

University of Mumbai



AAMS_UGS /ICC/2024-25/ 95

CIRCULAR:-

Sub :- B.A (Fashion Designing).

All the Principals of the Affiliated Colleges, the Head of the University Department and Directors of the recognized Institutions in Faculty of Interdisciplinary are hereby informed that the recommendations made by the **Ad-hoc Board of Studies in Home Science** at its meeting held on **16th March, 2024** vide item No. 8 and subsequently passed by the Board of Deans at its meeting held on **18th April, 2024** vide item No. 8.25 (N) have been accepted by the Academic Council at its meeting held on **20th April, 2024**, vide item No. 8.34 (N) and subsequently approved by the Management Council at its meeting held on **9th May, 2024** vide item No. 14 and that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) the Ordinance 6888 & 6889 Regulations 9721 & 9722 and the syllabus of **B.A (Fashion Designing) (Sem I & II) (CBCS)** has been introduced and the same have been brought into force with effect from the academic year **2022-23**, accordingly.

(The circular is available on the University's website www.mu.ac.in).

Baliram

MUMBAI – 400 032
21st August, 2024

(Prof.(Dr.) Baliram Gaikwad)
I/c. REGISTRAR

A.C/8.34 (N)/20/04/2024.
M.C/14/09/05/2024.

Copy forwarded with Compliments for information to:-

- 1) The Chairman, Board of Deans
- 2) The Dean, Faculty of Interdisciplinary,
- 3) The Chairman, Ad-hoc Board of Studies in Home Science,
- 4) The Director, Board of Examinations and Evaluation,
- 5) The Director, Board of Students Development,
- 6) The Director, Department of Information & Communication Technology,
- 7) The Co-ordinator, MKCL.

Copy forwarded for information and necessary action to :-	
1	The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Dept)(AEM), dr@eligi.mu.ac.in
2	The Deputy Registrar, Result unit, Vidyanagari drresults@exam.mu.ac.in
3	The Deputy Registrar, Marks and Certificate Unit,. Vidyanagari dr.verification@mu.ac.in
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6	The Deputy Registrar, College Affiliations & Development Department (CAD), deputyregistrar.uni@gmail.com
7	The Deputy Registrar, PRO, Fort, (Publication Section), Pro@mu.ac.in
8	The Deputy Registrar, Executive Authorities Section (EA) eau120@fort.mu.ac.in He is requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to the above circular.
9	The Deputy Registrar, Research Administration & Promotion Cell (RAPC), rapc@mu.ac.in
10	The Deputy Registrar, Academic Appointments & Quality Assurance (AAQA) dy.registrar.tau.fort.mu.ac.in ar.tau@fort.mu.ac.in
11	The Deputy Registrar, College Teachers Approval Unit (CTA), concolsection@gmail.com
12	The Deputy Registrars, Finance & Accounts Section, fort draccounts@fort.mu.ac.in
13	The Deputy Registrar, Election Section, Fort drelection@election.mu.ac.in
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17	The Director, Centre for Distance and Online Education (CDOE), Vidyanagari, director@idol.mu.ac.in
18	Director, Innovation, Incubation and Linkages, Dr. Sachin Laddha pinkumanno@gmail.com
19	Director, Department of Lifelong Learning and Extension (DLLE),

Copy for information :-	
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2	P.A to Pro-Vice-Chancellor pvc@fort.mu.ac.in
3	P.A to Registrar, registrar@fort.mu.ac.in
4	P.A to all Deans of all Faculties
5	P.A to Finance & Account Officers, (F & A.O), camu@accounts.mu.ac.in

To,

1	The Chairman, Board of Deans pvc@fort.mu.ac.in
2	Faculty of Humanities, Dean 1. Prof.Anil Singh Dranilsingh129@gmail.com Associate Dean 2. Dr.Suchitra Naik Naiksuchitra27@gmail.com 3.Prof.Manisha Karne mkarne@economics.mu.ac.in Faculty of Commerce & Management, Dean 1. Dr.Kavita Laghate kavitalaghate@jbims.mu.ac.in Associate Dean 2. Dr.Ravikant Balkrishna Sangurde Ravikant.s.@somaiya.edu 3. Prin.Kishori Bhagat kishoribhagat@rediffmail.com

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University of Mumbai



Syllabus for B.A. (Fashion Designing Semester – (for e.g. Sem I and II) (Choice Based Credit System)

(Introduced with effect from the academic year 2022-23)

University of Mumbai



Syllabus for Approval

O: <u>6888</u> Title of Course	B.A. (Fashion Designing)
O: <u>6889</u> Eligibility	A candidate for being eligible for admission to the course of B.A. Fashion Designing must have passed Std. XII in any stream of the Maharashtra State Board of Higher Secondary Education or any other equivalent examination Recognized by the University of Mumbai
R: <u>9721</u> Passing Marks	40%
No. of years/Semesters: <u>R-9722</u>	6 Semesters
Intake Capacity R- <u>9723</u>	60
Level:	P.G. / U.G./ Diploma / Certificate (Strike out which is not applicable)
Pattern:	Yearly / Semester (Strike out which is not applicable)
Status:	Revised/ New (Strike out which is not applicable)
To be implemented from Academic Year :	From Academic Year: 2022-23

Sign of the BOS Chairman
Name of the Chairman
Name of the BOS

Sign of the Dean
Name of the Dean
Name of the Faculty

Preamble

Welcome to the Bachelor of Arts in Fashion Design, a comprehensive four-year program dedicated to cultivating the next generation of fashion designers who are prepared to lead and innovate in the global fashion industry. At the core of our program lies a commitment to fostering creativity, technical prowess, and a deep understanding of both the artistic and commercial aspects of fashion.

Our program is designed to challenge the boundaries of traditional fashion education, integrating hands-on learning with critical theory, sustainable practices, and a global perspective. We aim to nurture not only the individual talent of each student but also their ability to work collaboratively in dynamic environments.

Through a curriculum that blends creative expression with practical application, students will explore various dimensions of fashion design—from conceptual development to the realization of garments and fashion products. This program emphasizes:

- **Creative Innovation:** Encouraging students to push the limits of their imagination to create original and impactful designs.
- **Technical Excellence:** Providing in-depth training in traditional and advanced techniques in garment construction, pattern making, and digital fashion technology.
- **Sustainability:** Instilling a strong ethical sense regarding the environmental and social impacts of fashion production and consumption.
- **Global Awareness:** Preparing students for a global career with a curriculum that includes global fashion trends, cultural studies, and opportunities for international exchange.
- **Business Acumen:** Offering insights into the business side of fashion, including marketing, branding, and the digital economy, to equip our graduates with the skills needed to succeed in both entrepreneurial ventures and established fashion houses.

This degree course is committed to excellence in education, encouraging students to develop a lifelong passion for fashion and a dedication to continuous learning and improvement. Graduates of this program will be well-prepared to enter the fashion industry as innovative designers, thought leaders, and responsible citizens who can contribute to the evolution of the fashion world.

AIMS AND OBJECTIVES

A four-year degree course in fashion design typically aims to provide students with a comprehensive education that balances creative skills, technical expertise, and industry knowledge. The primary objectives of such a program often include:

- 1) **Developing Creative Skills:** To encourage the development of personal style and creative expression. Students are taught to cultivate an innovative mindset, which enables them to create unique designs that could potentially set trends in the fashion industry.
- 2) **Technical Proficiency:** To equip students with the technical skills necessary for fashion design, including pattern making, sewing, draping, and the use of industry-standard software for design and manufacturing. Technical proficiency ensures that students can turn their creative ideas into tangible garments and products.
- 3) **Understanding of Fashion History and Theory:** To provide a solid foundation in the history of fashion, helping students understand how past trends and cultural influences shape contemporary styles and could influence future trends.
- 4) **Market Awareness and Business Acumen:** To instill a strong understanding of the business side of fashion, including marketing, branding, and the economic aspects of the fashion industry. Students learn how to navigate the market, identify target audiences, and understand consumer behavior.
- 5) **Sustainability and Ethics:** To educate students about the environmental impact of fashion and promote sustainable design practices. This includes learning about eco-friendly materials, sustainable production methods, and ethical labor practices.
- 6) **Global Perspective:** To expose students to global fashion trends, cultural influences, and international market dynamics. This often includes opportunities for studying abroad, participating in international fashion events, and understanding global supply chain management.
- 7) **Professional Development:** To prepare students for a professional career in fashion through internships, portfolio development, and networking opportunities. This helps students gain practical experience, make industry connections, and prepare for job opportunities in a competitive field.
- 8) **Collaboration and Communication Skills:** To enhance students' ability to work collaboratively in teams and communicate their ideas effectively, both verbally and through visual presentations. This is crucial in a dynamic industry like fashion where projects often require interdisciplinary teamwork.
- 9) **Adaptability and Continuous Learning:** To cultivate an ability to adapt to the fast-changing demands of the fashion industry and embrace lifelong learning. This ensures that graduates can stay relevant and innovative in a sector that constantly evolves with new technologies and consumer preferences.

LEARNING OUTCOMES

A four-year degree course in fashion design aims to produce graduates who are equipped with a blend of creative, technical, and professional skills tailored to the needs of the fashion industry. The learning outcomes for such a program typically cover a broad spectrum of competencies that students are expected to develop by the end of their studies. Here are some of the key learning outcomes for a four-year fashion design degree:

1. **Design and Conceptual Skills:** Graduates will be able to generate original design concepts that reflect aesthetic, functional, and sociocultural factors. They should be able to create full collections based on research, trend analysis, and creative exploration.
2. **Technical Proficiency:** Students will master various technical skills including pattern making, garment construction, tailoring, draping, and the use of digital design tools such as Adobe Illustrator and CAD (Computer-Aided Design) software. This proficiency enables them to translate their designs from sketches to finished products.
3. **Material Knowledge:** Graduates will have an in-depth understanding of different materials, textiles, and fabrics. This includes knowledge of the properties, suitability, and sustainability of various materials used in fashion design.
4. **Critical Thinking and Problem Solving:** Students will learn to critically analyze fashion trends, consumer needs, and market dynamics. They will be adept at solving design-related problems, from conceptualization to the final product, ensuring functionality and market viability.
5. **Business and Marketing Skills:** Graduates will understand the fundamentals of the fashion business, including marketing, branding, merchandising, and retail. They should be able to develop strategies to launch and promote fashion products in the market effectively.
6. **Sustainable and Ethical Fashion:** Students will be knowledgeable about sustainable practices within the fashion industry and be able to incorporate these practices into their design and production processes. They will also understand the ethical implications related to fashion production and consumption.
7. **Global Perspective:** Graduates will gain insights into the global fashion industry, including an understanding of diverse cultural influences on fashion. This prepares them to work in various markets and to respect and integrate multicultural elements into their designs.
8. **Professional Presentation:** Students will develop strong presentation skills, enabling them to effectively communicate their ideas, designs, and concepts through professional portfolios, presentations, and pitches.
9. **Collaboration and Teamwork:** Graduates will be skilled in working collaboratively within teams, often in interdisciplinary settings, which mimics the collaborative nature of the fashion industry.
10. **Adaptability and Lifelong Learning:** Graduates will be prepared to adapt to changes and ongoing developments in fashion technology, trends, and industry practices. They will value and engage in lifelong learning to enhance their skills and knowledge continuously.
11. **Portfolio Development:** By the end of the program, students will have developed a professional portfolio that showcases their range of skills, aesthetic sensibility, and technical abilities. This portfolio is crucial for career opportunities in the fashion industry.

These learning outcomes ensure that graduates are not only creative and innovative designers but also capable professionals who can navigate and succeed in the complex landscape of the fashion industry.

B.A (FASHION DESIGNING)**F.Y.B.A****SEMESTER I**

Sr. No	Subjects	Subject Type		TC	Internal	External	Total
1	Fashion Fundamentals	CC	BAFD101	2	--	50	50
2	Textile Studies	AECC	BAFD102	4	25	75	100
	Ability Enhancement Course(AEC)						
3	Computer Application - I (Practical)	CC	BAFD103	2	–	50	50
4	Communication Skills	OE	BAFD104	2	--	50	50
5	History of Fashion	SEC	BAFD105	4	25	75	100
	Skill Enhancement Course (SEC)						
6	Sketching (Practical)	CC	BAFD106	2	–	50	50
7	Tailoring	AECC	BAFD107	4	25	75	100
	Total			20			500

SEMESTER II

Sr. No	Subjects	Subject Type		TC	Internal	External	Total
1	Sketching & Rendering (Practical)	CC	BAFD201	4	25	75	100
2	Computer Application – II (Practical)	CC	BAFD202	2	--	50	50
	Introduction to Pattern Making	AECC	BAFD203	4	25	75	100
3	Ability Enhancement Course						
4	Indian Traditional Textiles & Embroideries	AEC	BAFD204	4	25	75	100
5	Environmental Studies	OE	BAFD205	2	–	50	50
	Skill Enhancement Course						
6	History of Western Costume	SEC	BAFD206	2	–	50	50
7	Accessory Design	AEC	BAFD207	2	–	50	50
	Total			20			500

S.Y.B.A
SEMESTER III

Sr. No	Subjects	Subject Type		TC	Internal	External	Total
1	Fashion Illustration - I (Practical)	CC	BAFD301	4	25	75	100
2	Computer Aided Design – I(Practical)	CC	BAFD302	4	--	50	50
3	Experimental Textiles	OE	BAFD303	2	–	50	50
4	PMGC – Women’s Wear	AECC	BAFD304	2	25	75	100
	Ability Enhancement Course						
5	Design Process	SEC	BAFD305	4	--	50	50
	Skill Enhancement Course						
6	Garment Construction - Kidswear	AEC	BAFD306	2	–	50	50
7	History of Indian Costume	SEC	BAFD307	4	25	75	100
	Total			20			500

SEMESTER IV

Sr. No	Subjects	Subject Type		TC	Internal	External	Total
1	PMGC -II Menswear	AECC	BAFD401	4	25	75	100
2	Fashion Illustration - II (Practical)	CC	BAFD402	4	25	75	100
3	Computer Aided Design – II (Practical)	CC	BAFD403	2	--	50	50
4	Surface Ornamentation	AEC	BAFD404	4	25	75	100
5	Design process for Male, Female & Children	ACEE	BAFD405	2	--	50	50
6	Fashion Forecasting	SEC	BAFD406	2	--	50	50
	Skill Enhancement Course						
7	Language – English/French/Spanish	OE	BAFD407	2	--	50	50
	Total			20			500

B.A Fashion Designing

B.A. Fashion Designing	SEMESTER – I
Course Name: Fashion Fundamentals	Course code : BAFD101
Periods Per Week (1 Period Is 50 Minutes)	
Credits	4

Course Objectives:

- To understand the concept of fashion and its implications.
- To learn about the business of fashion and its operational formats.
- To learn the different career avenues available in fashion.

FASHION FUNDAMENTALS

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Introduction to Fashion	10
	• Evolution of Clothing • Fundamentals of Fashion • The fashion formats & its operations • The Business of Fashion • Haute Couture • Prêt à Porter • Operations at the couture front	
Unit 2	Elements & Principles of Design	10
	• Elements of Design: • Shape, colour, space, Form, Line, Value & Texture • Principles of Design	
Unit 3	Colour Theory	10
	• Colour science & psychology • colours schemes & harmony • colour coordination • Fashion Terminology • The Language of Fashion • Terms and pronunciation • Application in communication	
Unit 4	International Fashion Designers	10
	• Dossier of the history • Works of successful fashion designers	

Course Outcome:

CO1. The Learner is able to understand the concept of Fashion

CO2. The Learner will be able to use principles of design in their own work to make effective compositions.

CO3. The Learner will be able to create cohesive visual themes.

CO4. The Learner will be able to understand colour science and its implications in Graphic and Fashion Design

CO5. The Learner will be able to understand and apply the fashion language by using the right terms and pronunciations.

CO6. The learner will have an understanding of successful International Designers and their respective dimensions on Fashion.

References:

Sr No.	Title	Author	Publisher	Edition	Year
1	An Illustrated Field Guide to the Elements and Principles of Art + Design.	JoshuaField	Paperback	1st	2018
2	Business of Fashion	Leslie Davis Burns andKathy K. Mullet	Misc.	1st	2010
3	Unveiling Fashion: Business, Culture, andIdentity in the Most Glamorous Industry.	FredrickGodart	InseadPress	1st	2012
4	Inside the Fashion Business	Kitty. G. Dickerson	Paperback	7th	2004
5	Fashion from concept to consumer.	Gini Stephens Frings	Paperback	7th	2002
6	Colour and Colour Theories	ChristineLadd- Franklin	Paperback	1st	2011
7	The Fairchild Dictionary of Fashion	Charlotte Tortora Phyllis	Hardcover	3rd	2007
8	Fashion: 150 years	Charlotte Seeling	Hardcover	1st	2010
9	Pattern: 100 Fashion Designers, 10 Curators	Editor	Phaidon	1st	2013

B.A Fashion designing – Proposed Syllabus

B.A. Fashion Designing	SEMESTER – I
Course Name: Textile Studies	Course code : BAFD102
Periods Per Week (1 Period Is 50 Minutes)	
Credits	4

Course Objectives:

- To learn ways of constructing fibers into fabrics.
- To identify various types of fabrics and their properties.
- To help select or choose the suitable fabric for a given purpose.

TEXTILE STUDIES

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Fundamentals of Textiles	15
	• Introduction to Textiles, fiber to yarn, yarns to fabrics • weaving, knitting, felting, non-woven • compound fabric, decorative fabric construction • Weaving: Textile production that involves interlacing a set of Yarns. • Types and Techniques of Weaving: Twill, Satin, Herringbone, etc.	
Unit 2	Fabric preparation for consumer goods	15
	• Finishing process • Dyeing • Printing • flocking • Printing: Process of applying designs, patterns or images onto textiles • Types and Techniques of Printing • Digital, heat transfer, screen, blocking, etc • Textile Terminology	
Unit 3 (Theory)	Classification & Study of Fibers	15
	• Natural Fibers • Cotton, Linen, • Wool & Hair, Silk, other minor fibers. • Man-made Fibers -Rayon, Acetate & Triacetate, Nylon, Aramid, Polyester, Acrylic, Mod acrylic, Spandex, Polypropylene, Glass, Minor man-made fibers.	
Unit 4	Consumer Information	15
	• Comparative characteristics • Consumer goods • Fabric care • Testing fibers.	

Course Outcomes:

CO1. The Learner is able to understand the properties of the fabrics and its uses.

CO2. The Learner is able to understand the properties of the fabrics that will enable you to choose the best method of washing and dry cleaning.

CO3. The Learner develops the understanding of how to cut the fabrics along with grains or the bias when designing a fabric.

CO4. Learners are able to develop interest in clothing and textile careers.

References:

Sr No.	Title	Author	Publisher	Edition	Year
1	Fiber to Fabric	Bernard P. Corbman	McGrawhill	6th	1983
2	Textile Science 2Ed (Pb2005)	GOHL	Paperback	Revised	2005
3	Textiles	Mary Schoeser	Hardcover	2021	2021
4	The Fashion Designer's Textile Directory: The Creative Use of Fabrics in Design	Gail Baugh	Berg Publishers	2nd	2018
5	Textiles and Fashion: Materials, Design and Technology	Woodhead Publishing Series	Woodhead	2014	2014

B.A Fashion designing – Proposed Syllabus

B.A. Fashion Designing	SEMESTER – I
Course Name: Computer Applications - I	Course code : BAFD103
Periods Per Week (1 Period Is 50 Minutes)	
Credits	2

Course Objectives:

- To Assist the students in operating system DTP functions
- To make the students ready in Multimedia Presentations.

COMPUTER APPLICATIONS - I

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Introduction to Fundamentals of Computers	10
	• Use of computer software • Technology to create • Modify designs • Analyze designs	
Unit 2	MS-Word	10
	• Introduction • Format styling & Documentation • Page layout design, Insert image • Presenting information in tables • Insert word art, shapes, text box • Symbols, using footer & header • Applying borders and shading • Using a range of proofing tools • Using numbering & bullets, Creating labels and envelopes, Mail merge etc.	
Unit 3	MS Powerpoint	10
	• Introduction to powerpoint • Effects • Theme application • Font colour • Font schemes • Slides • Presentations	
Unit 4	Adobe Illustrator & Photoshop	10
2	• Introduction to Adobe Illustrator • Introduction to Photoshop • Using tools • Graphic design to make presentations.	

Course Outcomes:

CO1. The Learner is able to create documents

CO2. The Learner is able to create presentations

CO3. The learner is able to create vector images

CO4. The Learner is able to create prints, patterns and fashion sketches using Adobe Illustrator & photoshop.

CO5. The learner is able to analyze data using computer applications.

References:

Sr No.	Title	Author	Publisher	Edition	Year
1	MS Office 2000 for Everyday	Sanjay Saxena	Vikas Publishing	2000	2000
2	Adobe Illustrator Classroom in a Book (2023 release): The Official Training Workbook from Adobe	Brian Woods	Adobe Press	1st	2023
3	Adobe Photoshop Classroom in a Book (2023 release)	Conrad Chavez	Adobe Press	1st	2023

B.A. Fashion Designing	SEMESTER – I
Course Name: Communication Skills	Course code : BAFD104
Periods Per Week (1 Period Is 50 Minutes)	
Credits	2

Course Objectives:

- To transmit the message with meaning and understanding.
- To goals & ideals that influence the ways a business or individual communicates with customers and employees.

COMMUNICATION SKILLS

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Communication	10
	• Introduction to communication • Communication process • 7 Cs of communication • Organizational communication • Verbal communication • Non-verbal communication	
Unit 2	Types of Communication	10
	• Verbal communication • Non-verbal communication	
Unit 3	Advantage & disadvantage of communication	10
	• Benefits & limitations of communications • Minutes of meeting • Introduction • Types of minutes.	
Unit 4	Emails & letter writing	10
	• Introduction • Types of Emails • Letter Writing • Formal Writing • Informal Writing	

Course Outcome:

CO 1: Learner is able to communicate effectively in their professional field.

CO 2: Learners are able to convey their messages in a professional way.

CO 3: Learner can build better relationships, teamwork and trust using communication.

CO 4: Learners can use this skill to know when to use the language required for different situations.

CO 5: Learner is able to provide communication through electronic mail/Video.

CO 6: Learners are able to communicate their ideas efficiently and confidently.

References:

Sr No.	Title	Author	Publisher	Edition	Year
1	Communication Skills 2E	Sanja Kumar Pushpalata	Oxford Press	1st	2015
2	The Communication Book: 44 Ideas for better conversations every day.	Mikael Krogerus Roman Tschappeler	Portfolio Penguin	1st	2018
3	Communication Skills Training: A Practical Guide to Improving your Social Intelligence Presentation Persuasion and Social Speaking	Ian Tuhovsay	Rupa Publications India	1st	2019
4	Communicational Skills for Professionals & Students: An Occupational Therapist's Prospective	Dr. Amitabh Dwivedi	Notion Press	1st	2019

B.A. Fashion Designing	SEMESTER – I
Course Name: History of Fashion	Course code : BAFD105
Periods Per Week (1 Period Is 50 Minutes)	
Credits	4

Course Objectives:

- To learn The development of Fashion since the industrial revolution.
- To study the influence on changing fashions.
- To help study designers and brands who contributed to this development.

HISTORY OF FASHION

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	A Concise History	15
	● Political influences on fashion ● Social influences on fashion ● Economical influences on fashion ● Technological influences on fashion ● Cultural influences on fashion	
Unit 2	Decade Study 1920 -1950	15
	● Study of trendy and revolutionary 20's ● The first world war influences on fashion ● Post war influences on fashion ● The second world war influences on fashion ● Post war effects on fashion ● The baby boomers.	
Unit 3	Decade Study 1951 - 2000	15
	● Decade study 1951 - 1980 ● Decade Study 1981 - 2000 ● Study of the flower power of the seventies ● The power shoulders ● Career dressing of the eighties ● The grunge of the 90s till the new millennium.	
Unit 4	Know the Newsmakers	15
	● Study of personalities ● Study of designers who made a huge impact on our lives ● Fashion through designer's creative ingenuity	

Course Outcomes:

CO1. The Learner is able to understand the history and the reason for the introduction of a particular fashion.

CO2. The Learner is able to expound on the influencing factors of changing fashions.

CO3. The Learner Is able to get inspired from the events and have his /her take on the current global, national fashion scenario.

CO4. Learners are able to develop curiosity for fashion studies and research.

References:

Sr No.	Title	Author	Publisher	Edition	Year
1	Fashion History from the 18th to the 20th Century	(Bibliotheca Universalis)	TASCHEN	1st	2018
2	History of 20th Century Fashion	Elizabeth Ewing	Batsford Ltd	Revised	2005
3	A Cultural History of Fashion in the 20th Century: From the Catwalk to the Sidewalk.	Bonnie English	Paperback	2021	2021
4	In an Influential Fashion: An Encyclopedia of Nineteenth- and Twentieth-Century Fashion Designers and Retailers Who Transformed Dress.	Amy T. Peterson Ann T. Kellogg	Greenwood Press	1st	2002

B.A. Fashion Designing	SEMESTER – I
Course Name: Sketching	Course code : BAFD106
Periods Per Week (1 Period Is 50 Minutes)	
Credits	2

Course Objectives:

- To understand the importance of illustration in Fashion.
- To present ideas and details in a pictorial form.

SKETCHING

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Introduction to Sketching	10
	• Pencil control • Learning strokes • Different lines, shapes and forms • Shading • Perspective study • Still life drawing	
Unit 2	Medium rendering	10
	• Coloring using different mediums • Colour Pencils • Luna staedtlers • Water colours • Poster colour • Dry pastels • Wax crayons	
Unit 3	Figure Drawing	10
	• Anatomy study • Mechanical croqui • Body movements • Tracing body silhouettes	
Unit 4	Fleshed out drawing	10
	• Fleshing out the mechanical croqui • Poses of croqui • Medium rendering	

Course Outcomes:

CO1. The Learner is able to develop hand-eye coordination.

CO2. Learners learn a new art form through sketching and design.

CO3. Learner is able to know the techniques of producing the effects of light, shadow, and source of light in drawing to produce contrasts.

CO4. Learners are able to stimulate creative thought, increase observational skills and develop visual artwork ideas in all mediums.

References

Sr No.	Title	Author	Publisher	Edition	Year
1	Fashion Illustration and Design: Methods & Techniques for Achieving Professional Results	Manuela Brambatti	Paperback	2017	2017
2	Fashion Drawing	Carolyn Scrace	Paperback	2018	2018
3	30-Minute Drawing for Beginners:	Jordan De Winde	Rockridge	2021	2021
4	Drawing Dimension - Shading Techniques:	Catherine V Holmes	Hardcover	2022	2022
5	Figure Drawing for Fashion Design	Elisabetta Drudi	Pepin Press	2022	2022
6	The Fundamentals of Drawing Still Life	Barrington Barber	Kindle edition	2017	2022

B.A. Fashion Designing	SEMESTER – I
Course Name: Tailoring	Course code : BAFD107
Periods Per Week (1 Period Is 50 Minutes)	
Credits	4

Course Objectives:

- Learn sewing tools and tips
- Identify fabrics and weaves to determine the grain for cutting
- How to understand body types & take measurements.

TAILORING

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Introduction to Tailoring	15
	• Tools & Materials • Thread & Needle classification • Sewing machine knowledge • Pattern making Terminology	
Unit 2	Hand Seams	15
	• Tailors tack • Even & uneven stitch • diagonal tacking • slip stitch, prick stitch, overcast stitch • diagonal basting & diagonal hemming • straighthemming	
Unit 3	Basic Machining & Machine seams	15
	• Straight line and zigzag lines • Continuous and spiral and Plain seam, Curved seam cornered seam • Clipping, notching, pinked seam and Grading • Stitched seam, turned & stitched seam, bias bound • French seam and mocked French seam • Flat and felt seam. • Elementary stitching • Pleats & gathers, Plaquet, fasteners, pockets • Facings, hems and Zip attachment	
Unit 4	Basic Blocks development	15
	• Variant styles in necklines • Sleeves, collars and skirts • Indian kurta, kalidar kurta • Salwar and churidar	

	• patiyala salwar.	
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Course Outcomes:

CO1. The Learner is able to understand the requirements of dressmaking.

CO2. Learners learn different seams and finishes applicable in various garments.

CO3. Learners are able to develop construction ideas through different stitches.

CO4. Learners are able to develop basic patterns in Indian and Western styles.

References:

Sr No.	Title	Author	Publisher	Edition	Year
1	Patternmaking for Fashion Design	Armstrong	Paperback	5th	2013
2	Pattern Cutting And Making Up	Martin M Shoben	Paperback	Revised	1999
3	The Fitting Book	Gina Renee Dunham	Paperback	2021	2021
4	Garment Construction	Manmeet Sodhia	Kalyani Publishers	2003	2006
5	Parisian Ladies' Tailoring System	Alexander Z. Zeisler	Paperback	2018	2018

SEMESTER II

B.A. Fashion Designing	SEMESTER – II
Course Name: Sketching & Rendering	Course code : BAFD201
Periods Per Week (1 Period Is 50 Minutes)	
Credits	4

Course Objectives:

- To further the expertise in drawing and illustration.
- To present ideas and details in a pictorial form.

SKETCHING & RENDERING

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Elementary Illustrations	15
	• Necklines (15-20 Different types) • Collars (7-8 Different types) • Sleeves (8-10 Different types) • Skirts (8-10 Different types) • Different styles in fashion (Casual, formal, semi-formal, ethnic, semiformal, indo-western, streetwear) • Drawing Components of Garments (30 garments) • Putting garments on croqui/draping	
Unit 2	Texture rendering	15
	• Coloring for textile effects – 40 (different types+ different textures) • Textile prints – animal print, checks, velvet, sequin, etc. • 4 garments each by using different mediums; pencil, Luna staedtlers, Water colour, Poster colour, Dry pastels, Wax crayons.	
Unit 3	• Art Illustration and Surface Ornamentation Design	15
	• 20 designs • design of world art patterns • Illustrating 4 techniques in embroideries • Illustrating 4 techniques in Dyeing & Printing • Illustrating 4 techniques in Tailoring	
Unit 4	Drawing Male Croqui	15
12	• Mechanical croqui • Fleshing out the mechanical croqui • 12-15 Poses of croqui • Medium rendering	

Course Outcomes:

CO1. The Learner is able to develop textures and techniques.

CO2. Learners learn world art forms.

CO3. Learners are able to know the techniques of producing visual effects of design perceived.

CO4. Learners are able to stimulate creative thought, increase observational skills and develop visual artwork ideas in all mediums.

References

Sr No.	Title	Author	Publisher	Edition	Year
1	Fashion Illustration and Design: Methods & Techniques for Achieving Professional Results	Manuela Brambatti	Paperback	2017	2017
2	Fashion Drawing	Carolyn Scrace	Paperback	2018	2018
3	30-Minute Drawing for Beginners:	Jordan De Winde	Rockridge	2021	2021
4	Drawing Dimension - Shading Techniques:	Catherine V Holmes	Hardcover	2022	2022
5	Figure Drawing for Fashion Design	Elisabetta Drudi	Pepin Press	2022	2022
6	The Fundamentals of Drawing Still Life	Barrington Barber	Kindle edition	2017	2022

B.A. Fashion Designing	SEMESTER – II
Course Name: Computer Application II	Course code : BAFD202
Periods Per Week (1 Period Is 50 Minutes)	
Credits	4

Course Objectives:

- To design textures and patterns.
- To develop a line using creative software.

COMPUTER APPLICATION II

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Digital design	15
	• Components of garments and styles in fashion. • Skirts (10-15 options) • Sleeves (10-15 options) • Necklines (10-15 options) • Collars (10-15 options)	
Unit 2	Texture & Pattern development	15
	• Use of tools and tricks in Photoshop to develop patterns • Surface ornamentation • Different prints and textures • Traditional techniques • Designs for digital printing • Screen printing	
Unit 3	Adobe Illustrator	15
	• Putting Garments on Croqui • Using Illustrator tools to develop, learningfaces & hairstyles.	
Unit 4	Adobe Illustrator & Photoshop	15
	• Seasonal Design • Indian ethnic • Compilation of seasonal elementries. • Spring/Summer • Autumn/winter.	

Course Outcomes:

CO1. The Learner is able to patterns and creative designs

CO2. The Learner is able to understand art and comprehend digitally.

CO3. The learner is able to create vector graphics.

CO4. The Learner is able to create prints, patterns and fashion sketches using Illustrator & photoshop.

CO5. The learner is able to compile a design booklet.

References:

Sr No.	Title	Author	Publisher	Edition	Year
1	Adobe Illustrator Classroom in a Book (2023 release): The Official Training Workbook from Adobe	Brian Woods	Adobe Press	1st	2023
2	Adobe Photoshop Classroom in a Book (2023 release)	Conrad Chavez	Adobe Press	1st	2023
3	Cutting-Edge Fashion Illustration: Step-by-step contemporary fashion illustration - traditional, digital and mixed media	Erica Sharp	David & Charles	1st	2014

B.A. Fashion Designing	SEMESTER – II
Course Name: Introduction to Pattern Making	Course code : BAFD203
Periods Per Week (1 Period Is 50 Minutes)	
Credits	4

Course Objective

- To design textures and patterns.
- To develop a line using creative softwares.

INTRODUCTION TO PATTERN MAKING

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Introduction to Pattern making	15
	• Pockets • Facings • Hems • Zip attachments	
Unit 2	Drafting & Tailoring	15
	• Necklines: Round neck, square neck, V neck, Bateau, jewel neck, sweetheart neck. • Sleeves: Plain, cap cuffed, leg of mutton, bell, magyar, raglan. • Collars: Peter Pan collar, stand collar, sailor collar, shawl collar. • Skirt: darted skirt, 4 gored skirt, trumpet skirt	
Unit 3	Tailoring techniques	15
	• Quilting • Pattern • stitch patterns • couching	
Unit 4	Garment Making	15
16	• Women's Shirt • Cape, ponchos & Caftan	

Course Outcomes:

CO1. The Learner is able to understand drafting.

CO2. The Learner is able to understand the implementation of seams and finishes.

CO3. The learner is able to create patterns using sewing machines.

CO4. The Learner is able to create components of garments.

References:

Sr No.	Title	Author	Publisher	Edition	Year
1	Patternmaking for Fashion Design	Armstrong	Paperback	5th	2013
2	Pattern Cutting And Making Up	Martin M Shoben	Paperback	Revised	1999
3	The Fitting Book	Gina Renee Dunham	Paperback	2021	2021
4	Garment Construction	Manmeet Sodhia	Kalyani Publishers	2003	2006
5	Parisian Ladies' Tailoring System	Alexander Z. Zeisler	Paperback	2018	2018

B.A. Fashion Designing	SEMESTER – II
Course Name: Indian Traditional Textiles & Embroideries	Course code : BAFD204
Periods Per Week (1 Period Is 50 Minutes)	
Credits	4

Course Objective:

- To introduce the technique of embroidery for value-addition.
- To create awareness about the different embroidered textiles of India.
- To initiate identification of regional embroideries developed by various communities.
- To understand the origin of technique and design with reference to colours motifs, layouts of different embroidered textiles.
- To learn about the evolution of embroidered textiles over a period of time.

INDIAN TRADITIONAL TEXTILES & EMBROIDERIES

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Embroidered Textiles of India	15
	• Kashida and Phulkari • Chamba Rumal • Embroidery from Gujarat • Parsi Embroidery • Chikankari and Zardozi • Kasuti and Lambadi Embroidery • Kantha and Sujani • Pipli Applique	
Unit 2	Resist Dyed Textiles & Indian Printed textiles	15
	• Bandhani of Gujarat • Bandhej & Lehariya of Rajasthan • Tie-Dyed Textiles from Rajasthan. • Ikat • Patola of Gujarat • Bandhas of Odisha, TeliaRumal & Pochampally Ikats • Bagru prints from Rajasthan • Sanganer prints from Rajasthan • Kalamkari from Andhra Pradesh	
Unit 3	Sarees	15
	• Banaras Brocades • Baluchari and Jamdani Sarees	

	• Paithani and Kanjeevaram Sarees • Chanderi and Maheshwari Sarees	
Unit 4	Shawls and Floor coverings	15
	• Kashmir Shawls • Kullu & Kinnaur Shawls • Wraps of North-east. • Carpets • Durries • Rugs	

References:

Sr No.	Title	Author	Publisher	Edition	Year
1	Traditional Indian Handcrafted Textiles: History, Techniques, Processes, and Designs -Vol.I & II	Anjali Karolia	Niyogi Books	1st	2019
2	Traditional Indian Costumes and Textiles	Parul Bhatnagar	Abhishek Publications	1st	2009
3	Traditional Indian Textiles	John Gillow and Nicholas Barnard	Thames & Hudson	Reprinted	1993
4	Indian Textile Patterns and Techniques: A Sourcebook	Avalon Fotheringham	Thames & Hudson	1st	2019

Course Outcomes:

CO1. Appreciate the finer nuances of embroideries.

CO2. Classify the regional embroideries of India.

CO3. Identify a specific embroidery style of India on the basis of colours, motifs and layout.

CO4. Identify the influencing factors for development and evolution of a specific embroidered textile.

B.A. Fashion Designing	SEMESTER – II
Course Name: Environmental Studies	Course code : BAFD205
Periods Per Week (1 Period Is 50 Minutes)	
Credits	2

Course Objective:

- To Understand and evaluate the global scale of environmental problems
- Reflect critically on their roles, responsibilities, and identities as citizens, consumers and environmental actors in a complex, interconnected world.

ENVIRONMENTAL STUDIES

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	The Eco System	10
	• Basic Concepts in ecology • Structure and functions of ecosystem • Environmental degradation • Causes and Effects • Global Environmental Issues • Measures for Environmental Protection • Environmental Impact Assessment	
Unit 2	Natural Resource Management	10
	• Environmental Management • Environmental Protection Acts and Functions • Resource Conservation • 3Rs (Reuse, Reduce and Recycle)	
Unit 3	Environmental Protection Acts under Indian Constitution	10
	• Water pollution Act • Air pollution Act • Forest protection Act • Wildlife protection Act • Biodiversity Act	
Unit 4	The Impact of Fashion On the Environment	10
20	• Discussions on sustainable fashion • Project work on ecofriendly fashion practices • Designers & brand contributing Eco Management • Study of Sustainable fashion	

Course Outcomes

CO1. Learners develop critical-thinking skills, analyze real-world problems

CO2. understand the power of narrative to create sustainable solutions for local and global communities.

References

Sr No.	Title	Author	Publisher	Edition	Year
1	Sustainability Management	Deb Prasanna Choudhury	Zorba Books	1st	2018
2	Handbook of Sustainable Luxury Textiles and Fashion: Volume 1 (Environmental Footprints and Eco-design of Products and Processes)	Springer Nature	Miguel Angel Gardetti	1st	2015
3	A Practical Guide to Sustainable Fashion (Basics Fashion Design)	Dr Alison Gwilt	Bloomsbury Visual Arts	1st	2020

B.A. Fashion Designing	SEMESTER – II
Course Name: History of Western Costumes	Course code : BAFD206
Periods Per Week (1 Period Is 50 Minutes)	
Credits	2

Course Objective:

- To understand the history and the costumes of different periods.
- To check the implications of costumes in modern couture and fashion.
- Understand the pestle analysis the factors influencing change.

HISTORY OF WESTERN COSTUMES

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Costumes of the Civilizations / Ancient costumes of the world	10
	• Ancient Egyptian costumes • Ancient Roman costumes • Ancient Greek costumes • Assyrian costumes • Akkadian costumes • Ancient Germanic costumes	
Unit 2	Medieval Costumes	10
	• Medieval period costume • Byzantine Empire • European Costumes • The influence of the Church • Gothic era costumes • Religious costumes.	
Unit 3	The Renaissance and art affecting Costumes	10
	• Renaissance period costume • Baroque • Rococo fashion • Art affecting costumes • Romanticism costumes • Neoclassicism costumes • Romanesque period costume	
Unit 4	The Birth of Couture	10
	• Introduction to Couture • Designer Charles Frederick Worth • History and evolution of Charles • Styles and modern adaptations	

	• House of Worth • Contribution on fashion	
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Course Outcomes:

CO1. Learners develop understanding of the changing political, cultural and technological environment through costume study.

CO2. The learners understand that dress has been a reflection of all times.

CO3. The learners develop a capacity to get inspired, and further their studies in Art & Costume history for developing a signature line.

References:

Sr No.	Title	Author	Publisher	Edition	Year
1	Complete Costume History	Racinet Auguste	Taschen America Llc	1st	2006
2	Costume and Fashion: A Concise History	James Laver	Thames & Hudson	1st	2020
3	Art & Visual Culture 1100- 1600: Medieval to Renaissance (Art & Visual Culture 1 1)	Kim W. Woods	Tate Publishing	1st	2013
4	Women in Italian Renaissance Art: Gender, Representation, Identity	Paola Tinagli	Manchester University Press	1st	1997

B.A. Fashion Designing	SEMESTER – II
Course Name: Accessory Design	Course code : BAFD207
Periods Per Week (1 Period Is 50 Minutes)	
Credits	2

Course Objective:

- To research and get inspiration for accessory design.
- To understand the techniques of accessory design.

ACCESSORY DESIGN

COURSE UNIT	MODULE / UNITS	TIME ALLOTTED – NO.OF HOURS (LECTURE)
Unit 1	Accessory Study	10
	• Footwear (8-10 Different types) • Scarves (7-8 Different types) • Ties (7-8 Different types) • Perfumes (7-8 Different types) • Bags (8-10 Different types) • Gloves (8-10 Different types)	
Unit 2	Themes & Concepts	10
	• Develop theme boards pertaining to designing accessories for technical development • Theme boards (7-8 different collections of different accessories)	
Unit 3	Spec sheets	10
	• Spec sheets (7-8 different collections of different accessories)	
Unit 4	The Collection	10
	• 3 collection on Footwear/Bags/Fashion accessories	

Course Outcomes:

- CO1.** Learners learn to research, formulate a given theme.
CO2. Learners learn the techniques of accessory manufacturing
CO3. Learners develop a range in Accessory design

References:

Sr No.	Title	Author	Publisher	Edition	Year
1	Basics Fashion Design 09: DesigningAccessories	John Lau	AVA Publishing	1st	2012
2	Fashion Design Course: Accessories	James Laver	B E S Pub Co	1st	2012
3	Accessory Design	Aneta Genova	Fairchild Publicatio ns	1st	2011

B.A. FASHION DESIGNING

SYLLABUS - YEAR TWO

SEMESTER III

Cour se Cod e	Title	Marks	Credits
BAFD301	Fashion Illustration - I (Practical)	100	4

Course Objective:

- To understand the concept of fashion and its implications.
- To Explore diverse illustration styles
- To Build your creative portfolio.

Course Unit	Topic & Content	Hours
Unit 1	● Kids croquis	15
Unit 2	● Female Poses Front / Back / Side / 3/4th / sitting poses ● Hand Poses / leg poses ● Facial expressions in all angles ● Hair Styles	15

Unit 3	● Accessories - Sketching / Rendering (bags, Headgears, jewelry, shoes etc any others) ● Rendering double layer / transparency etc ● Replicas	15
Unit 4	● (Portfolio development) Full Rendering - Head to Toe with accessories (both men & women) Categories - winter wear / Beach wear /Ethnic wear & wedding wear (lehengas with detail) - White wedding dress / Saree - Casual wear / Formal/Office wear - lingerie wear - Indo-western wear	15

Cour se Cod e	Title	Marks	Credits
BAFD30 2	Computer Aided Design - I	50	2

Course Objective:

- To understand the various computer-aided design software programs used in fashion design.
- To fundamental design principles and how they translate into the digital realm.
- To understand the advantages and limitations of using CAD in the fashion design process.

Course Unit	Topic & Content	Hours
Unit 1	● Male croquis Different poses - with features & Draping (Casual/Semi Formal/Formal/ethnic/Business)	10
Unit 2	● Kids croqui - 2 set of any 5 category) ● 5 age group 0-2 yrs, 3-5 yrs, 6-8 yrs, 9-11 yrs, 12-14 yrs, 15-18 yrs.	10
Unit 3	● Portfolio creation 7-8 yrs Categories - each 2 designs (Both male & female)	10

Cour se Cod e	Title	Marks	Credits
BAFD303	Experimental Textiles	50	2

Course Objective:

- To understand the concept of traditional and contemporary textile techniques.
- To learn and experiment with unconventional materials and fibers beyond the usual suspects.
- To Gain proficiency in manipulating textiles through surface design, embellishment, and transformation.

Course Unit	Topic & Content	Hours
Unit 1	● What is experimental Textile	05
Unit 2	● Practical Making 5 swatches of different concept	10

Unit 3	● Practical Making one whole length garment (according to the garment design) Design a garment	15
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Course Code	Title	Marks	Credits
BAFD304	PMGC Women's Wear	100	4

Course Objective:

- To develop proficiency in patternmaking for women's clothing.
- To learn about interfacing, linings, and other supporting elements for garment structure and drape.
- To explore a diverse range of women's wear fabrics and trims.

Course Unit	Topic & Content	Hours
Unit 1	● Women's wear Ethnic lehenga + blouse - variation Types of blouses - variation	15

Unit 2	● Women's formal pant/shirt Tops - casual + formals Sheath dress - formal party	15
Unit 3	● Party wear gown	15
Unit 4	● Draped Garments	15

Cour se Cod e	Title	Marks	Credits
BAFD305	Design Process	50	2

Course Objective:

- To understand the different stages of the design process, from initial inspiration to finished products.
- To develop critical thinking skills to analyze and refine design ideas throughout the process.
- To understand color theory and its application in fashion design.

Course Unit	Topic & Content	Hours
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Unit 1	● History - What is design process - (overall) and its stages - Steps of design process - Its importance	10
Unit 2	● Goals of Design Process - Value of DP	10
Unit 3	● Design process - In fashion	10

Cour se Cod e	Title	Marks	Credits
BAFD306	Garment construction - Kids wear	50	2

Course Objective:

- To Gain a comprehensive understanding of the unique considerations for kidswear construction.
- To Gain insights into the children's wear market and current trends.
- To develop skills in patternmaking and adaptation for kidswear.

Course Unit	Topic & Content	Hours
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Unit 1	● Cotton Casuals - Frock / skirt / top	10
Unit 2	● Fancy - Frock / skirt / top / bottom	10
Unit 3	● Indian ethnic - heavy ● Party wear - heavy - multilayer	10

Cour se Cod e	Title	Marks	Credits
BAFD30 7	History of Indian Costume	50	2

Course Objective:

- To Analyze the various weaving, dyeing, embroidery, and printing techniques used in Indian textiles.
- To identify and analyze different styles and silhouettes of Indian garments.
- To develop critical thinking and research skills through analysis of historical texts, artifacts, and images.

Course Unit	Topic & Content	Hours
Unit 1	● Study of Different Civilization - Indus Valley Civilization - Vedic Civilization - Satavahana Civilization - Kushan Civilization - Aryan Civilization	10
Unit 2	● Study of Different Dynasties - Sunga period - Maurya & Gupta Period - Mughal Era - British Era	10
Unit 3	● Appreciation of Ancient Indian costumes	10

B.A. FASHION DESIGNING

SYLLABUS - YEAR TWO

SEMESTER IV

Cour se Cod e	Title	Marks	Credits
BAFD40 1	PMGC – II (Practical)	100	4

Course Objective:

- To understand the concept of fashion and its implications.
- To Explore diverse illustration styles
- To Build your creative portfolio.

Course Unit	Topic & Content	Hours
Unit 1	● Shirt ● Kurta	15
Unit 2	● Pants ● Pleated, Non Pleated, Baggy pants	15

Unit 3	● Jackets - Nehru Jacket	15
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Unit 4	● Long Jacket - Taking body measurements - Paper drafting - Fabric average - Fabric Cutting - Garment construction & Finishing	15
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Cour se Cod e	Title	Marks	Credits
BAFD40 2	Fashion Illustration - II (Practical)	50	2

Course Objective:

- To understand the various computer-aided design software programs used in fashion design.
- To fundamental design principles and how they translate into the digital realm.
- To understand the advantages and limitations of using CAD in the fashion design process.

Course Unit	Topic & Content	Hours
Unit 1	● Three Wearable collections (7-8 garments each) ● Two non- Wearable collections (7-8 garments each) Any Category of choice	15
Unit 2	● Two Western Range creation (8-9 garments each) ● Two Indian Range creation (8-9 garments each)	15
Unit 3	● Five Red carpet garments ● Five male + five female Bridal Cosmo (co-ord or single) ● Five designer casuals (Multilayer + party draped etc) ● 3D Illustration	15

Cour se Cod e	Title	Marks	Credits
BAFD403	Computer Aided Design - II	50	2

Course Objective:

- To understand the concept of traditional and contemporary textile techniques.
- To learn and experiment with unconventional materials and fibers beyond the usual suspects.
- To Gain proficiency in manipulating textiles through surface design, embellishment, and transformation.

Course Unit	Topic & Content	Hours
Unit 1	● Three Wearable collections (7-8 garments each) ● Two non- Wearable collections (7-8 garments each)	05
Unit 2	● Two Western Range creation (8-9 garments each) ● Two Indian Range creation (8-9 garments each)	10

Unit 3	● Five Red carpet garments ● Five male + five female Bridal wear Cosmo (co-ord or single) ● Five designer casuals (Multilayer + party draped etc)	15
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Cour se Cod e	Title	Marks	Credits
BAFD404	Surface Ornamentation (Practical)	100	4

Course Objective:

- To develop proficiency in patternmaking for women's clothing.
- To learn about interfacing, linings, and other supporting elements for garment structure and drape.
- To explore a diverse range of women's wear fabrics and trims.

Course Unit	Topic & Content	Hours
Unit 1	● Embroidery - Khatwork – beads - Applique – on Khat machine - Ribbon / Laces work - Different odd materials	15

Unit 2	Prints - Block print - Batik Print - Tie-dye - Screen print - Visit	15
Unit 3	● Smocking – workshop ● Quilting ● Hand painting	15
Unit 4	● Any garment out of the fabric made from the above materials	15

Cour se Cod e	Title	Marks	Credits
BAFD40 5	Design Study - Male/Female/Children	50	2

Course Objective:

- To understand the different stages of the design process, from initial inspiration to finished products.
- To develop critical thinking skills to analyze and refine design ideas throughout the process.
- To understand color theory and its application in fashion design.

Course Unit	Topic & Content	Hours
Unit 1	● Understanding the Design Process ● Introduction to design thinking: ● Overview of the design process in fashion. ● Importance of creativity and innovation in fashion design. ● Research and inspiration: ● Conducting market research and trend analysis. ● Exploring sources of inspiration (e.g., nature, art, culture). ● Concept development: ● Translating research findings into design concepts. ● Mood boards and concept visualization. ●	10
Unit 2	● Design Development and Sketching ● Design ideation techniques: ● Brainstorming and mind mapping.	10

	• Sketching and thumbnailing design ideas. • Fabric exploration: • Understanding different fabric properties and their suitability for designs. • Fabric manipulation techniques (e.g., draping, pleating, ruching). • Design refinement: • Iterative process of refining initial concepts. • Feedback and critique sessions for design improvement. •	
Unit 3	• Design Development and Sketching • Design ideation techniques: • Brainstorming and mind mapping. • Sketching and thumbnailing design ideas. • Fabric exploration:	10

	• Understanding different fabric properties and their suitability for designs. • Fabric manipulation techniques (e.g., draping, pleating, ruching). • Design refinement: • Iterative process of refining initial concepts. • Feedback and critique sessions for design improvement. •	
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Unit 4	• Design Presentation and Portfolio Development • Presentation techniques: • Creating visual presentations for design concepts. • Verbal communication skills for presenting designs. • Portfolio development: • Curating design projects for portfolio presentation. • Designing portfolio layouts and presentation formats.
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	• Professional practice: • Understanding industry standards and expectations. • Networking and career opportunities in fashion design. • Design refinement: • Iterative process of refining initial concepts. • Feedback and critique sessions for design improvement. •
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Cour se Cod e	Title	Marks	Credits
BAFD30 6	Fashion Forecasting	50	2

Course Objective:

- To Gain a comprehensive understanding of the unique considerations for kidswear construction.
- To Gain insights into the children's wear market and current trends.
- To develop skills in patternmaking and adaptation for kidswear.

Course Unit	Topic & Content	Hours
Unit 1	• Trend forecasting -What is Trend forecasting & its types - Theories of business forecasting - steps & Areas in forecasting - Advantages & Limitations - Challenges & fundamentals	10
Unit 2	- Role of Forecasting - Different seasons - Importance of Fashion cycle - Role of internet in fashion forecasting (social media & Technology development)	10
Unit 3	• Process of forecasting - all the different steps - Trends for target markets - color forecasting (Textile & garments process) - Effects on scale - Qualities required to be a forecaster	10

Cour se Cod e	Title	Marks	Credits
BAFD307	Language- English/French/Spanish	50	2

Course Objective:

- To Analyze the various weaving, dyeing, embroidery, and printing techniques used in Indian textiles.
- To identify and analyze different styles and silhouettes of Indian garments.
- To develop critical thinking and research skills through analysis of historical texts, artifacts, and images.

Course Unit	Topic & Content	Hours
Unit 1	● Better listening - speaking for better communication	10
Unit 2	● Success of reading ● Effective reading	10
Unit 3	● Language through literature - Communicative grammar	10

Letter Grades and Grade Points:

Semester GPA/ Programme CGPA Semester/ Programme	% of Marks	Alpha-Sign/ Letter Grade Result	Grading Point
9.00 - 10.00	90.0 - 100	O (Outstanding)	10
8.00 - < 9.00	80.0 - < 90.0	A+ (Excellent)	9
7.00 - < 8.00	70.0 - < 80.0	A (Very Good)	8
6.00 - < 7.00	60.0 - < 70.0	B+ (Good)	7
5.50 - < 6.00	55.0 - < 60.0	B (Above Average)	6
5.00 - < 5.50	50.0 - < 55.0	C (Average)	5
4.00 - < 5.00	40.0 - < 50.0	P (Pass)	4
Below 4.00	Below 40.0	F (Fail)	0
Ab (Absent)	-	Ab (Absent)	0

Sign of the BOS Chairman
Name of the Chairman
Name of the BOS

Sign of the Dean
Name of the Dean
Name of the Faculty

Appendix B

Justification for B.A. (Fashion Designing)

1.	Necessity for starting the course:	With dynamics changing in the fashion industry and increasing demand for trendy clothes fashion designing is a promising career for many
2.	Whether the UGC has recommended the course:	yes
3.	Whether all the courses have commenced from the academic year 2023-24	yes
4.	The courses started by the University are self-financed, whether adequate number of eligible permanent faculties are available?:	yes
5.	To give details regarding the duration of the Course and is it possible to compress the course?:	No
6.	The intake capacity of each course and no. of admissions given in the current academic year:	60
7.	Opportunities of Employability / Employment available after undertaking these courses:	Fashion designers, merchandiser, stylist, fashion photographers, production managers, quality controllers, fashion consultant

Sign of the BOS Chairman
Name of the Chairman
Name of the BOS

Sign of the Dean
Name of the Dean
Name of the Faculty

