

As Per NEP 2020

University of Mumbai



Syllabus for Basket of OE	
Board of Studies in Mass Media	
UG First Year Programme -	
Semester	2
Title of Paper	Credits 2
Initiation to Literature-II (Global)	(2 Credits)
From the Academic Year	2024-25

Initiation to Literature-II (Global)

Sr. No.	Heading	Particulars
1	Description the course : Including but Not limited to :	Introduction, relevance, Usefulness, Application, interest, connection with other courses, demand in the industry, job prospects etc.
2	Vertical :	Open Elective
3	Type :	Theory
4	Credit:	2 credits
5	Hours Allotted :	30 Hours
6	Marks Allotted:	30 Marks
	Subject Name: Initiation to Literature-II Global)	
7	Course Objective: The course aims to equip students with a profound understanding of literature from diverse global cultures, emphasizing a broad range of literary forms. Simultaneously, it introduces fundamental principles of creative writing, fostering skills in crafting novels, poetry, drama, and essays. The overarching goal is to enhance creative writing abilities, explore universal narrative structures, and familiarize students with the art of writing for a global online audience.	
8	Course Outcome: Upon completing the course, students will emerge with a comprehensive understanding of global literature and enhanced creative writing skills. They will be adept at recognizing and incorporating diverse cultural expressions in their writing, with the ability to create engaging literary works suitable for a global online audience. This course will prepare students for further exploration in literature, creative writing, and related fields, fostering a culturally informed and globally connected approach to their craft.	
9	Module1: Global Literary Landscape	
	● Historical Overview: Explore the rich history of global literature, emphasizing influential writers, seminal works, and cross-cultural significance. ● Diverse Languages: Study writers from various linguistic backgrounds, fostering an appreciation for their contributions to global literature.	
	Module 2: Creative Writing Essentials	

	• What is Creative Writing: Define creative writing and explore diverse writing forms and styles from different cultures. • Building Creative Writing Skills: Provide insights and exercises to enhance creative writing abilities on a global scale.
	Module 3: Universal Story Structures
	• Formal Structure: Examine the universal formal structures of short stories, exploring different writing styles and genres. • Prominent Writers: Study renowned short story writers globally and learn to develop engaging story ideas.
	Module 4: Poetry across Cultures
	• Elements of Poetry: Explore the formal aspects of poetry, covering elements, types, and styles from various cultures. • Famous Poets: Study notable poets from around the world and analyse their works, including a focus on global epics.
	Module 5: Cross-Cultural Drama
	• Structure of Drama: Analyse the formal aspects of drama, including one-act, two-act, and three-act plays, with a global perspective. • Characterization: Explore the nuances of character development and universal storytelling elements. • Cultural Drama Themes: Delve into drama with a focus on cross-cultural and universal themes.
	Module 6: Writing for the Global Audience
	• Global Writing: Understand the distinctions between global writing and regional styles. • Blogging and Reputation Management: Cover the essentials of blogging, reputation management, and developing content for a global audience. • Global Social Media and SEO/SMO: Explore writing for international social media platforms and understand the principles of global search engine optimization (SEO) and social media optimization (SMO).
10	Text Books: • "A Global History of Literature" by David Damrosch. • "The International Creative Writing Course book: Perspectives from Authors Worldwide" by Julia Bell and Paul Magrs. • "Creative Writing Across Cultures" by Vandana Singh.
11	Reference Books: • "A Global History of Literature" by David Damrosch. • "The International Creative Writing Course book: Perspectives from Authors Worldwide" by Julia Bell and Paul Magrs. • "Creative Writing Across Cultures" by Vandana Singh. • "Global Writing Strategies" by Deborah Philips. • "Global Creative Writing: A Multicultural Approach" by Alev Adil. • "Teaching Creative Writing in a Global Context" by Anna Leahy. • "The World of Creative Writing: Insights from Diverse Authors" edited by David Starkey.

	"The Essence of Global Storytelling" by Tamara Guirado.																
12	Internal Continuous Assessment: 40% Individual Passing in Internal Examination	External, Semester End Examination :60% Individual Passing in External Examination															
13	Continuous Evaluation through:	Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc. (at least 3)															
14	Format of Question Paper: for the final examination Question.1 is compulsory. Attempt any 1 from Q2. And Q3. Each question carries 15 Marks <table border="1" data-bbox="241 699 1440 976"> <thead> <tr> <th>Question No</th><th>Questions</th><th>Marks</th></tr> </thead> <tbody> <tr> <td>Q 1</td><td>Practical/ Case study</td><td>15</td></tr> <tr> <td>Q 2</td><td>Practical/ Theory</td><td>15</td></tr> <tr> <td>Q 3</td><td>Practical/ Theory</td><td>15</td></tr> <tr> <td></td><td>TOTAL</td><td>30</td></tr> </tbody> </table> Note: 1. Equal Weightage is to be given to all the modules. 2. Internal option shall be given in Q1. 3. 15 marks question may subdivide into 7.5 marks each. Internal option shall be given, i.e attempt any two out of three. For direct 15 Marks question option should be given. Attempt any one out of two. 4. Use of simple calculator is allowed in the examination. 5. Wherever possible more importance is to be given to the practical problems.		Question No	Questions	Marks	Q 1	Practical/ Case study	15	Q 2	Practical/ Theory	15	Q 3	Practical/ Theory	15		TOTAL	30
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Sign of the BOS Chairman
Dr. Navita Kulkarni
BoS in Mass Media

Sign of the
Offg. Associate Dean
Prof Suchitra Naik
Humanities

Sign of the Offg. Dean
Dr. Anil Singh
Humanities