



International Commerce & Management Conference

On

Local to Global Perspective of Business and Finance, Trade and Commerce,
Economic Turbulence and Private Capital, Education and Society:
A Multi disciplinary Approach

On

10th March 2023

Organized by

University Department of Commerce, University of Mumbai, Ranade Bhavan,
2nd Floor, Vidyanagari Campus, Kalina, Mumbai 400 098. (INDIA).



National Stock Exchange Academy
Collaborative Partner



Collaborative Partner

Director of The Conference

Professor (Dr.) Sangeeta Nivrutti Pawar M.Com, LL.B., Ph.D.
Head, University Department of Commerce, University of Mumbai.

Venue:

**Green Technology Auditorium, Kalina University Campus,
Santacruz (E), Mumbai - 400 098.**

CHIEF PATRON

Prof (Dr). D. T. Shirke,

Acting Vice Chancellor, University of Mumbai

PATRON

Prin. Dr. Ajay Bhamare

Acting Pro-Vice Chancellor, University of Mumbai

DIRECTOR / CHAIRPERSON OF THE CONFERENCE

Prof (Dr.) Sangeeta Nivrutti Pawar

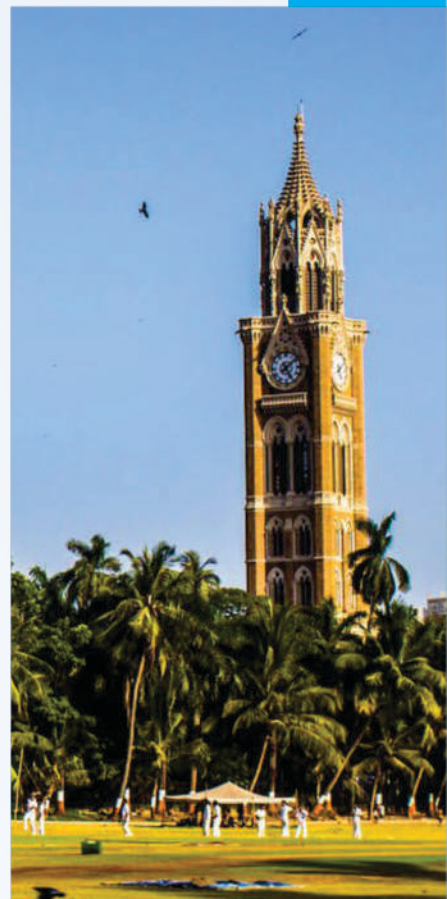
Professor and Head, Department of Commerce,
University of Mumbai

UNIVERSITY ADVISORY COMMITTEE

1. Prof. (CA) Pradeep D. Kamthekar, Finance and Accounts Officer, University of Mumbai
2. Dr. Sunil Bhirud, Registrar, University of Mumbai

ADVISORY COMMITTEE

1. Prin Dr. T. A Shiware, Past President of Indian Commerce Association
2. Prin Dr. Kurhade, DTSS Capital
3. Prin Dr. Siraj Chougale, Maharashtra College of Arts, Science and Commerce
4. Prin Dr. Ravindran Karathadi, Sree Narayana Guru College of Commerce
5. Prin Mahesh Joshi, Chetna College
6. Prof Dr Kanchan Fulmali, Dahanukar College
7. Prin Dr. Venkat Ramani, Trustee SIES College, Former Registrar University of Mumbai
8. Prof. Dr. Harichandan, Former Director IDOL – University of Mumbai
9. Dr Kishori Bhagat, Associate Professor, Pragati College
10. Dr. Sunil Zode, Chairman Indian Chamber of Commerce for Affirmative Action
11. Dr. Rajeshwari Ravi, Director, G.D. Jalan College
12. Dr. Rajeshwary Govindappa, Principal, G.D. Jalan College
13. Prin Khalil Ahmad Harris College Of Arts and Kalsekar College of Commerce
14. Prof Dr. Anjum Ara Ahmad, Rizvi College of Arts, Science & Commerce
15. Prin Sangeeta Kohli, Vedanta College
16. Prof Manas Pandey, Veer Bahadur Singh Purvanchal University, Jaunpur
17. Prof Jayanta Parida, School of Management, KIIT, Bhubaneswar
18. Mr. Michael Wagner, Vice President Miles Education
19. Mr. Pritish Nair, Co-founder Miles Education, Soba
20. Dr. Swati Lodha, Director MET Institute of Management
21. Prof Satya Parayitam, Senior Faculty USA
22. Prof Himachal Dasaraju, Common Wealth Visiting Fellow UK
23. Prof Tulus Tambunan, Center for Industry and SME – Indonesia
24. Prof Chandramohan Patnaik, KIIT, Bhubaneswar
25. Prof Ipseeta Satpathy, KIIT, Bhubaneswar





26. Prof Debabrata Mitra, North Bengal University, Bagdogra
27. Prof Manju Singh, University of Allahabad
28. Prof Sai Prasad, Sardar Patel Institute of Management, Anand, Vadodara
29. Prin Swarnlata Harichandan, Rajiv Gandhi BEd College
30. Dr. Waman Acharya, Retired Faculty, Sydenham College
31. Dr. Sreekumar Menon, MKK College
32. Mrs. Jayasree Venkatachalam, Sree Narayana Guru College of Commerce
33. Prin Madhu Nair, Former Dean University of Mumbai
34. Prin Shobhana Vasudevan, Podar College of Commerce
35. Prin Dr. Uma Shankar, SIES College
36. Mr. Nathu Sosa, Industrialist Gujarat
37. Mr. Milind Gaikwad, BEST Office, Mumbai
38. Dr. Sunita Tidke, Associate Professor Dalmia College
39. Mr. Ulhas Tathare, Entrepreneur, Mumbai
40. Prin Seema Malankar, Public Night College, Vakola
41. Prin Subhash D'souza, St. Joseph College of Arts and Commerce, Virar
42. Dr. Manoj Kumar, Assistant Professor, Rohtak University
43. Dr. Anil Kumar, Assistant Professor, Delhi
44. Dr. Saraswaty Murthy, Associate Professor, Jhunjhunwala College
45. Prof. Naval Kishore, Director, IGNOU, Delhi
46. Prof. Asma Shaikh, Akbar Peerbhoy College, Vashi
47. Prin Dr. Vijaya Krishnan, Tolani College,
48. Prin Dr. Vidyagauri Lele, Acharya College of Arts, Science and Commerce
49. Dr. Shobha Dhedia, Associate Professor, SNTD College, Matunga
50. Prof. Kuldip Charak, Director, Navsahyadri Group of Institutes, Pune
51. Prof. Dadas, Director, NESS Wadia Institute of Management, Pune
52. Prof. Kalpataru Bandopadhyay, Vidhyasagar University, Bengal
53. Prof. Shrivardhan Pathak, Gorakhpur University, UP
54. Prof. Pawaskar, Simsree, Sydenham
55. Prin Sushmita Daxini, DTSS College, Malad
56. Dr. Kannan, Vice Principal, KES Shroff College
57. Prof. Arvind Luhar, BOS Chairman, University of Mumbai, I. Y. College
58. Dr. Anuja Bapat, Pragati College, Dombivali
59. Prof. Supriya Patil, Department of Management Science, Savitribhai Phule, Pune University
60. Dr. Binu Kurian, Coimbatore University
61. Dr. Sushma Patil, Associate Professor, DAV College
62. Dr. Rekha Katheeth (Rekha Bisht), Asst. Prof N.M. College
63. Mr. Daya Murthy, Vice President, Miles
64. Dr. Udaya Shetty Government First Grade College and Centre for PG Studies, Thenkanidiyur, Udupi, Karnataka

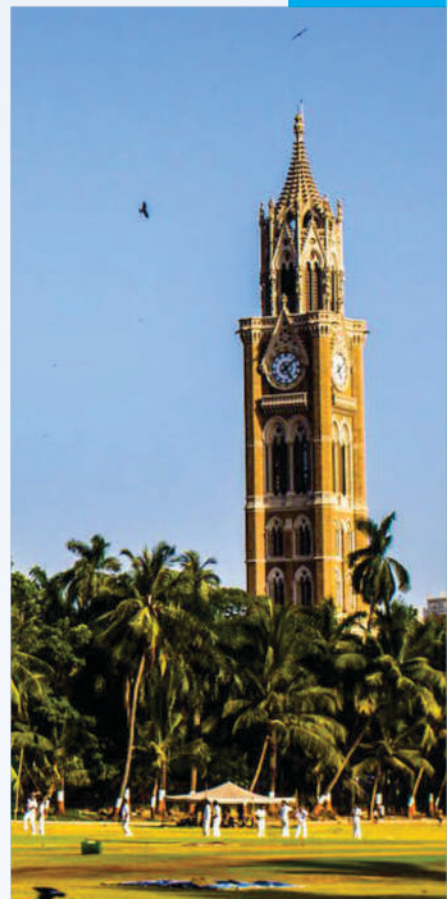
CONFERENCE COORDINATOR

Prin Basukinath S Pandey

Principal, Rajiv Gandhi College of Arts, Commerce and Science, Vashi

ORGANISING COMMITTEE

1. Dr. Bapu Kamble, Associate Professor, Kirti College, Dadar
2. Ms. Jita Rajendran, Senior Manager, NSE Academy
3. Ms. Jasmeet Chandlokshivdikar, Chief Manager, NSE Academy
4. Mr. Kirit A. Dhabalia, Ph.d. Research Scholar, Department of Commerce, University of Mumbai
5. Ms. Sushmita Mukerji, Alkesh Dinesh Mody Institute for Financial and Management Studies
6. Mr. Danish Lakdawala, Ph.d. Research Scholar, Department of Commerce, University of Mumbai
7. Miss Shubhada Sharma, Ph.d. Research Scholar, Department of Commerce, University of Mumbai
8. Mr. Ritesh Sheth, Andrews College, Ph.d. Research Scholar, Dept of Commerce, University of Mumbai
9. Dr. Rakesh Malusare, Alkesh Dinesh Mody Institute for Financial and Management Studies
10. Dr. Sagar Gaikwad, MET Institute of Management
11. Dr. Ganguarsharma, Visiting Faculty, University of Mumbai
12. Mr. Sanyog Chavan, Global Manager – Business Model Transformation Dubai, UAE
13. Mrs. Nirmala Thorat, Junior College Faculty Silvassa
14. Ms. Sana Shaikh, Visiting Faculty, Department of Commerce, University of Mumbai
15. Ms Ashwini Tayde, Visiting Faculty, Department of Commerce, University of Mumbai
16. Dr. Vishal Acharya, Pro, O. P. Jindal Educational Institute
17. Dr. Prashant Bhagat, Vice Principal – Chetana College
18. Dr. Ramraj Nadar, Associate Professor Guru Nanak College
19. Dr. Chetan Jeevani, K J Somaiya College
20. Dr. Raj Soste, Associate Professor NSS College, Tardeo
21. Dr. Reshma More, Bhavans College, churchgate
22. Dr. Shubhangi Kedare, Karkhanis College
23. Dr. Usha Bhandare, K B Women's College
24. Dr. Srichand Hinduja, Sree Narayana Guru College of Commerce
25. Dr. Sumi Nizith, Sree Narayana Guru College of Commerce
26. Dr. Devaki Shetty, Sree Narayana Guru College of Commerce
27. Dr. Arvind Dhond, Associate Professor, Xavier College
28. Dr. Samir Velankar, Asst. Professor, Khalsa College
29. Dr. Sachin Bansod, Dalmia College
30. Dr. Macnoble, Assistant Professor, Gonsalva College, Vasai
31. Dr. Rashmi Agnihotri, Associate Professor, Joshi Bedekar College
32. Dr. Anand Kastle, Associate Professor, Advani College
33. Ms. Anamika Singh, Co-ordinator BMS, Rajiv Gandhi College
34. Ms. Veena Sawant, Asst. Professor, Rajiv Gandhi College of Arts, Commerce and Science, Vashi
35. Ms. Rafat Shaikh, Asst. Professor, Rajiv Gandhi College of Arts, Commerce and Science, Vashi





36. Ms. Nilanjana, Asst. Professor, Rajiv Gandhi College of Arts, Commerce and Science, Vashi
37. Dr. Anant Harichandan, HDFC Officer
38. Ms. Shweta Shetty, Asst. Professor, Rajiv Gandhi College of Arts, Commerce and Science, Vashi
39. Dr. Jinal Shah, Assistant Professor, N M College
40. Ms. Kenashree, Deputy General Manager, HR, NTPC Limited, Noida
41. Dr. Sunil Lalchandani, Assistant Professor, CHM College
42. Dr. Renu Jogdand, Faculty, Thane Campus, University of Mumbai
43. CMA (Dr.) Kinnary Thakkar, Department of Commerce, University of Mumbai
44. Dr. Naina Salve, Faculty, Alkeshdineshmody Institute for Financial and Management Studies
45. Dr. Samrat Gangurde, Assistant Professor Dhanukar College
46. Dr. Manoj Nirbhavne, Asst. Professor, Vikas Night College
47. Mr. Shubhendu Bhuta, Entrepreneur, Mumbai
48. Dr. Venkateswara Ravi Shankar Assistant Professor, Guru Nanak Institute of Management Studies, GNIMS Business School, Matunga, Mumbai

ABOUT UNIVERSITY OF MUMBAI

The University of Mumbai (known earlier as University of Bombay) is one of the oldest and Premier Universities in India. It was established in 1857 consequent upon "Woods Education Dispatch", and it is one amongst the first three Universities in India. The profile of this University carved out more than 155 years of its functioning attests to its manifold achievements as the intellectual and moral powerhouse of the society. The University has always given its best to the country in general and to the city of Mumbai in particular by enthusiastically shouldering an ever-growing load of social values and opportunities.

It has two campuses of area of 264 acres and 13 acres, with 1.25 million square feet of built-up area, 22 thousand sq. feet of class-rooms and 84 thousand sq. feet of laboratory space. It has two post graduate centers, about 800-plus affiliated colleges and 75 Departments. It has established its name in industrial collaborations and runs various professional courses with many departments having government agencies funded projects. The most glorified achievement of university - ***University of Mumbai has been awarded the A++ grade (CGPA 3.65) and completed third round of accreditation and evaluation by NAAC.***

ABOUT THE DEPARTMENT OF COMMERCE

The Department of Commerce, University of Mumbai was established on 1st December, 1980 to shoulder the responsibilities of post-graduate teaching, training and research in the Commerce Faculty. The Department is the most active one with tremendous potential for growth. At present, the Department admits students for the M.Com. and Ph.D. Degree Courses. The Department offers specialization in areas most relevant to the city of Mumbai, the Financial Capital of the country, viz. Business Management, Banking and Finance and Accountancy.

The Department provides instruction for two years M.Com. Degree. In the M.Com. Degree by papers the students study specialized degree programme based on three options Business Management, Banking and Finance and Accountancy. The department of commerce is committed to train and mould young minds to take up start up activities, actively participate in research projects, involve in business talks and involve students in adding their ideas and creativities towards innovative activities needed to prove themselves as prominent source for providing their HR skills for corporate sectors.

ABOUT THE CONFERENCE

India has opened up new vistas of development with the advancement in science and technology, IT, biotechnology, green technology. Environment friendly and sustainable development is the present countries need. Indigenous practices for scientific and humanistic approaches is the ambition of the nation and to achieve this the nation is looking forward to create smart cities, green buildings, low carbon footprints, cash less transactions, climate change control etc. The country is creating human capital which is skill oriented. India is the country which is having largest young population in the age group of 25 to 35 and English-speaking population. It becomes too necessary to review the industrial sector and also to measure the impact and relevance of Foreign Direct Investment. The Foreign Direct Investment (FDI) has been overreacted during past few years. India, the largest democracy in the world, a vibrant nation full of resources, on the path of improving literacy rates has a great tendency to adopt and compete with the best of international trends and technologies.

The key for the development of India as a nation will solely be dependent on striking the right balance of urban development alongside the infrastructure growth. While cities in India are full of vibrant activity and energy, they are also becoming disordered, complex, and too often congested. India's urban population is larger than the entire United States, and is second only to China's. It is clear that India's urban population will continue to grow, probably doubling in the next couple of decades. The scale and potential is enormous. To meet the challenges of this inevitable and rapid urbanization, India needs well-performing cities and the integrated infrastructure development will be the key. It has now become imperative that helping the Indian cities to function efficiently is mandatory for the better future of the country.

The International Conference theme is set to draw attention to all perspective areas where India can achieve sustainable development with inclusive growth and resources will be managed to tackle the issues of the mass population, hence a wide spectrum of areas are roped together so that participants will get more insights from scholarly talks and research paper contributors too will have academic freedom to touch huge horizon of prospects and challenges pertaining to the theme devised for the conference .

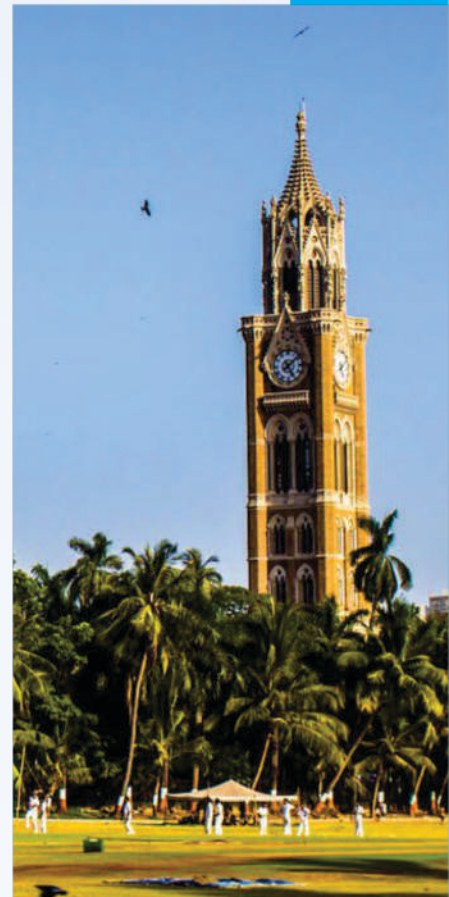
SUB TOPIC BASED ON TRACKS FOR PAPER PRESENTATIONS

TRACK 1

Business and Finance - Corporate, Business and Global strategies for Corporate Restructuring, Strategic Alliance, Public and Private Participation, Financial Management of Banking sector , Insurance sector and FDI, Financial Inclusion, Financial Literacy, Stock market trends , Financial planning and Mutual Funds.

TRACK 2

Trade and Commerce- Changing Business, Human Resource Management, Marketing Management, Operational strategies during and after Health Pandemic of Novel Corona, Health Sector revamping after Pandemic, Supply chain and logistics management, Infrastructural projects and Development.





TRACK 3

Information Technology- Data Analytics, Artificial Intelligence, Cloud computing,

TRACK 4

Economic Turbulence and Private capital - Human development Index and Growing Inflation, Rising Prices and Cost of Living, Food price index, wealth management and private capital- Parity Index, Food and Fuel crisis, Building resilience in today's economic Turbulence, 5 trillion Indian Economy and India's Vision 2020 Analysis.

TRACK 5

Education and Society- Revisiting the National Education Policies of India, New Education Policy 2020, Education with 3A (Affordability, Accessibility, Accountability), Quality of Research in India and foreign countries Trade and Educational sectors, Contribution of Higher Education in Community Development.

TRACK 6

Environment and Climate - ETOP - Environmental Threat and Opportunities Profile of Companies, PESTLE analysis, Growing Businesses and its adverse impact on Climate, Universal issue of Climate change.

TRACK 7

Corporate Philosophy and Cross-cultural discourses of corporate sectors - Integration Issues between Indian and overseas Business.

★ ANY OTHER TOPIC WITHIN THE THEME OF THE CONFERENCE

★ PARTICIPANTS

Academicians and Professionals from India and abroad in the field of Commerce, Management, Economics, Chartered Accountants and Allied Subjects, Planners, Policy Makers and Administrators in the field of Commerce and Management and Curriculum Developers. Teachers of Commerce and Management at all levels. Representatives of Regional and Local Bodies, Representatives of Chamber of Commerce and Industries Association and other Professional Bodies. Researchers and Social Workers, M.Com., M.M.S., P.G.D.M., M.Phil., Ph.D. and other students.

CALL FOR PAPERS

We invite Quality Research Papers on any one of the above areas. The articles must be sent to the Director of the Conference in the form of MS-WORD/PDF on uomconf2023@gmail.com. After Blind Peer Review Selected Papers will be Published.

TECHNICAL SESSIONS

The conference will be of one day and will have four sessions including Inaugural and Valedictory Session as detailed below:-

10th March, 2023 (Registration of Delegates: 9:00 am to 10:00 am)

I) INAUGURAL SESSION

: 10:00 am - 11:30 am

1. Inaugural Address
2. Key Note Address
3. Vote of Thanks

II) TECHNICAL SESSION

: Panel Discussion 11:30 am - 01:00 pm

LUNCH BREAK

: 1.00 pm - 2.00 pm

III) TECHNICAL SESSION

: Paper Presentation (2:00 pm - 5:00 pm)

TEA BREAK

: 5.00 pm - 5.15 pm

IV) VALEDICTORY ADDRESS

: Distribution of Certificates
(5 :20 pm - 6:00 pm)

IMPORANT DATES

Last date for submitting paper : 05th March 2023.

REGISTRATION AND PAYMENT

1. Registration is mandatory for participation, presentation and publication.

2. Registration link: <https://forms.gle/KqmqSqFTQLEMk8aY7>

3. Registration charges –

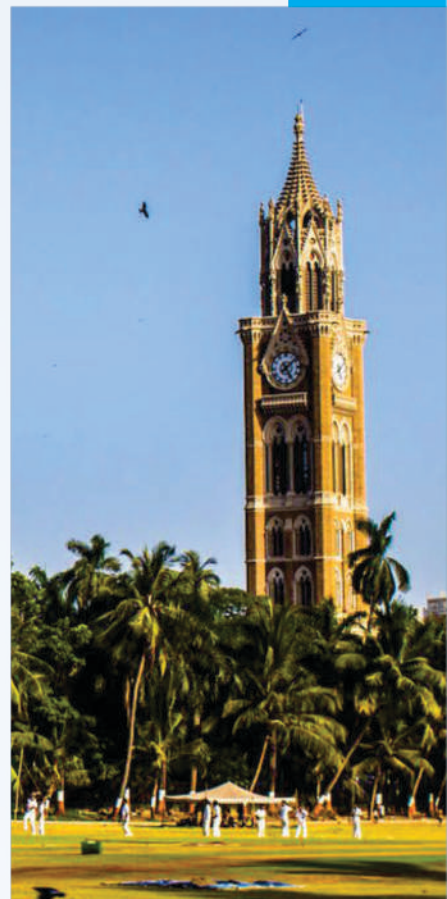
(Charges will include conference kit, breakfast, lunch, evening tea snacks, certificate and publication according to the following categories)

- Academic faculties INR 2000
- Industry experts INR 2500
- Foreign delegate USD 100
- Research scholars 1000 (Guide Registration Separately under academic faculties.
- Additional publication charges to be paid later if publication is required)
- Students Rs 1000 (Additional publication charges to be paid later if publication is required)
- Participants without paper - Rs 1000

NOTE - Joint paper- Every author and co-author have to register separately as per above category. Additional charges for extra copies.

GUIDELINES FOR FULL PAPER SUBMISSION

- Original and unpublished papers must be submitted. Plagiarism check should be done by paper contributor.
- Full Paper must be in MS Word format, Times New Roman, font of size 12; single linespacing with 1 inch margin from both the sides. Full paper length must be restricted to 2000-2500 words including Titles, abstract, main text, figure, tables and references, etc.
- The paper must be accompanied with the author's name(s), designation, affiliation(s) and full postal address, email ID and mobile number along with the Title of the paper on the front page.
- Kindly follow APA format of referencing.
- Abstracts and full papers can be mailed on uomconf2023@gmail.com





PUBLICATION OPPORTUNITIES

- Selected papers will be published in ISBN edited book or ISSN: impact factor Journal as e-paper only (subject to review of papers).

Filled-in Registration Forms along-with receipt of RTGS/NEFT should be emailed to the Director of the on "office@commerce.mu.ac.in" latest by 05th March, 2023. The RTGS should be made in favour of **Finance and Accounts Officer, University of Mumbai to be paid on "Indian Bank Kalina Branch, CA 20059535315, IFSC Code IDIB000K536, Branch- Kalina, Bank Address- Mumbai Kalina, A H wadia Tech Instt Bldg-292/11/C.S.T Road, Santacruz (East) Kalina Mumbai- 400098.**

No DD, Cheque or Money order will be accepted. T.A. and D.A. for outstation delegates to be provided by the University/Institutions/College where the delegate is working and not by the conference organiser.

The Conference Director will not be responsible for any inconvenience of the delegates who do not follow the above procedure of Registration as per Deadline Dates.

NO SPOT REGISTRATION

CONTACT FOR HELP

University Department of Commerce Conference Secretariat Office:

PROF. DR. SANGEETA PAWAR

Email Address: office@commerce.mu.ac.in

Mobile No : - 9136596295

FOR ENQUIRIES CONTACT

Teaching Faculty

1. Prin Basukinath Pandey Mobile – 7021408143
2. Mr Kirit Dhabalia, Mobile No- 9892399036
3. Mr RiteshSheth , Mobile No- 9773354799
4. Mrs Nirmala Thorat Mobile No- 7798937565

Office Staff

- 1.Mr Suryakant Mayekar- Mobile No- 9022749999
- 1.Mrs Sunita khamkar – Mobile No- 8652657752

Registration Form

The University Department of Commerce, University of Mumbai, Ranade Bhavan,
2nd floor, Vidyanagari Campus, Kalina, Mumbai – 400 098. (India).

Last Date of Submission 05th March, 2023

1. Name : _____

2. Male: ☐ Female: ☐

3. Title of the Paper : _____

4. Faculty ☐ Industry ☐ Foreign Delegates ☐ Research Scholar ☐

Student ☐ Research Guide ☐ Only participants ☐

5. Institution : _____

6. Postal Address : _____

7. Phone No. (M) : _____ (O) : _____

8. Email ID : _____

9. Delegate fee paid Rs. _____

10. RTGC / NEFT : _____ Dated _____

11. Name of the Bank and Branch _____

12. Track No from one to seven _____

Signature of the Delegate

Signature of the Principal

Date : _____

(Stamp)

Note : The Paper and Registration form must reach latest by 05th March, 2023. It should be sent to on office email id- office@commerce.mu.ac.in

Professor (Dr.) Sangeeta Pawar, Head, University Department of Commerce, University of Mumbai, Ranade Bhavan, 2nd floor, Vidyanagari Campus, Kalina, Mumbai – 400 098, India. (Photocopies of Registration Form will be accepted)