

University of Mumbai



No. AAMS_UGS/ICC/2023-24/03

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges, Directors of the Recognized Institutions in Faculty of Interdisciplinary Studies is invited to this office circular No.UG/96 of 2021-22 dated 8th October, 2021 relating to the T.Y.B.Voc. (Media Production) Sem V and VI.

They are hereby informed that the recommendations made by the Ad-hoc Board of Studies in Mass Media at its meeting held on 01st August, 2022 vide item No. 2 and subsequently passed by the Board of Deans at its online meeting held on 08th December, 2022 vide item No. 5.3 have been accepted by the Academic Council at its meeting held on 06th April, 2023 vide item No. 5.3 (A) and subsequently approved by the Management Council at its online meeting held on 27th April, 2023 vide item No. 11 and that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) for the amendment of **R. 9650 relating to the Scheme of Examination for T.Y.B.Voc. (Media Production) – Sem V and VI** from the academic year 2022-23 and to read as under:-

Amendment of R. 9650 relating to the Scheme of Examination for T.Y.B.Voc. (Media Production).

Existing R. 9650 –

T.Y.B.Voc. (Media Production)

CBCS (75:25) Pattern

SEMESTER V

Sr. No.	Course Code	Subject Name	Component	Total Credits	Internal Assessment (Max. Marks)	Internal Assessment (Min. Marks)	Semester End Exam (Max .Marks)	Semester End Exam Passing Marks (Min. Marks)	Total Marks
5.1	BMP 501	Media Project Management	G.E.	4	25	10	75	30	100
5.2	BMP 502	Marketing & Publicity Design	G.E.	4	25	10	75	30	100

5.3	BMP 503	Media Business	G.E.	4	25	10	75	30	100
5.4	BMP 504	Post Production & Computer Graphics – II	S.C.	6	25	10	75	30	100
5.5	BMP 505	Sound & Sound Special Effects	S.C.	6	25	10	75	30	100
5.6	BMP 506	Advance Practical Film Making	S.C.	6	25	10	75	30	100
		Total Credits		30				Total Marks	600

SEMESTER VI

Sr. No.	Course Code	Subject Name	Comp onent	Total Credits	Internal Assessment (Max. Marks)		Internal Passing (Min. Marks)	Semester End Exam (Max. Marks)	Semester End Exam Passing Marks (Min. Marks)	Total Marks
6.1	BMP 601	Final Project (Portfolio & Thesis)	G.E	12	150		60	350	140	500
6.2	BMP 602	Skill Component- III	S.C	18		Skill Component of the course will be assessed by Media & Entertainment Skills Council under NSDC – UGC. The passing standards are as per rule and assessment criteria of sector skill council. 10 point grading scale will be applicable. Results of skill assessment by sector skill council will be included in the final marksheet of student and will be considered for calculation of final grade.				
		Total Credits		30						

R. 9650 New Scheme of Examination-**G.E. - General Education/S.C. -Skill Component****B. Voc. (Media Production)****CBCS (75:25) Pattern****Semester V**

Sr. No.	Course Code	Subject Name	Component	Total Credits	Internal Assessment Max. Marks	Internal Assessment (Min. Marks)	Semester End Exam (Max. Marks)	Semester End Exam Passing Marks (Min. Marks)	Total Marks
5.1	BMP 501	Media Project Management	G.E.	4	25	10	75	30	100
5.2	BMP 502	Marketing & Publicity Design	G.E.	4	25	10	75	30	100
5.3	BMP 503	Media Business	G.E.	4	25	10	75	30	100
5.4	BMP 504	Post Production & Computer Graphics – II	S.C.	6	25	10	75	30	100
5.5	BMP 505	Sound & Sound Special Effects	S.C.	6	25	10	75	30	100
5.6	BMP 506	Advance Practical Film Making	S.C.	6			100	40	100

B. Voc. (Media Production)**CBCS (75:25) Pattern****New Making Scheme****SEMESTER VI**

Sr. No	Course Code	Subject Name	Component	Total Credits	Internal Assessment (Max. Marks)	Internal Passing (Min.Marks)	Semester End Exam (Max. Marks)	Semester End Exam Passing Marks (Min. Marks)	Total Marks
6.1	BMP 601	Final Project (Portfolio & Thesis)	G.E	12	150	60	350	140	500

6.2	BMP 602	Skill Component IV (Director of Photography)	S.C	18	Theory	Practical	Total Max. Marks	50% Cumulative passing marks including Theory and Practical (Min. Marks) 350	Total Marks
					350	350	700		700
					Skill Component of the course will be assessed by Media & Entertainment Skills Council under NSDC – UGC. The passing standards are as per rule and assessment criteria of sector skill council. 10 point grading scale will be applicable. Results of skill assessment by sector skill council will be included in the final marksheet of student and will be considered for calculation of final grade.				
		Total Credits		30					

(The circular is available on the University's website www.mu.ac.in).

MUMBAI – 400 032
29th May, 2023


(Prof. Sunil Bhirud)
I/c. REGISTRAR

To

The Principals of the Affiliated Colleges and Directors of the Recognized Institutions in Faculty of Science & Technology.

A.C/5.3 (A) /06/04/2023

M.C/11/27/04/2023

Copy forwarded with Compliments for information to:-

- 1) The Dean, Faculty of Interdisciplinary Studies,
- 2) The Chairman, Ad-hoc Board of Studies in Mass Media,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Director, Department of Information & Communication Technology,
- 6) The Co-ordinator, MKCL.

Copy for information and necessary action :-

1. The Deputy Registrar, College Affiliations & Development Department (CAD),
2. College Teachers Approval Unit (CTA),
3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),
4. The Deputy Registrar, Academic Appointments & Quality Assurance (AAQA)
5. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),
6. The Deputy Registrar, Executive Authorities Section (EA)
He is requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to the above circular.
7. The Deputy Registrar, PRO, Fort, (Publication Section),
8. The Deputy Registrar, Special Cell,
9. The Deputy Registrar, Fort Administration Department (FAD) Record Section,
10. The Deputy Registrar, Vidyanagari Administration Department (VAD),

Copy for information :-

1. The Director, Dept. of Information and Communication Technology (DICT), Vidyanagari,
He is requested to upload the Circular University Website
2. The Director of Department of Student Development (DSD),
3. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,
4. All Deputy Registrar, Examination House,
5. The Deputy Registrars, Finance & Accounts Section,
6. The Assistant Registrar, Administrative sub-Campus Thane,
7. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,
8. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,
9. P.A to Hon'ble Vice-Chancellor,
10. P.A to Pro-Vice-Chancellor,
11. P.A to Registrar,
12. P.A to All Deans of all Faculties,
13. P.A to Finance & Account Officers, (F & A.O),
14. P.A to Director, Board of Examinations and Evaluation,
15. P.A to Director, Innovation, Incubation and Linkages,
16. P.A to Director, Department of Lifelong Learning and Extension (DLLE),
17. The Receptionist,
18. The Telephone Operator,

Copy with compliments for information to :-

19. The Secretary, MUASA
20. The Secretary, BUCTU.