

# University of Mumbai



4000853

Winter 2023

## EXAMINATION TIME TABLE

PROGRAMME - M.A. (Public Relations) (Only for IDOL Students) ,75:25)

SEMESTER - III

| Days and Dates               | Time                     | Paper Code | Paper                                             |
|------------------------------|--------------------------|------------|---------------------------------------------------|
| Thursday, February 22, 2024  | 02:30 p.m. to 05:00 p.m. | 27921      | Digital Media Marketing                           |
| Monday, February 26, 2024    | 02:30 p.m. to 05:00 p.m. | 27922      | Political Communication                           |
| Wednesday, February 28, 2024 | 02:30 p.m. to 05:00 p.m. | 27923      | Media Management                                  |
| Friday, March 01, 2024       | 02:30 p.m. to 05:00 p.m. | 27924      | Public Relations in the Private and Public Sector |
| Saturday, March 02, 2024     | 02:30 p.m. to 05:00 p.m. | 27925      | Media Advocacy                                    |

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.  
•Mobile phones and other electronic gadgets are prohibited in the examination hall.  
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098  
9<sup>th</sup> February, 2024

  
Dr. Prasad Karande  
I/c. Director  
Board of Examinations & Evaluation