

University of Mumbai



No. AAMS_UGS/ICC/2024-25/130

CIRCULAR:-

Attention of all the Principals of the Affiliated Colleges, Directors of the Recognized Institutions and the Head University Departments is invited to this office Circular No. AAMS_UGS/ICC/2023-24/23 dated 08th September, 2023 relating to the NEP UG & PG Syllabus.

They are hereby informed that the recommendations made by the Board of Studies in Rural Development at its meeting held on 07th August, 2024 and subsequently passed by the Board of Deans at its meeting held on 03rd September, 2024 vide item No. 5.6 (N) has been accepted by the Hon'ble Vice Chancellor as per the power confirmed upon him under Section 12(7) of the Maharashtra Public Universities Act, 2016 and that in accordance therewith syllabus for **M.A. (Rural Studies) Sem – III & IV** is introduced as per appendix (NEP 2020) with effect from the academic year 2024-25.

(The said circular is available on the University's website www.mu.ac.in).

MUMBAI – 400 032
21st September, 2024


(Dr. Prasad Karande)
REGISTRAR

To,

The Principals of the Affiliated Colleges, Directors of the Recognized Institutions and the Head, University Departments.

BOD 5.6(N)/03/09/2024

Copy forwarded with Compliments for information to:-

- 1) The Chairman, Board of Deans,
- 2) The Dean, Faculty of Humanities,
- 3) The Chairman, **Board of Studies in Rural Development**,
- 4) The Director, Board of Examinations and Evaluation,
- 5) The Director, Department of Students Development,
- 6) The Director, Department of Information & Communication Technology,
- 7) The Director, Centre for Distance and Online Education (CDOE), Vidyanagari,
- 8) The Deputy Registrar, Admissions, Enrolment, Eligibility & Migration Department (AEM).

Copy forwarded for information and necessary action to :-	
1	The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Dept)(AEM), dr@eligi.mu.ac.in
2	The Deputy Registrar, Result unit, Vidyanagari drresults@exam.mu.ac.in
3	The Deputy Registrar, Marks and Certificate Unit,. Vidyanagari dr.verification@mu.ac.in
4	The Deputy Registrar, Appointment Unit, Vidyanagari dr.appointment@exam.mu.ac.in
5	The Deputy Registrar, CAP Unit, Vidyanagari cap.exam@mu.ac.in
6	The Deputy Registrar, College Affiliations & Development Department (CAD), deputyregistrar.uni@gmail.com
7	The Deputy Registrar, PRO, Fort, (Publication Section), Pro@mu.ac.in
8	The Deputy Registrar, Executive Authorities Section (EA) eau120@fort.mu.ac.in He is requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to the above circular.
9	The Deputy Registrar, Research Administration & Promotion Cell (RAPC), rapc@mu.ac.in
10	The Deputy Registrar, Academic Appointments & Quality Assurance (AAQA) dy.registrar.tau.fort.mu.ac.in ar.tau@fort.mu.ac.in
11	The Deputy Registrar, College Teachers Approval Unit (CTA), concolsection@gmail.com
12	The Deputy Registrars, Finance & Accounts Section, fort draccounts@fort.mu.ac.in
13	The Deputy Registrar, Election Section, Fort drelection@election.mu.ac.in
14	The Assistant Registrar, Administrative Sub-Campus Thane, thanesubcampus@mu.ac.in
15	The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan, ar.seask@mu.ac.in
16	The Assistant Registrar, Ratnagiri Sub-centre, Ratnagiri, ratnagirisubcentre@gmail.com
17	The Director, Centre for Distance and Online Education (CDOE), Vidyanagari, director@idol.mu.ac.in
18	Director, Innovation, Incubation and Linkages, Dr. Sachin Laddha pinkumanno@gmail.com
19	Director, Department of Lifelong Learning and Extension (DLLE), Dlleuniversityofmumbai@gmail.com

Copy for information :-

1	P.A to Hon'ble Vice-Chancellor, vice-chancellor@mu.ac.in
2	P.A to Pro-Vice-Chancellor pvc@fort.mu.ac.in
3	P.A to Registrar, registrar@fort.mu.ac.in
4	P.A to all Deans of all Faculties
5	P.A to Finance & Account Officers, (F & A.O), camu@accounts.mu.ac.in

To,

1	The Chairman, Board of Deans pvc@fort.mu.ac.in
2	Faculty of Humanities, Dean 1. Prof.Anil Singh Dranilsingh129@gmail.com Associate Dean 2. Dr.Suchitra Naik Naiksuchitra27@gmail.com 3.Prof.Manisha Karne mkarne@economics.mu.ac.in
	Faculty of Commerce & Management, Dean 1. Dr.Kavita Laghate kavitalaghate@jbims.mu.ac.in Associate Dean 2. Dr.Ravikant Balkrishna Sangurde Ravikant.s.@somaiya.edu 3. Prin.Kishori Bhagat kishoribhagat@rediffmail.com

	Faculty of Science & Technology Dean 1. Prof. Shivram Garje ssgarje@chem.mu.ac.in Associate Dean 2. Dr. Madhav R. Rajwade Madhavr64@gmail.com 3. Prin. Deven Shah sir.deven@gmail.com
	Faculty of Inter-Disciplinary Studies, Dean 1. Dr. Anil K. Singh aksingh@trcl.org.in Associate Dean 2. Prin. Chadrashekhhar Ashok Chakradeo cachakradeo@gmail.com
3	Chairman, Board of Studies,
4	The Director, Board of Examinations and Evaluation, dboee@exam.mu.ac.in
5	The Director, Board of Students Development, dsd@mu.ac.in@gmail.com DSW directr@dsw.mu.ac.in
6	The Director, Department of Information & Communication Technology, director.dict@mu.ac.in

**BOD – 03/09/2024
12(7) of M.P.U.A.2016
Item No. – 5.6 (N)**

As Per NEP 2020

University of Mumbai



Title of the program

M.A. (Rural Studies)

Syllabus for

Semester – Sem.- III & IV

**Ref: GR dated 16th May, 2023 for Credit
Structure of PG**

(With effect from the academic year 2024-25)

University of Mumbai



(As per NEP 2020)

Sr. No.	Heading	Particulars
1	Title of program O: _____ B	M.A. (Rural Studies)
2	Scheme of Examination R: _____	NEP 50% Internal 50% External, Semester End Examination Individual Passing in Internal and External Examination
3	Standards of Passing R: _____	40%
4	Credit Structure R. HSP-60B	Attached herewith
5	Semesters	Sem. III & IV
6	Program Academic Level	6.5
7	Pattern	Semester
8	Status	New
9	To be implemented from Academic Year	2024-25

Sign of the BOS
Chairman
Name of the
Chairman
BOS in

Sign of the
Offg. Associate Dean
Name of the
Associate Dean
Faculty of

Sign of the
Offg. Associate
Dean
Name of the
Associate Dean
Faculty of

Sign of the
Offg. Dean
Name of the Dean
Faculty of

Preamble

1) Introduction

Department of Rural Development is Established in 1976. Rural development usually refers to the method of enhancing the quality of life and financial well-being of individuals, specifically living in populated and remote areas.

Traditionally, rural development was centred on the misuse of land-intensive natural resources such as forestry and agriculture. However today, the increasing urbanisation and the change in global production networks have transformed the nature of rural areas.

Rural development still remains the core of the overall development of the country. More than two-third of the country's people are dependent on agriculture for their livelihood, and one-third of rural India is still below the poverty line. Therefore, it is important for the government to be productive and provide enough facilities to upgrade their standard of living.

Rural development is a term that concentrates on the actions taken for the development of rural areas to improve the economy. However, few areas that demand more focused attention and new initiatives are: Education, Public health and Sanitation, Women empowerment, Infrastructure development, Facilities for agriculture extension and research, Availability of credit, Employment opportunities etc.

2) Aims and Objectives

The aim of such program is making the learners aware about rural development process around the world from a multidisciplinary perspective. It aims to provide opportunity for self-development and in-depth study in rural development and to inculcate human values for rural community development.

The objectives of the program are as follows:

- 1) To introduce students with the basic concepts of Rural Studies.
- 2) To introduce advanced Methods and techniques of research and their application to Rural Studies.
- 3) To understand concepts related to Fishery and its role in Rural Development
- 4) To understand the concepts, nature and importance of Horticulture in Rural Development
- 5) To understand major requirements for coping with disaster
- 6) To familiarize the students with the current developments and trends in the field.
- 7) To train learners in enhancing competencies as are required for rural studies.
- 8) To build knowledge resources about various aspects of rural development.
- 9) To introduce skill development programs to improve standard of living.
- 10) To equip the learners to become rural entrepreneurs.

3) Learning Outcomes

We hope that the Department could build committed and competent professionals who could transform rural communities that are embedded in a culture of silence into those that can think and act on their own, plan their own destiny, control and manage their own institutions, evolve and adopt technologies for sustainable development as well as adapt changing demands of the society.

4) Any other point (if any)

As per the current requirements for rural development, the skilled manpower is not available to the rural industries, rural banking sector and allied businesses. The well-trained staff requirements is an urge for the rural sector. This course focuses on the capacity building of participants to make them aware of rural development measures and sectors striving for the benefit of rural communities. This course also trains the participants about the techniques and methods of improvement in rural community, the ways to reach to untrained people and provides an opportunity of basic learning and training facilities available for self-improvement.

5) Credit Structure of the Program (Sem III & IV)

R. HSP-60B

Post Graduate Programs in University

Parishishta - 1

Exit option: PG Diploma (44 Credits) after Three Year UG Degree									
II	6.5	Sem. III	Course 1 Horticulture Credits 4 Course 2 Fish Farming Credits 4 Course 3 Sustainable Agricultural Development Credits 4 Course 4 Social Work Credits 2	Credits 4 Course 1 Environment Studies OR Course 2 Tribal Development			Credits 4 Research Project	22	PG Degree After 3-Yr UG
		Sem. IV	Course 1 Human Rights Credits 4 Course 2 Leadership Development Skill Credits 4 Course 3 Disaster Management Credits 4	Credits 4 Course 1 Development Communication Skill OR Course 2 Entrepreneurship & Rural Management			Credits 6 Dissertation	22	
	Cum. Cr. for 1 Yr PG Degree		26	8			10	44	
	Cum. Cr. for 2 Yr PG Degree		54	16	4	4	10	88	

Note: * The number of courses can vary for totaling 14 Credits for Major Mandatory Courses in a semester as illustrated.

Syllabus

M.A. (Rural Studies)

(Sem.- III)

(FORM THE ACADEMIC YEAR 2024-25)

Semester	Component	Title	Credit
Sem- III	Course 1	Horticulture	4
	Course 2	Fish Farming	4
	Course 3	Sustainable Agricultural Development	4
	Course 4	Social Work	2
		Electives (Any one)	
	Course 1	Environment Studies	4
	Course 2	Tribal Development	
		RP	
	Course 1	Research Project	4
		Total Credit	22
Semester	Component	Title	Credit
Sem-IV	Course 1	Human Rights	4
	Course 2	Leadership Development Skill	4
	Course 3	Disaster Management	4
		Electives (Any one)	
	Course 1	Development Communication Skill	4
	Course 2	Entrepreneurship & Rural Management	
		RP	
	Course 1	Dissertation	6
		Total Credit	22
		Total Credit Sem- III and Sem-IV	44

Semester. – III

Mandatory

Course 1 Horticulture (4 Credits)

OBJECTIVES:

1. To understand the concepts, nature and importance of Horticulture in Rural Development
2. To learn various skills in Horticulture
3. To know various schemes in Horticulture.

Unit	Content	No. of Hours
I	Horticulture and Rural Development	
	a) Concept of Horticulture	15
	b) Nature of Horticulture Traditional and Modern	
	c) Scope of Horticulture Development	
	d) Significance of horticulture in Rural Development	
II	Scope of Horticulture	
	a) Land and Soil	15
	b) Climatic Condition	
	c) Water Management for Horticulture	
	d) Tools and Equipment's	
III	Propagation	
	a) Types of Propagation	15
	b) Techniques of Propagation	
	c) Tissue Culture	
	d) Horticulture Nursery	
IV	Government Schemes, Research & Development	
	a) Maharashtra Phalodyan Yojana	15
	b) KVIC Schemes for processing Units	
	c) Role of Agriculture University	
	d) Recent Research in Horticulture Sector	

References

1. Horticulture, Mahmod N. Malik, Biotech Books, 2000.
2. Principles of Horticulture, Surendra Prasad/U. Kumar, Agro Botanica, 1998-99
3. Horticulture at a Glance -Volume II, A.S. Salaria, Babita Salaria, Shri Sunilkumar Jain Publication, 2007-2008.
4. Horticulture, Prof. Kumaresan, V., Saras Publication, 2009-2010.
5. Identification and Management of Horticulture Pests, Ramniwas Sharma, Agrotech Press publication, 2014.
6. Objective Horticulture, Raji Shrivastava, Agrotech Press publication, 2014.
7. Textbook of Horticulture, Second Edition, K. Manibhudhan Rao, Rajiv Beri for Macmillan India ltd. 2014.
8. Introductory Ornamental Horticulture, Parmeshwar Singh, Oxford Book Company, 2014.

Cours Outcome:

- 1) The students are able to define the Horticulture and Rural Development.
- 2) The students are able to explain various Government Schemes of Horticulture
- 3) The students are able to justify Techniques of Propagation of Agriculture

Course 2 Fish Farming (4 Credits)

OBJECTIVES

1. To understand concepts related to Fishery and its role in Rural Development
2. To teach the management and technology for various types of Fisheries

Unit	Content		No. of Hours
I	Fishery & Rural Development		
	a)	Concept of Fishery	15
	b)	Nature and Scope of Fishery	
	c)	Significance of Fishery in Rural Development	
	d)	Methods of Capturing Fishes	
II	Management & Technology for Fresh Water Fish Farming		
	a)	Types of Fresh Water Fishes	15
	b)	Necessary Factors for Fresh Water Fish Farming	
	c)	Preparation and Cultivation of Ponds	
	d)	Food Management for Fresh Water Fish Farming	
	e)	Harvesting and Marketing of Fishes	
III	Management & Technology for Brackish Water Fish Farming		
	a)	Types of Brackish Water Fishes	15
	b)	Necessary Factors for Brackish Water Fish Farming	
	c)	Preparation and Cultivation of Ponds for Brackish Water Fish Farming	
	d)	Food Management for Brackish Water Fish Farming	
	e)	Harvesting & Marketing of Fishes	
IV	Technology for Marine Water Fishery		
	a)	Types of Marine Water Fishes.	15
	b)	Necessary Factors for Marine Water Fishery	
	c)	Various Methods and Skill of catching fishes	
	d)	Fish Processing techniques	

References:

1. Costal Aquaculture Authority, (Government of India, Chennai) Compendium of Act, Rules, Guidelines and Notifications, 2005.
2. National Aquaculture Sector, Overview India, Country Sector Overview India, (Aquaculture Sector, Overview – India), History and General Overview.
3. Development of Costal Aquaculture Chapter X, Costal Agro – Aqua Farming, BSKKV, Dapoli

Course Outcome:

1. The students are able to explain the importance of Fishery.
2. The students are able to describe management and technology for various types of Fisheries.
3. The students are able to Management & Technology for Fresh Water Fishery.

Course - 3 Sustainable Agricultural Development (4 Credits)

Objectives:

- 1) To study the concept, scope and significance of Sustainable agriculture.
- 2) To study the concept, nature, **Agro-Ecology**
- 3) To study the importance of Economic Viability
- 4) To study various agro based allied activities and their importance for rural development.
- 5) To aware students about Limitations of Sustainable Agriculture.

Unit	Content		No. of Hours
I	Sustainable Agricultural		
	a)	Concept of Sustainable Agriculture	15
	b)	Scope of Sustainable Agriculture	
	c)	Need of Sustainable Agricultural	
	d)	Significance of Sustainable Agricultural	
II	Agro-Ecology		
	a)	Definition of Agro-Ecology	15
	b)	Nature and Factor of Agro-Ecology	
	c)	Zero Budget Farming	
	d)	Mix cropping pattern.	
III	Economic Viability		
	a)	Concept of Economic Viability	15
	b)	Scope of Economic Viability	
	c)	Significance Economic Viability	
	d)	Limitations of Sustainable Agriculture	

IV	Factors of Sustainable Agriculture		
	a)	Soil Health Management	15
	b)	Water Management	
	c)	Organic Fertilizer	
	d)	Organic Pesticides	

References

1. Anderson, GD. 1998. Grow the soils to grow the crops in Africa. In: Soil Quality and Agricultural Sustainability. R. Lal (Ed.). Chelsea, M.I: Ann Arbor Press, pp.237-250.
2. ASA. 1989. Decision reached on sustainable agriculture. Agronomy News, American Society of Agronomy, Madison, WI, January, p.15.
3. Braat, L. 1991. The predictive meaning of sustainability indicators. In: Search of Indicators of Sustainable Development (O. Kurk and H. Vergruggen, Eds.). Dordrecht Kluwer Academic Publishers, The Netherlands.
4. Brink Ten, B.J.E., Hosper, S.H. and Colin, F., 1991. A quantitative method for description and assessment of ecosystems: the AMOEBA-approach. Marine Pollution Bulletin, 23, 265–270.
5. Brown, L.R. and Kane, H. 1994. Full House: Reassessing the Earth's Population Carrying Capacity. Washington DC and New York. World Watch Institute and W.W. Norton.

Course Outcome:

1. The students are able to explain the Concept of Sustainable Agriculture.
2. the students are able to define the role of Sustainable Agriculture.
3. the students are able to describe various resources availability for Sustainable Agriculture.

Course- 4 Social Work (2 Credits)

Objectives:

1. To introduce basic concept of voluntary work to the students.
2. To introduce emergence and development of voluntary work in India.
3. To study principles and problems of voluntary originations.
5. To understand concept of professional social work and approach of social worker.
6. To study the scope and field of social work.

Unit	Content	No. of Hours
I	Voluntary Work	
	a) Concept of Voluntary Work and Voluntary Organization	15
	b) Types of Voluntary Organization	
	c) Nature and Features of Voluntary Organization	
	d) Significance of Voluntary Organizations.	
II	Field of Social Work	
	a) Family Welfare and Child Welfare	15
	b) Youth Welfare and Women Welfare	
	c) Welfare of Differently Able and Old Age People	
	d) Labor welfare	

References

- 1) Strategic management and policy issues of NGO's O.P.GoelIsha Books D-43,prithwira road Aadarsh Nagar, Delhi-110033
- 2) The dynamics of NGO's Robin Lall Dominant publisher and distributors 116-A, south anarkali, Delhi 110051 Ph:22415687
- 3) Administration and Management of NGO's text and case studies S.L.goelR.kumar Deep and deep publication private ltd F-159 Rajouri garden, New delhi-110027.
- 4) NGO's and rural poverty M.L.narayn Discovery publishing house new Delhi 483/24, Prahlad street, anasari road, daryaganj, New Delhi 110002
- 5) NGO's and Development B. K. PrasadAmol Publication Pvt. Ltd 4374/4B Ansari road, Darya ganj, New Delhi110002
- 6) NGO's and child labour M.L.Naraslah Discovery Publishing House 4831/24, Prahlad street, Ansari road, Dayraganj, New Delhi 11002 Ph:2327924
- 7) NGO's for Rural Development Rajib Lochan Danigrahy Mohit publication 4675/21, Ansari road, Darya ganj, New Delhi.110002.

Course Outcome:

1. The students are able to explain the Concept of Social Work.
 2. The students are able to define the Importance of Social Work.
 3. The students are able to describe various fields of Social Work
-

Electives (Any one)
Course 1 Environment Studies (4 Credits)

Course Objectives:

1. To introduce basic concept of Environment.
2. To study Environmental Movements in India.
3. To study Environmental Problems Related Agriculture and Industries.
5. To understand relation between Tourism and Environment.

Unit	Content		No. of Hours
I	Environment an over view		
	e)	Concept and meaning of Environment	15
	f)	Components of Environment	
	g)	Importance of Environment Studies	
	h)	Man and environment relationship.	
II	Environment as resource		
	a)	Water, land & Air main resources.	15
	b)	Forest and energy resources.	
	c)	Human Development Index	
	d)	Waste management.	
III	Tourism and Environment		
	a)	Concept of Eco-Friendly Tourism	15
	b)	Scope of Eco Tourism	
	c)	Importance of Eco Tourism	
	d)	New Tourism Policy of India	
IV	Environmental Problems Related Agriculture and Rural Industries		
	a)	Sustainable Development Goal-13-climate action	15
	b)	Loss of agricultural productivity and land degradation	
	c)	Environmental problems related rural industries	
	d)	Corporate social responsibility towards environment	

Reference Books:

1. H. V. Jhadhav, Environmental Pollution Himalaya Publishing House.
2. Amrite – Joshi, Environmental Studies, Naman Prakashan.
3. Reb Davidson, Tourism ELBS
4. Paul Harrison, The Third Revolution, Penguin Books

OR

Course- 2 Tribal Development (4 Credits)

Course Objectives:

1. To introduce basic concept of voluntary sector to the students.
2. To introduce emergence and development of voluntary sector in India.
3. To study principles and problems of non-governmental originations.
5. To understand concept of professional social work and approach of social worker.
6. To study the scope and field of social work.
7. To study the principles and methods of social work.

Unit	Content		No. of Hours
I	Tribal Community		
	a)	Definition of Tribal Community	15
	b)	Types of Tribal Community	
	c)	Characteristics of Tribal Community	
	d)	Problems of Tribal Community	
II	Issues of Tribal Community		
	a)	Educational Issues	15
	b)	Health Issues	
	c)	Migration Issues	
	d)	Livelihood Issues	
III	Tribal Development Schemes		
	a)	Educational Development Schemes	15
	b)	Economic Development Schemes	
	c)	Woman Development Schemes	
	d)	Shabari Gharakul Yojana	
IV	Law related to Tribal area		
	a)	Law related to Tribal Community land	15
	b)	Panchayat Extension to Scheduled Area (Power of Gram Sabha in Tribal Area)	
	c)	Forest right Act	

Reference Books:

1. V. Srinivas Rao, Challenges of Tribal Development, Cotemporary Social Concerns 2021
2. Dr. Parikshit Sahu, Tribal Development in India, Policies, Plain and Action 2021.
3. Tribal India · Nadeem Hasnain, 2022
4. Nidhi Dugar Kundalia Stories of Indi: Stories of India's isolated tribes ·

Research Project (4 Credits)
RESEARCH PROJECT

Instructions:

- 1) Candidates will be required to submit a Project on the theme finalized in consultation with the guiding teacher.
- 2) The Project will be submitted by the candidates to the In- Charge of the P.G Centre by the end of November of every Academic year.
- 3) The guiding teacher will work as referee for the purpose of Viva-Voce.

Semester– IV

M.A. (RURAL STUDIES)

Course- 1 Human Rights (4 Credits)

Objectives:

- 1) To understand the concepts of human rights
- 2) To apply Human Rights with vulnerable groups in India
- 3) To understand the role of various organizations in promoting Human rights in India

Unit	Content	No. of Hours
I	Human Rights	
	a) Concept of Human Rights; origin and evolution of the concept. The Universal Declaration of Human Rights; Human Rights constituents with special reference to Fundamental Rights stated in the Constitution: Liberty, Equality, Justice & fraternity.	15
II	Human Rights in Indian Context	
	a) Indian Constitution: Preamble- Main Body ,Schedules & Basic features of the Constitution	15
	b) Main Body ,Schedules & Basic features of the Constitution	
	c) Fundamental Rights- Liberty, Equality, Justice & fraternity-Fundamental Duties	
III	Human Rights Provisions, Violations and Redressal	
	a) SC-ST- Women & Children Constitutional and legal rights, Forms of violations, Redressal mechanisms.	15
	b) People with Disabilities, Minorities, and the Elderly population- Constitutional and legal rights, Forms of violations, Redressal-mechanisms.	
	c) Human Rights- Enforcement Mechanism (NHRC)	
	d) Human Rights Acts	
IV	Role of Advocacy Groups	
	a) Professional Bodies: Press, Media, Role of Lawyers-Legal Aid	15
	b) Educational Institutions	
	c) Role of Corporate Sector	
	d) Role of NGO's	

References:

1. Michael Freeman, *Key Concepts: Human Rights*, Polity, Cambridge, 2003.
 2. Darren J O' Byrne, *Human Rights: An Introduction*, Pearson Education, New Delhi, 2007.
 3. Daniel Fischlin and Martha Nandorfy, *The Concise Guide to Global Human Rights*, OUP, New Delhi, 2007.
 4. Upendra Baxi, *The Future of Human Rights*, OUP, New Delhi; 2006
 5. K. Rajaram (ed.), *A book of essays*, Spectrum India Pvt. Ltd, New Delhi, 2001.
 6. S.K. Ghai, *Indian Politics: A comparative perspective*, P.K. Foundation, New Delhi, 2007.
-

Course- 2 Leadership Development Skill (4 Credits)

Objectives:

1. This course will provide foundation for students to understand:
2. Introduction to leadership
3. Theories of leadership
4. Leadership skills development
5. Strategic leadership and knowledge management

Unit	Content	No. of Hours
I	Introduction to Leadership	15
	a) Definition of Leadership	
	b) Classification: Types of Leaders and Styles of Leadership	
	c) Characteristics and Functions of Leadership	
	d) Values and Ethics of Leadership	
II	Theories of Leadership	15
	a) Leader Member Exchange Theory	
	b) Contingency Theory	
	c) Path-Goal Leadership Theory	
	d) Transformational Leadership Theory	
	e) Charismatic Theory	
III	Leadership Skills Basic Skills	15
	a) Learning from experience	
	b) Communication, listening, assertiveness, providing constructive feedback	
	c) Effective stress management	
	d) Building technical competence	
	e) Building effective relationship with superiors and peers	
IV	Strategic Leadership and Knowledge Management	15
	a) Importance	
	b) The Nature of Strategic Leadership	
	c) Components of Strategic Leadership	
	D) Development Planning – Credibility – Coaching	

References:

1. Du Bring (1998), Leadership: Research Findings & Skills, All India Publishers and Distributors, Chennai.
2. Wallace, K. Masters, (2001), Personal Development for Life and Work: UK, South Western.
3. Hughes (2005), Leadership – Enhancing the Lessons of Experience, Boston Publishers, Chennai.
4. Northouse, Peter. G. (2005), Leadership: Theory and Practice, Sage Publication, New Delhi.

5. Rothwell, WJ Priscott, RK & Taylot MW (2005), Strategic HR Leader, Mumbai, Jaico Publishing Home.
6. Posner, K. (2006), Leadership Challenges (3rd Edn.), New Delhi: Wiley India Pvt. Ltd.
7. Gillian, Butler and Tony Hope (2007), Manage Your Mind: The Mental Fitness Guide, Oxford, Oxford University Press. Robert Mai, and Allen Kakerson (2007), The Leader as a Communicator, Prentice Hall, New Delhi.

Course Outcome:

1. Students are able to perform effective leadership.
2. Students understood the importance of leadership in Rural Development.
3. Students are acquainted the skill of leadership development

Course 3 Disaster Management (4 Credits)

Objectives

1. To study the concept of Disaster and Disaster Management
2. To understand major requirements for coping with disaster
3. To study the intervention at the time of the disasters.

Unit	Content	No. of Hours
I	Introduction to Disaster & Disaster Management	
	a) Definitions of Disaster Management; Classification of Disasters;	15
	b) The various impacts of Disasters.	
	c) Disaster Management: Concept, nature & scope	
II	Disaster Management main activities	
	a) Philosophy for coping with Disasters.	15
	b) Prevention: Problem areas, Resources relevant to Prevention.	
	c) Mitigation: Major mitigation, components; problem areas, formulation and implementation of mitigation programs.	
	d) Preparedness: Nature of preparedness; Problem areas, maintenance of preparedness levels; Resources relevant to preparedness arrangements	
III	Institutions and Instruments in Disaster Response and Standards of Service.	
	a) Disaster Management Act-2005.	15
	b) Administrative relief in India.	
	c) Review of disaster related policies.	
	e) Minimum standards in Disaster Response.	
IV	Disaster Management and Rural Development	
	a) To counter disaster resources and disaster assistance in rural area.	15
	b) Specific role of Rural Development workers in community-based disaster risk management.	
	c) Response to disaster management by various organizations and NGOs	

References

1. Carter, W. Nick. (1991). Disaster Management: a disaster manager's hand book. Asian

Development Bank, Manila, Philippines.

2. Jegadish P. (2007). Disaster Mitigation and Management. Deep & Deep Publications, New Delhi.
3. Goel S.L. (2006). Encyclopaedia of Disaster Management, Vol. I, II, & III. Deep & Deep Publications, Pvt. Ltd.; New Delhi.
4. Kapur Anu: Disaster In India: Studies Of Grim Reality.. Jaipur. Rawat Publications, 2005.
5. Ahmed Naseem: Managing Disaster.. New Delhi. Kilaso Books, 2003.
6. India National Disaster Management Division [comp.] & [ed.]: Disaster Management In India: A Status Report.. New Delhi. National Disaster Management Division, 2004.
7. Singh Tej: Disaster Management: Approaches And Strategies.. New Delhi. Akansha Publishing House, 2006.
8. Gandhi P Jegadish: Disaster Mitigation And Management: Post Tsunami Perspectives.. New Delhi. Deep and Deep Publication, 2007.
9. Prasad R. B.: State NGOs and disaster management. New Delhi. Surendra Publications, 2011.
10. Bhatt Sanjai & Agnimitra Neera: Social work response to environment and disasters. Delhi. Shipra Publications, 2014.

Course Outcome:

1. Students are able to perform their role in Disaster Management.
 2. Students understood the importance of Disaster Management.
 3. Students are acquainted knowledge of Disaster Management.
 4. Students are acquainted the skill of leadership development.
-

Electives (Any one)

Course -1 Development Communication Skill (4 Credits)

Objectives:

1. To study concepts related to media and development
2. To learn skills required in development communications and media advocacy
3. To study concepts related to social marketing, public opinion and public relations

Unit	Content	No. of Hours
I	Media & Rural Development	
	a) Paradigms of development and their critique	15
	b) Role of media in rural development	
	c) Priorities of media in rural development	
	d) Influence of media on different target groups such as children, women and farmers	
II	Skills in Development Communication	
	a) Group media: Concept, manufacture and skills	15
	b) Group media: How to make/use photo language, posters, puppets, flashcards, street play	
	c) Folk media: Definition, types, challenges in using folk media	
III	Mass Media	
	a) Print media (Newspapers, Magazines, Journals): Historical role, current trends, strengths and limitations	15
	b) Audio-Visual Media (Radio, TV, Cinema): Growth and changing focus in India, strengths and limitations	
	c) Electronic media: Use of social networking, e-databases, blogs, virtual libraries, strengths and limitations	
IV	Media Planning & Advocacy	
	a) Media planning: Understanding consumer profile, designing message, identifying locations for display	15
	b) Media advocacy	
	c) Media ethics	

References:

1. Compendium Sondhi Krishan: Development Communication and Information Economics In The New Millennium. New Delhi. B R Publishing Company, 2003.
2. Singh Dharmendra: Mass Communication and Social Development. Delhi. Adhyayan Publishers & Distributors, 2004.
3. Ghosh Avik: Communication Technology and Human Development: Recent Experience in The Indian Social Sector. New Delhi. Sage Publications, 2006.
4. Bienvenu Sherron: The Presentation Skills Workshop: Helping People Create and Deliver Great Presentation. New Delhi. Prentice Hall Of India, 2008.

Course Outcome:

1. Students understood the importance of Communication Skill.
 2. Students are acquainted knowledge of Communication Skill.
 3. Students are acquainted the skill of Communication Skill.
-

Course- 2 Entrepreneurship & Rural Management (4 Credits)

Objectives:

- 1) To understand various concepts related to entrepreneurship
- 2) To give inputs on initiating and managing micro entrepreneurship and SHG
- 3) To learn various elements on book keeping in costing and audit
- 4) To learn skills in rural development and human resource management

Unit	Content	No. of Hours
I	Entrepreneurship Development	
	a) Concept of Entrepreneurship	15
	b) Characteristics of Entrepreneur	
	c) Micro enterprise –Concept and features	
	d) Selection of an appropriate business option	
	e) Steps in setting up a micro enterprise	
II	Micro-Enterprise Promotion and Management	
	a) Micro enterprise – features	15
	b) Management concepts: Planning – Organizing – Co-ordination – Controlling	
	c) Resource management (4Ms) – money, material, men and machineries	
	d) Micro credit and planning	
III	Rural Marketing	
	a) Marketing: nature and principles	15
	b) Local market survey for understanding market needs	
	c) Understanding customers and maintenance of relations	
	d) Value addition measures	
	f) Price management	
IV	Human Resource Development	
	a) Importance in rural entrepreneurship	15
	b) Manpower requirement and planning	
	c) Training of personnel	
	d) Organizational and leadership development	

References:

1. Battacharya S.N.: Rural Industrialization in India
2. Bagli V: Khadi and Village Industries in the Indian Economy
3. Kripalani J.B.: Gandhian Thought
4. Vasant Desai: Organization and Management of Small Scale Industries
5. Sundaram J.B.: Rural Rurai Industrial Development K.V.I.C. : Khadi and Village Industries
6. The Gandhian Approach Vasant Desai : Problems and Prospects of Small Scale Industries in India

Course Outcome:

1. Students are able to perform their role in Entrepreneurship Development.
 2. Students understood the importance of Entrepreneurship Development.
 3. Students are acquainted knowledge of Entrepreneurship Development.
 4. Students are acquainted the skill of Entrepreneurship Development.
-

Dissertation (6 Credits)**Instructions:**

- 1) Candidates will be required to submit a dissertation on the theme finalized in consultation with the guiding teacher.
 - 2) The dissertation will be submitted by the candidates to the In- Charge of the P.G center by the end of March of every Academic year.
 - 3) The guiding teacher will work as Internal referee for the purpose of Viva-Voce. The candidate will be jointly examined by Internal and External Referees.
 - 4) The External Referee will be appointed by concern P. G. Centers, from the university approval P. G. teachers list.
-

Examination Pattern

Question Paper Pattern – (SEM III & IV Theory Paper)- M.A. (Rural Studies)

Total 50 Marks Duration - 2 Hours

N.B.: 1. All questions are compulsory.

2. All questions carry equal marks.

Q1. a)----- 10 Marks

OR

b)----- 10_Marks

Q2. a) ----- 10 Marks

OR

b) ----- 10 Marks

Q3. a) ----- 10 Marks

OR

b) ----- 10 Marks

Q4. a) ----- 10 Marks

OR

b) ----- 10 Marks

Q5. Write Short Notes on: (any Two) - 5 Marks each **10 Marks**

a) -----

b) -----

c) -----

d) -----

(SEM III & VI – INTERNAL MARKS) - M.A. (Rural Studies)

Internal Evolution:

Total 50 Marks

a) Subject Specific Assignment (2) – 10 Marks each 20 Marks

b) Classroom Presentation (2) – 10 Marks each- 20 Marks

c) Classroom Test – 10 Marks

Question Paper Pattern – (SEM III – Theory Paper)- M.A. (Rural Studies)

Total 25 Marks

Duration - 1 Hours

N.B. : 1. All questions are compulsory.

2. All questions carry equal marks.

1. a) ----- 10 Marks

OR

b)----- 10 Marks

2. a) ----- 10 Marks

OR

b) ----- 10 Marks

3. Write Short Notes any one of the following. 05 Marks

a) -----

b) -----

(SEM III – INTERNAL MARKS)- M.A. (Rural Studies)

Total 25 Marks

a) Field Work (1) – 10 Marks

b) Classroom Presentation (1) – 05 Marks

c) Classroom Test 10 Marks

Letter Grades and Grade Points:

Semester GPA/ Programme CGPA Semester/ Programme	% of Marks	Alpha-Sign/ Letter Grade Result
9.00 - 10.00	90.0 – 100	O (Outstanding)
8.00 - < 9.00	80.0 - < 90.0	A+ (Excellent)
7.00 - < 8.00	70.0 - < 80.0	A (Very Good)
6.00 - < 7.00	60.0 - < 70.0	B+ (Good)
5.50 - < 6.00	55.0 - < 60.0	B (Above Average)
5.00 - < 5.50	50.0 - < 55.0	C (Average)
4.00 - < 5.00	40.0 - < 50.0	P (Pass)
Below 4.00	Below 40.0	F (Fail)
Ab (Absent)	-	Absent

**Sign of the BOS
Chairman
Name of the
Chairman
BOS in**

**Sign of the
Offg. Associate Dean
Name of the
Associate Dean
Faculty of**

**Sign of the
Offg. Associate
Dean
Name of the
Associate Dean
Faculty of**

**Sign of the
Offg. Dean
Name of the Dean
Faculty of**