

As Per NEP 2020

University of Mumbai



Syllabus for Basket of OE	
Board of Studies in Mass Media	
UG First Year Programme -	
Semester	2
Title of Paper	Credits 2
Introduction to Screenplay Writing	(2 Credits)
From the Academic Year	2024-25

Introduction to Screenplay Writing

Sr. No.	Heading	Particulars
1	Description the course : Including but Not limited to :	Introduction, relevance, Usefulness, Application, interest, connection with other courses, demand in the industry, job prospects etc.
2	Vertical :	Open Elective
3	Type :	Theory
4	Credit:	2 credits
5	Hours Allotted :	30 Hours
6	Marks Allotted:	30 Marks

	Subject Name: Introduction to Screenplay Writing
7	Course Objective: This advanced screenplay writing course is tailored to empower aspiring screenwriters with the essential skills and knowledge needed to navigate the ever-evolving film and television industry in 2023. Participants will delve into advanced concepts in screenplay development, including nuanced story structures, character intricacies, dialogue refinement, and an understanding of current industry trends. Through a blend of practical exercises, industry insights, and peer feedback, the course aims to elevate students' proficiency in crafting compelling and marketable screenplays.
8	Outcome: Upon completion of the course, students will emerge with advanced skills in screenplay writing, well-versed in crafting narratives that align with contemporary industry standards. They will possess the ability to navigate industry trends, creating screenplays that are not only artistically compelling but also marketable in the ever-evolving landscape of film and television. This course will prepare participants for professional pursuits in screenwriting, providing them with a competitive edge in the dynamic and competitive entertainment industry.
9	Unit 1: Understanding Industry Trends

	● Overview of Current Industry Landscape: Explore the latest trends and developments in the film and television industry, including emerging formats and distribution platforms. ● Genre and Market Analysis: Analyse the demand for different genres and market considerations when developing screenplays in 2023.
	Module 2: Advanced Story Structure
	● Three-Act Structure Revisited: Delve deeper into the nuances of the traditional three-act structure and its variations. ● Nonlinear Narratives: Explore the use of non-linear storytelling techniques in contemporary screenwriting. ● Subplots and Parallel Storylines: Understand the effective integration of subplots and parallel storylines to enrich narrative complexity.
	Module 3: Character Development Mastery
	● Complex Characters: Learn to create multi-dimensional characters with depth and authenticity. ● Character Arcs: Explore the evolution of characters throughout the screenplay and the impact on overall storytelling. ● Antagonists and Protagonists: Analyse the dynamics between protagonists and antagonists in modern storytelling.
	Module 4: Crafting Compelling Dialogue
	● Authentic Dialogue: Develop skills to write dialogue that resonates with authenticity and serves the narrative. ● Subtext and Conflict: Explore the use of subtext and conflict within dialogue to enhance storytelling. ● Writing for Diverse Voices: Address the importance of inclusivity and representation in dialogue.
	Module 5: Industry-Ready Screenplays
	● Professional Formatting: Master the latest industry standards in screenplay formatting. ● Pitching and Query Letters: Learn effective strategies for pitching and crafting compelling query letters. ● Industry Expectations: Understand the expectations of industry professionals and how to tailor screenplays for marketability.
	Module 6: Adaptation and Transmedia Storytelling
	● Adapting Source Material: Explore the process of adapting existing material into screenplays, including books, articles, and real-life events. ● Transmedia Narratives: Understand the integration of storytelling across multiple platforms and mediums.
10	Text Books: 1. "Writes a Novel" by Jessica Brody. 2. "The Anatomy of Story" by John Truby.

11	Reference Books: 1. "Save the Cat! By Blake Snyder 2. Writes a Novel" by Jessica Brody. 3. "The Anatomy of Story" by John Truby. 4. "Screenplay: The Foundations of Screenwriting" by Syd Field.																
12	Internal Continuous Assessment: 40% - Individual passing in Internal Examination External Evaluation: 60% Individual Passing in External Examination.																
13	Continuous Evaluation through:	Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)															
14	Format of Question Paper: for the final examination Question.1 is compulsory. Attempt any 1 from Q2. And Q3. Each question carries 15 Marks <table border="1" data-bbox="241 821 1440 1096"> <thead> <tr> <th>Question No</th><th>Questions</th><th>Marks</th></tr> </thead> <tbody> <tr> <td>Q 1</td><td>Practical/ Case study</td><td>15</td></tr> <tr> <td>Q 2</td><td>Practical/ Theory</td><td>15</td></tr> <tr> <td>Q 3</td><td>Practical/ Theory</td><td>15</td></tr> <tr> <td></td><td>TOTAL</td><td>30</td></tr> </tbody> </table> Note: 1. Equal Weightage is to be given to all the modules. 2. Internal option shall be given in Q1. 3. 15 marks question may subdivide into 7.5 marks each. Internal option shall be given, i.e attempt any two out of three. For direct 15 Marks question option should be given. Attempt any one out of two. 4. Use of simple calculator is allowed in the examination. 5. Wherever possible more importance is to be given to the practical problems.		Question No	Questions	Marks	Q 1	Practical/ Case study	15	Q 2	Practical/ Theory	15	Q 3	Practical/ Theory	15		TOTAL	30
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Sign of the BOS Chairman
Dr. Navita Kulkarni
BoS in Mass Media

Sign of the
Associate Dean
Prof Suchitra Naik
Humanities

Sign of the Offg. Dean
Dr. Anil Singh
Humanities