

University of Mumbai

**3233661**

Summer 2024

EXAMINATION TIME TABLE (NEP -2020)

PROGRAMME -M.A. (Mass Communication Entertainment, Media & Advertising)
(SEMESTER - I)

Days and Dates	Time	Sem	Course Code	Course
Tuesday, 23 July, 2024	02:30 p.m. to 04:30 p.m.	I	53611	Overview I: Print, Radio, Television and Advertising
Wednesday, 24 July, 2024	02:30 p.m. to 04:30 p.m.	I	53621	Overview II: Film, Digital, Events, Gaming and Animation
Thursday, 25 July, 2024	02:30 p.m. to 04:30 p.m.	I	53631	Media Communication Theory
Friday, 26 July, 2024	02:30 p.m. to 03:30 p.m.	I	53641	Media Management
Monday, 29 July, 2024	02:30 p.m. to 04:30 p.m.	I	53651	An Orientation to New Media Technologies
Monday, 29 July, 2024	02:30 p.m. to 04:30 p.m.	I	53652	Film Distribution and Marketing
Tuesday, 30 July, 2024	02:30 p.m. to 04:30 p.m.	I	53691	Research Methodology

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.

- Mobile phones and other electronic gadgets are prohibited in the examination hall.
- Change if any, in the time table shall be communicated on the university website.

Pooja Raundale

Mumbai - 400 098
1st July, 2024

Dr. Pooja Raundale
Director
Board of Examinations & Evaluation