

University of Mumbai



(H - 10)

Summer- 2023

Examination Section

M.J.Phule Bhavan,

Vidyanagari, Kalina,

Santacruz (East),

Mumbai - 400 098.

No. Exam./Sc./FH/H/10 of 2023.

CIRCULAR:

A reference is invited to Programme Exam Code 4000624 relating to the M.A. (Entertainment, Media and Advertising) (Sem IV) (Choice Based) examination which has commenced from 9th May, 2023. The Principals of the affiliated colleges in Arts are hereby informed that the M.A.(E.M.A) Revised papers which were not shown in the Hall ticket for the above programme, the examination for the same will be held on the dates mentioned below:

Days and Dates	Time of Examination	Paper Code	Peper
Tuesday, 9 May, 2023	—	—	—
Tuesday, 23 May, 2023	10.30 a.m. to 12.30 p.m.	22105	Film & Television : Media Research Analystical Skills (R-2021)
Wednesday, 24 May, 2023	10.30 a.m. to 12.30 p.m.	22106	Advertising & Marketing Communications: Media Research Analystical Skills (R-2021)
Thursday, 25 May, 2023	10.30 a.m. to 12.30 p.m.	22107	Film & Television : Business Plan & Negotiation (R-2021)
Friday, 26 May, 2023	10.30 a.m. to 12.30 p.m.	22108	Advertising & Marketing Communications: Digital & Social Media Advertising& Marketing (R-2021)

They are requested to inform the concerned candidates accordingly.

Mumbai - 400 098

22nd May, 2023

(Dr. Prasad Karande)

I/c. Director

Board of Examinations & Evaluation

To,

The Principals of the affiliated colleges in Arts.