kullu & Kinnaur Shawls • Wraps of North-east. • Carpets • Durries • Rugs	
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Unit 4	Hand Embroidery (Practical)	15
	• 15-20 hand stitches along with its variation (eg. Satin, Fern, HerringBone, Bullion stitch, french note, button stitch, etc) • Tradition stitches -State wise Gujarat Kutchi Kantha Chikankari Phulkari Applique work-3-4 types Mirror work 3-4 types Kasuti Kalamkari (Andhra Pradesh) 3D embroidery	

Course Outcome:

CO1. Appreciate the finer nuances of embroideries.

CO2. Classify the regional embroideries of India.

CO3. Identify a specific embroidery style of India on the basis of colours, motifs and layout.

CO4. Identify the influencing factors for development and evolution of a specific embroidered textile.

References:

1. Traditional Indian Handcrafted Textiles: History, Techniques, Processes, and Designs -Vol. I & II - By Anjali Karolia
2. Traditional Indian Costumes and Textiles - By Parul Bhatnagar

3. Traditional Indian Textiles - John Gillow and Nicholas Barnard
4. Indian Textile Patterns and Techniques: A Sourcebook - Avalon Fotheringha

B.A. Fashion Designing	SEMESTER – II
Course Name: Environmental Studies (Theory)	Course code : BAFD205
Course Title	Major mandatory (MM)
Credits	2

Course Objective:

CO1: To Understand and evaluate the global scale of environmental problems **CO2:** Reflect critically on their roles, responsibilities, and identities as citizens, consumers and environmental actors in a complex, interconnected world.

ENVIRONMENTAL STUDIES

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS
Unit 1	The EcoSystem	10
	• Basic Concepts in ecology • Structure and functions of ecosystem • Environmental degradation • Causes and Effects • Global Environmental Issues • Measures for Environmental Protection • Environmental Impact Assessment	
Unit 2	Natural Resource Management	10
	• Environmental Management • Environmental Protection Acts and Functions • Resource Conservation • 3Rs (Reuse, Reduce and Recycle)	
Unit 3	Environmental Protection Acts under Indian Constitution	10
	• Water pollution Act • Air pollution Act • Forest protection Act • Wildlife protection Act • Biodiversity Act	
Unit 4	The Impact of Fashion on the Environment	10

	• Discussions on sustainable fashion • Project work on eco friendly fashion practices • Designers & brand contributing Eco Management • Study of Sustainable fashion	
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Course Outcomes

CO1. Learners develop critical-thinking skills, analyze real-world problems

CO2. understand the power of narrative to create sustainable solutions for local and global communities.

References

1. Sustainability Management- By Deb Prasanna Choudhury
2. Handbook of Sustainable Luxury Textiles and Fashion: Volume 1 (Environmental Footprints and Eco-design of Products and Processes) - By Springer Nature
3. A Practical Guide to Sustainable Fashion (Basics Fashion Design) - By Dr Alison Gwi

B.A. Fashion Designing	SEMESTER – II
Course Name: Computer Application II (Practical)	Course code : BAFD202
Course Title	Vocational Skill Course (VSC)
Credits	2

Course Objectives:

CO1: To design textures and patterns.

CO2: To develop a line using creative software.

COMPUTER APPLICATION II

COURS E UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS
Unit 1	Digital design	10
	• Components of garments and styles in fashion. • Skirts (10-15 options) • Sleeves (10-15 options) • Necklines (10-15 options) • Collars (10-15 options)	
Unit 2	Texture & Pattern development	10
	• Use of tools and tricks in Photoshop to develop patterns • Surface ornamentation • Different prints and textures • Traditional techniques • Designs for digital printing • Screen printing	
Unit 3	Adobe Illustrator	10
	• Putting Garments on Croqui • Using Illustrator tools to develop, learning faces & hairstyles.	
Unit 4	Adobe Illustrator & Photoshop	10
	• Seasonal Design • Indian ethnic • Compilation of seasonal elementries. • Spring/Summer • Autumn/winter.	

Course Outcomes:

- CO1.** The Learner is able to patterns and creative designs
- CO2.** The Learner is able to understand art and comprehend digitally.
- CO3.** The learner is able to create vector graphics.
- CO4.** The Learner is able to create prints, patterns and fashion sketches using Illustrator & photoshop.
- CO5.** The learner is able to compile a design booklet.

References:

1. Adobe Illustrator Classroom in a Book (2023 release): The Official Training Workbook from Adobe - By Brian Woods
2. Adobe Photoshop Classroom in a Book (2023 release) - By Conrad Chavez 3. Cutting-Edge Fashion Illustration: Step-by-step contemporary fashion illustration - traditional, digital and mixed media - By Erica Sharp

B.A. Fashion Designing	SEMESTER – II
Course Name: Introduction to Pattern Making (Practical)	Course code : BAFD203
Course Title	Skill Enhancement Course (SEC)
Credits	2

Course Objective

CO1: To design textures and patterns.

CO2: To develop a line using creative software.

INTRODUCTION TO PATTERN MAKING

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS
Unit 1	Introduction to Pattern making	10
	• Pockets • Facings • Hems • Zip attachments	
Unit 2	Drafting & Tailoring	10
	• Necklines: Round neck, square neck, V neck, Bateau, jewel neck, sweetheart neck. • Sleeves: Plain, cap cuffed, leg of mutton, bell, magyar • Collars: Peter Pan collar, stand collar, sailor collar, shawl collar. • Skirt: darted skirt, 4 gored skirt, trumpet skirt	
Unit 3	Tailoring techniques	10
	• Quilting • Pattern • stitch patterns • couching	
Unit 4	Garment Making	10
	• Women's top • Cape, Ponchos & Kaftan	

Course Outcomes:

CO1. The Learner is able to understand drafting.

CO2. The Learner is able to understand the implementation of seams and finishes.

CO3. The learner is able to create patterns using sewing machines. **CO4.**

The Learner is able to create components of garments.

References:

1. Patternmaking for Fashion Design - By Armstrong
2. Pattern Cutting And Making Up - By Martin M Shoben
3. The Fitting Book - By Gina Renee Dunham
4. Garment Construction - By Manmeet Sodhia
5. Parisian Ladies' Tailoring System - Alexander Z. Zeisler

Format of Question Paper:

Rules For Paper Setting of 50 Marks

- There will be five questions in all.
- Q1A and B would be compulsory and would carry 05 marks each- Objectives
(Total 10 marks)
- Q2 A and B would be compulsory and carry 05 marks each- Objectives and Short answers (Total 10 marks)
- Q3 and Q4 would be brief answers of 5 marks each sub question i.e. 10 marks Each question
(Answer any 2 out of 4 questions in each) (Total 20 marks)
- Q5 would be long descriptive answer of 10 marks (answer any 2 out of 4) (Total 10 marks)

Letter Grades and Grade Points:

Semester GPA/ Programme CGPA Semester/ Programme	% of Marks	Alpha-Sign/ Letter Grade Result	Grading Point
9.00 - 10.00	90.0 - 100	O (Outstanding)	10
8.00 - < 9.00	80.0 - < 90.0	A+ (Excellent)	9
7.00 - < 8.00	70.0 - < 80.0	A (Very Good)	8
6.00 - < 7.00	60.0 - < 70.0	B+ (Good)	7
5.50 - < 6.00	55.0 - < 60.0	B (Above Average)	6
5.00 - < 5.50	50.0 - < 55.0	C (Average)	5
4.00 - < 5.00	40.0 - < 50.0	P (Pass)	4
Below 4.00	Below 40.0	F (Fail)	0
Ab (Absent)	-	Ab (Absent)	0

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Chairman
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Offg. Associate Dean
Name of the Associate
Dean
Name of the Faculty

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Offg. Dean
Name of the Offg. Dean
Name of the Faculty

Justification for B.A. (Fashion Designing)

1.	Necessity for starting the course:	With dynamics changing in the fashion industry and increasing demand for trendy clothes fashion designing is a promising career for many
2.	Whether the UGC has recommended the course:	yes
3.	Whether all the courses have commenced from the academic year 2023-24	yes
4.	The courses started by the University are self-financed, whether adequate number of eligible permanent faculties are available?:	yes
5.	To give details regarding the duration of the Course and is it possible to compress the course?:	No
6.	The intake capacity of each course and no. of admissions given in the current academic year:	60
7.	Opportunities of Employability / Employment available after undertaking these courses:	Fashion designers, merchandiser, stylist, fashion photographers, production managers, quality controllers, fashion consultant

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