

As Per NEP 2020

University of Mumbai



Syllabus for Basket of OE	
Board of Studies in Mass Media	
UG First Year Programme -	
Semester	1
Title of Paper	Credits 2
Initiation to Literature –I (Indian)	(2 Credits)
From the Academic Year	2024-25

Initiation to Literature –I (Indian)

Sr. No.	Heading	Particulars
1	Description the course : Including but Not limited to :	Introduction, relevance, Usefulness, Application, interest, connection with other courses, demand in the industry, job prospects etc.
2	Vertical :	Open Elective
3	Type :	Theory
4	Credit:	2 credits
5	Hours Allotted :	30 Hours
6	Marks Allotted:	30 Marks
7	Course Objectives: This course aims to provide students with a comprehensive understanding of Indian literature, with a focus on regional languages such as Hindi, Marathi, Urdu, and others. Additionally, it introduces the fundamentals of creative writing, covering various literary forms, including novels, poetry, drama, and essays. The course aims to enhance creative writing skills, explore the structure of stories, poetry, and drama, and familiarize students with writing for the internet.	
8	Course Outcome : Upon completing the course, students will emerge with a comprehensive understanding of Indian literature and enhanced creative writing skills. They will be able to recognize and incorporate diverse cultural expressions in their writing, with the ability to create engaging literary works. This course will prepare students for further exploration in literature, creative writing, and related fields, fostering a culturally informed approach to their craft.	

9	Subject Name:- Initiation to Literature –I (Indian)
	Module 1: Indian Literary Landscape
	Historical Overview: Explore the history of Indian literature, highlighting prominent writers, significant works, and cultural significance. Regional Languages: Study writers in Hindi, Marathi, Urdu, and other regional languages, emphasizing their contributions to Indian literature.
	Module 2: Creative Writing Essentials
	What is Creative Writing: Define creative writing and explore various writing forms and styles. Building Creative Writing Skills: Provide insights and exercises to enhance creative writing abilities.
	Module 3: Short Story Structure
	Formal Structure: Examine the formal structure of short stories, exploring different writing styles and genres. Prominent Writers: Study renowned short story writers and learn to develop engaging story ideas.
	Module 4: Poetry Essentials
	Elements of Poetry: Explore the formal aspects of poetry, covering elements, types, and styles. Famous Poets: Study notable poets and their works, including an in-depth analysis of the Epic Ballad - Mahabharata.
	Module 5: Drama Structure Structure of Drama: Analyze the formal aspects of drama, including one-act, two-act, and three-act plays. Characterization: Explore the nuances of character development. Subject-Specific Drama: Delve into the world of drama with a focus on subject-specific themes
	Module 6: Writing for the Internet Internet Writing: Understand the distinctions between internet writing and conventional writing. Blogging and Reputation Management: Cover the essentials of blogging, reputation management, and developing blogs. Social Media and SEO/SMO: Explore writing for social media and understand the principles of search engine optimization (SEO) and social media optimization (SMO).
10	Text Books: 1. "A Concise History of Indian Literature in English" by Arvind Mehrotra. 2. "The Creative Writing Coursebook: Forty Authors Share Advice and Exercises for Fiction and Poetry." 3. "Creative Writing" by Adele Ramet.

11	Reference Books: "A Concise History of Indian Literature in English" by Arvind Mehrotra. "The Creative Writing Coursebook: Forty Authors Share Advice and Exercises for Fiction and Poetry." "Creative Writing" by Adele Ramet. "Creative Writing for People Who Can't Not Write" by Kathryn Lindskoog. "Creative Writing: A Workbook with Readings" by Linda Anderson. "Teaching Creative Writing" by Graeme Harper. "The Everything Creative Writing Book" by Wendy Burt-Thomas. "The Soul of Creative Writing" by Richard Goodman and Chong.
12	Internal Continuous Assessment: 40% - Individual Passing In Internal Examination External Evaluation : 60% - Individual Passing In External examination

13	Continuous Evaluation through:	Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)															
14	Format of Question Paper: for the final examination Question.1 is compulsory. Attempt any 1 from Q2. And Q3. Each question carries 15 Marks																
<table><tr><th>Question No</th><th>Questions</th><th>Marks</th></tr><tr><td>Q 1</td><td>Practical/ Case study</td><td>15</td></tr><tr><td>Q 2</td><td>Practical/ Theory</td><td>15</td></tr><tr><td>Q 3</td><td>Practical/ Theory</td><td>15</td></tr><tr><td></td><td>TOTAL</td><td>30</td></tr></table>			Question No	Questions	Marks	Q 1	Practical/ Case study	15	Q 2	Practical/ Theory	15	Q 3	Practical/ Theory	15		TOTAL	30
Question No	Questions	Marks															
Q 1	Practical/ Case study	15															
Q 2	Practical/ Theory	15															
Q 3	Practical/ Theory	15															
	TOTAL	30															
Note: - Equal Weightage is to be given to all the modules. - Internal option shall be given in Q1. 15 marks question may subdivide into 7.5 marks each. Internal option shall be given, i.e attempt any two out of three. For direct 15 Marks question option should be given. Attempt any one out of two. - Use of simple calculator is allowed in the examination. - Wherever possible more importance is to be given to the practical problems.																	

Sign of the BOS Chairman
Dr. Navita Kulkarni
BoS in Mass Media

Sign of the
Associate Dean
Prof Suchitra Naik
Humanities

Sign of the Offg. Dean
Dr. Anil Singh
Humanities

