University of Alumbai



4000753

Summer 2024

PROGRAMME - M.A. (Communication & Journalism) (Only for IDOL Students) (75:25)

| Days and Dates | Time | Paper Code | Paper |
|-----------------------------|--------------------------|---------------|--|
| | - ' | | |
| Wednesday, 28 August, 2024 | 02:30 p.m. to 05:00 p.m. | 27721 | Digital Media Marketing |
| Friday, 30 August, 2024 | 02:30 p.m. to 05:00 p.m. | 27722 | Political Communication |
| Tuesday, 3 September, 2024 | 02:30 p.m. to 05:00 p.m. | 27723 | Media Management |
| Thursday, 5 September, 2024 | 02:30 p.m. to 05:00 p.m. | 27724 | Public Relations in the Private and Public Sector |
| Monday, 9 September, 2024 | 02:30 p.m. to 05:00 p.m. | 27725 | Media Advocacy |

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.

Mumbai - 400 098 13th August, 2024. Dr. Pooja Raundale Director

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Board of Examinations & Evaluation

[•]Mobile phones and other eletronic gazets are prohibited in the examination hall.

[•] Change if any, in the time table shall be communicated on the university web site.