

University of Mumbai



AAMS_UGS /ICC/2022-23/92

CIRCULAR:-

Sub :- BMS (Sports Management).

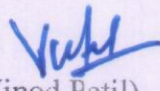
Ref :- RB/MU-2022/CR-207/Edn-5/899, dated 18th August, 2022.

All the Principals of the Affiliated Colleges, the Head of the University Department and Directors of the recognized Institutions in Faculty of Interdisciplinary Studies are hereby informed that the recommendations made by the Ad-hoc Board of Studies in **Centre of Excellence in Sports Science & Sports Management** at its online meeting held on 3rd November, 2021 vide item No. 3 and subsequently passed by the Board of Deans at its online meeting held on 9th November, 2021 vide item No. 9.7 have been accepted by the Academic Council at its meeting held on 10th November, 2021, vide item No. 6.9 (3N) and subsequently approved by the Management Council at its meeting held on 30th December, 2021, vide item No. 3 and 25th May, 2022 vide item No. 6 and that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) the Ordinance 6765 & 6766 Regulations 9516 to 9518 and the syllabus of **BMS (Sports Management) Sem I & II (CBCS)** has been introduced and the same have been brought into force with effect from the academic year 2021-22, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI – 400 032

20th August, 2022

To,


(Dr. Vinod Patil)
I/c. REGISTRAR

The Principals of the Affiliated Colleges, the Head of the University Department and Directors of the recognized Institutions in Faculty of Interdisciplinary Studies.

A.C/6.9 (3N)/10/11/2021

M.C/6/25/05/2022

AAMS_UGS/ICC/2022-23/92

20th August, 2022

Copy forwarded with Compliments for information to:-

- 1) The Chairman, Board of Deans
- 2) The Dean, Faculty of Interdisciplinary Studies,
- 3) The Chairman, Ad-hoc Board of Studies in Centre of Excellence in Sports Science & Sports Management,
- 4) The Director, Board of Examinations and Evaluation,
- 5) The Director, Department of Students Development,
- 6) The Director, Department of Information & Communication Technology,
- 7) The Co-ordinator, MKCL.


(Dr. Vinod Patil)
I/c REGISTRAR

AC - 10/11/2021Item No. 6.9 (3)**UNIVERSITY OF MUMBAI****Syllabus for Approval**

Sr. No.	Heading	Particulars
1	Title of the Course O: <u>6765</u>	BMS (Sports Management)
2	Eligibility for Admission O: <u>6766</u>	10+2 with 45% Marks scheme of any recognized State/Central/International Board
3	Passing Marks R: _____	50%
4	Ordinances / Regulations (if any)	
5	No. of Years / Semesters R: _____	3 years/ 6 Semester
6	Level	Under Graduate(U.G)
7	Pattern	Semester
8	Status	New
9	To be implemented from Academic Year	From Academic Year: 2021-22

Mr. Mohan Amrule
Chairman of BoS

Dr. Anita Swami
Dean, Interdisciplinary

6765

Title of the course - BMS (Sports Management)

O.No: 6766

Eligibility: 10+2 with 45% Marks scheme of any recognized State/Central/International Board

R: _____

R-9516

Scheme of Examination

The Semester End Examination will be conducted for 60 Marks each subject Internal Assessments will be conducted for 40 Marks each subject

The allocation of 40 marks shall be on the following basis: -

- Periodical class tests/presentations held in the given semester (30 Marks)
- Attendance and Active participation in routine class instructional deliveries (05 Marks)
- Overall Conduct as a responsible student, mannerism and articulation and Exhibition of leadership qualities in organizing related academic activities. (05 Marks)

Question Paper Pattern for Semester End Examination (60 Marks)

There will be Seven Questions in all.

Q1 would be compulsory and would carry----- 20 Marks

In addition to Q1, there would be six questions.

Each question would carry 10 Marks. Q7 will have three sub-questions and each sub-question would carry 05 Marks

Students have to attempt any four out of the remaining six Questions and within Q7; students have to attempt any two out of three sub-questions.

In all, students have to attempt five questions i.e. (Q1+Any Four of the remaining)

Q1 = 20 Marks (Compulsory)

Attempt Any Four out of the Remaining Six Q2 - Q6 = 10 Marks

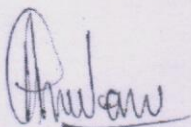
Q7 Any two from (a) or (b) or (c) ----- (5x2) = 10 Marks

R: 9517

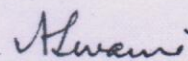
Standard of Passing: A Student has to separately secure minimum 50% marks (i.e. 20 out of 40) in The internal assessments and secure minimum 50% marks (i.e. 30 out of 60) in the Semester End Examination in every subject to be declared as Pass.

R-9518

Intake Capacity: The maximum intake capacity of BMS (Sports Management) course as per University of Mumbai is 60 per academic year



Mr. Mohan Amrule
Chairman of BoS



Dr. Anita Swami
Dean, Interdisciplinary

Copy to :-

- 1. The Deputy Registrar, Academic Authorities Meetings and Services (AAMS),**
- 2. The Deputy Registrar, College Affiliations & Development Department (CAD),**
- 3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),**
- 4. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),**
- 5. The Deputy Registrar, Executive Authorities Section (EA),**
- 6. The Deputy Registrar, PRO, Fort, (Publication Section),**
- 7. The Deputy Registrar, (Special Cell),**
- 8. The Deputy Registrar, Fort/ Vidyanagari Administration Department (FAD) (VAD), Record Section,**
- 9. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,**

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

- 1. P.A to Hon'ble Vice-Chancellor,**
- 2. P.A Pro-Vice-Chancellor,**
- 3. P.A to Registrar,**
- 4. All Deans of all Faculties,**
- 5. P.A to Finance & Account Officers, (F.& A.O),**
- 6. P.A to Director, Board of Examinations and Evaluation,**
- 7. P.A to Director, Innovation, Incubation and Linkages,**
- 8. P.A to Director, Board of Lifelong Learning and Extension (BLLE),**
- 9. The Director, Dept. of Information and Communication Technology (DICT) (CCF & UCC), Vidyanagari,**
- 10. The Director of Board of Student Development,**
- 11. The Director, Department of Students Welfare (DSD),**
- 12. All Deputy Registrar, Examination House,**
- 13. The Deputy Registrars, Finance & Accounts Section,**
- 14. The Assistant Registrar, Administrative sub-Campus Thane,**
- 15. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,**
- 16. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,**
- 17. The Assistant Registrar, Constituent Colleges Unit,**
- 18. BUCTU,**
- 19. The Receptionist,**
- 20. The Telephone Operator,**
- 21. The Secretary MUASA**

for information.

AC - 10/11/2021

Item No. 6.9 (3)

UNIVERSITY OF MUMBAI



Program: Undergraduate Degree Program
Course: BMS (Sports Management)

SEMESTER - I & II

(As per Choice Based and Credit System)

(Introduced with effect from the academic year 2021-22)

AC - 10/11/2021Item No. 6.9 (3)**UNIVERSITY OF MUMBAI****Syllabus for Approval**

Sr. No.	Heading	Particulars
1	Title of the Course O: _____	BMS (Sports Management)
2	Eligibility for Admission O: _____	10+2 with 45% Marks scheme of any recognized State/Central/International Board
3	Passing Marks R: _____	50%
4	Ordinances / Regulations (if any)	
5	No. of Years / Semesters R: _____	3 years/ 6 Semester
6	Level	Under Graduate(U.G)
7	Pattern	Semester
8	Status	New
9	To be implemented from Academic Year	From Academic Year: 2021-22

Mr. Mohan Amrule
Chairman of BoS

Dr. Anita Swami
Dean, Interdisciplinary

O.No: _____

Title of the course - BMS (Sports Management)

O.No: _____

Eligibility: 10+2 with 45% Marks scheme of any recognized State/Central/International Board

R: _____

Scheme of Examination

The Semester End Examination will be conducted for 60 Marks each subject Internal Assessments will be conducted for 40 Marks each subject

The allocation of 40 marks shall be on the following basis: -

Periodical class tests/presentations held in the given semester (30 Marks)
Attendance and Active participation in routine class instructional deliveries (05 Marks)
Overall Conduct as a responsible student, mannerism and articulation and Exhibition of leadership qualities in organizing related academic activities. (05 Marks)

Question Paper Pattern for Semester End Examination (60 Marks)

There will be Seven Questions in all.

Q1 would be compulsory and would carry----- 20 Marks

In addition to Q1, there would be six questions.

Each question would carry 10 Marks. Q7 will have three sub-questions and each sub-question would carry 05 Marks

Students have to attempt any four out of the remaining six Questions and within Q7; students have to attempt any two out of three sub-questions.

In all, students have to attempt five questions i.e. (Q1+Any Four of the remaining)

Q1 = 20 Marks (Compulsory)

Attempt Any Four out of the Remaining Six Q2 - Q6 = 10 Marks

Q7 Any two from (a) or (b) or (c) ----- (5x2) = 10 Marks

R: _____

Standard of Passing: A Student has to separately secure minimum 50% marks (i.e. 20 out of 40) in The internal assessments and secure minimum 50% marks (i.e. 30 out of 60) in the Semester End Examination in every subject to be declared as Pass.

Intake Capacity: The maximum intake capacity of BMS (Sports Management) course as per University of Mumbai is 60 per academic year



Mr. Mohan Amrule
Chairman of BoS



Dr. Anita Swami
Dean, Interdisciplinary

BMS (Sports Management)**Semester – I & II**

SEMESTER – I	CREDITS
COURSE	
CORE	
Principles of Management	3
Communication – I	3
Accountancy – I	3
Foundation Course in Physical Education I	3
SCHOOL ELECTIVES 2/5	
Sports Law I	3
Nutrition for Wellness	2
Sports Science I	2
Introduction to Information Technology	3
Culture and Heritage of Sport	1
SPECIAL ELECTIVES 1/2	
Foundation Course in Accommodation Operations - I	3
Competition Structures in Sport	1

SEMESTER - II	
COURSE	CREDIT
CORE	
Macro Economics	3
Human Resource Management	3
Sports Media and Communications	3
Sport Organization and Administration	3
SCHOOL ELECTIVES 2/5	
Strategic Management	3
Quality Control in Sports	2
Performance Enhancement through Ayurveda	2
Sports Data: Retrieval and Analysis an Introduction	3
Role of EQ in Sport	2
SPECIAL ELECTIVES 1/2	
Sports Leadership	3
Managing Stakeholder in Sports	2

Semester I			
Course Code: TIMUSSS1C1	Course Title: Principles of Management	Credits: 3	Lectures/Week: 1
Learning Objectives: This subject is designed to provide a basic understanding to the students with reference to working of business organizations through the process of management. The first part of this course will give a brief understanding of the managerial functions of planning (including decision making) and organizing. The second part (HRM) will throw light on the managerial functions of staffing, directing and controlling.			
Course Description: The field of management has undergone a sea change and has today assumed a form of a profession with a well-defined body of knowledge. This knowledge is continuously evolving and new issues and findings are constantly emerging. This field is attracting many people who want to undergo a formal training in this area. This course is designed to give individuals a precursor into the world of management and its expectations.			
Unit I Evolution of Management	Evolution of Management: - Contribution of Taylor, Mayo & Fayol, Different approaches o management, role of manager, tasks of a professional manager, Management & its functions. Level of Management, managerial skills at various levels. Planning & Decision making: - Definition, Nature for planning, importance, Process of planning, decision making, nature importance & process, types of plans.	Hours 10	
Unit II Organization, Planning & Decision Making	Organization & staffing: - Definition, organizing process, importance of organizing, Departmentation manpower planning, Recruitment, Selection, Training & promotion. Directing & Leadership: - X Theory, & Y Theory, Hawthorne & Tinstone studies Leadership. Definition, Stogdill trait theory, Managerial grid, Fiedlers’ contingency approach.	15	
Unit III Motivation & leadership	Motivation – Meaning, Missions, Herzberg’s theory, V Room’s expectancy theory & Porter & Lawler model of Motivation. Communication & control Communication Definition, importance, process, types, factors affecting communication methods, barriers & remedies.	15	
Unit IV	Games: - Decision Making - Fayol’s 14 Principles of Management – Game - Game on Team work explaining efficacy - Using Maps for Leadership Models - Using Kirkpatrick Model for Leadership Development - Compete Game – Business Acumen + High Performing Teams + Collaborative Working + Negotiating Skills 4 lectures (2 hours each + Presentations)	5	
References: - Principles & Practice of Management – L. M. Prasad - Management – Theory & Practice – C. B. Gupta - Karminder Ghuman and K. Aswathapa; Management – Concept, Practice and Cases; Tata McGraw Hill; 1st edition (2010) - Gupta, Sharma and Bhalla; Principles of Business Management; Kalyani Publications; 1st edition			

Semester – I			
Course Code: TIMUSSS1C2	Course Title: Communication - I	Credits: 3	Lectures/Week:
Learning Objectives: • Provide a basic understanding of the fundamentals of communication in a business setting • Develop English language skills –both oral and written • Ensure good presentation skills			
Course Description: On a daily basis we work with people who have different opinions, values, beliefs, and needs than our own. Our ability to exchange ideas with others, understand others' perspectives, solve problems and successfully utilize the steps and processes presented in this training will depend significantly on how effectively we are able to communicate with others. Hence it becomes imperative to have some understanding of the complex and dynamic structure of modern communication and develop communication skills.			
Unit I Scope of Communication	Meaning, Nature, Scope, Definition of Communication, Types of Communication, Communication Barriers, Principles of Communication. Written Communication - Types of Letter, Letter lay-out, Essentials of an effective letter writing, Need and function of Business letter.	Hours 7	
Unit II Oral Writing	Oral Communication – Types of oral communication, Barriers to oral communication, speedy – Introduction & Characteristic of good speech. Mass Communication – Nature & Scope of Mass Communication, function of mass communication – Media of mass communication	10	
Unit III Report Writing/Written Communication	Report Writing - What is report, Importance of Reports, Types of reports, Characteristic of good report selecting suitable types of reports.	10	
Unit IV	Writing a publishable article for a newspaper Presentations – in group and in person on topics given in class Group discussions	18	
References: • Business Communication – Monopoly & Monipally • Commercial Correspondence – Ghosh & Bhushan			

Semester – I			
Course Code: TIMUSSS1C3	Course Title: Accountancy - I	Credits: 3	Lectures/Week:
Learning Objectives: The present course includes introduction to the subject of Financial Accounting, basic concepts underlying the accounting practices and its techniques with special reference to Sole-Proprietorship. It also touches upon the various aspects of accounting related to Non-Trading Concerns.			
Course Description: Financial Accounting as a discipline has evolved over the years due to the perennially changing requirements of the industry. With the advent of computerization, it now also encompasses new techniques and new issues caused by changes in the legislations pertaining to the preparation and publication of Financial Statements.			
Unit I	Accounting, meaning, definition, objectives, scope, basic, terms, accounting principles, branches of accounting, uses & limitations of Accounting, Concepts & Conventions, Accountings use, Accounting information, Accounting equations – Meaning of accounting equation, compensation of accounting, effects of transactions.	Hours 10	
Unit II	Basic Accounting Procedure – Journal, rules of debit & credit, method of journalizing, advantage, double entry system – its advantage, ledger, meaning, utility, posting entries. Practical system of book keeping – Cashbook, types of cash book, Single column, double column, entries, Trial Balance, Objective, preparation, errors & rectification, Suspense Accounting – meaning, utility & preparation.	15	
Unit III	Bank Reconciliation: - Meaning, causes of differences, need & importance, preparation & presentation of BRS, Depreciation – meaning, methods of charging depreciation, straight line, written - down methods. Statements Final Accounts – Meaning, need & objectives, types – Trading Account – Meaning, need & preparation, Profit & loss Account – meaning, Need & preparation, Balance Sheet- Meaning, need & Preparation, Final Accounts with adjustment entry.	15	
Unit IV	Case studies on successful accounting firms and on accounting frauds that were made public reading, analysing and presentation	5	
References: - Basics of Accounting – Jain & Narang - Basic of Accounting – T. S. Grewal - Accounting for Managers – J. Made Gowda – Himalaya Publishing House - Introduction to Accountancy – T. S. Grewal & S. C. Gupta – S. Chand – 8th Edition - Modern Accountancy - Hanif Mukerji – TMH - Financial Accounting by Dr. Kaustubh Sontake – 1st Edition – Himalaya Publishing House			

Semester – I			
Course Code: TIMUSSS1C4	Course Title: Foundation Course in Physical Education I	Credits: 3	Lectures/Week:
Learning Objectives: - To enable learner to understand the nature, purpose and philosophy of education and physical education at the secondary stage. - To make students capable of understanding basic knowledge about health, hygiene, nutrition and physical fitness. - To cultivate the spirit of sportsmanship, mental and physical alertness, scientific temper and optimism. - To promote mental health, power of self-decision and self-control, correct judgment and action, emotional stability, respect for other and acceptance of the authority and rules.			
Course Description: The main objective of this course is to provide students’ knowledge of fundamental concepts of physical education			
Unit I	Foundation of Physical Education of Sports, Yoga Education and Environmental Studies - Physical Education Activities - Differentiate between fitness, wellness and sports for competitive sports - Measurement, Evaluation, Statistics - Sports Medicine, Physiotherapy and Rehabilitation - Kinesiology and Biomechanics	Hours	
Unit II	Components of Physical Fitness: - Cardiovascular Endurance - Muscular Strength and Flexibility - Body Composition - Psychology and Mindset - Role of Nutrition - Fitness Developmental Exercises & its Types - Rhythmic Activities and Drills - Major Events		
Unit III	Effect of Exercise on various body Systems: - Musculoskeletal System - Circulatory System - Respiratory System - Glandular System - Concept of physical Activity, exercise and its types and benefits		
References:			

Semester – I			
Course Code: TIMUSSS1SCE1	Course Title: Sports Law I	Credits: 3	Lectures/Week:
Learning Objectives:			
Course Description:			
Unit I Types of Laws	• Various sources of Law, significance of law, business law • Impact of law on society & business economics • Constitution aspects and implications	Hours 10	
Unit II Contracts and norms	• Law of Contract – Definition & Nature of Contract, types of contract, offer & acceptance, consideration & capacity to contract, free constant legality of object & consideration, contingent contract, quasi contract, discharge of contract, remedies for breach of contract, indemnity & guarantee • Pledge principal – agent relationship & rights & obligation of Principal & agent.	15	
Unit III	• Law of sale of goods – nature of contract of sale, conditions & warranties, Transfer of ownership • Performance of contract of sale, rights of unpaid seller, Remedies for breach of contract Auction sale • Law of negotiable instruments – nature of N. I., Promissory notes, BOE, Cheque, Parties of NI	15	
Unit IV	• Court of Arbitration in Sports (CAS) - Duttee Chand Case, Shanti Case - Watch a movie - File a compliant, Caster Semenya Case. Maria Sharapova Case, Icarius movie review, Athlete A movie Review, Lance Armstrong - The Program, Dig out Files and Do Review. Tour de France.	5	
References: Requisite case studies and learning material to be provided			

Semester – I			
Course Code: TIMUSSS1SCE2	Course Title: Nutrition for Wellness	Credits: 2	Lectures/Week:
Learning Objectives: - To understand the principles of food science. - To learn about different areas of food science. - To know the historical evolution of food processing all over the world. - To understand the basics of plant and animal foods, their types, structure and composition, nutritional value, changes taking place during storage and different processing methods used. - To make them familiarize about the role of different processes in food preparation.			
Course Description: Introduction to the core philosophical themes given by Greek philosophers and schools of thought			
Unit I	Definition and scope of food science and It's inter- relationship with food chemistry, food microbiology and food processing. Carbohydrates: Introduction, Effect of cooking (gelatinisation and retro gradation), Factors affecting texture of carbohydrates (Stiffness of CHO gel & dextrinization), Uses of carbohydrates in food preparations	Hours 7	
Unit II	Fat & Oils: Classification (based on the origin and degree of saturation), Autoxidation (factors and prevention measures), Flavour reversion, Refining, Hydrogenation & winterization, Effect of heating on fats & oils with respect to smoke point, Commercial uses of fats (with emphasis on shortening value of different fats)	8	
Unit III	Proteins: Basic structure and properties, Type of proteins based on their origin (plant/animal), Effect of heat on proteins (Denaturation, coagulation), Functional properties of proteins (Gelation, Emulsification, Foamability, Viscosity), Commercial uses of proteins in different food preparations (like Egg gels, Gelatin gels, Cakes, Confectionary items, Meringues, Souffles, Custards, Soups, Curries etc.)	7	
Unit IV	Food Processing: Definition, Objectives, Types of Treatment, Effect of Factors Like Heat, Acid, Alkali on Food Constituents Evaluation of Food: Objectives, Sensory Assessment of Food Quality, Methods, Introduction to Proximate Analysis of Food Constituents, Rheological Aspects of Food	8	
Unit V	Emulsions: Theory of Emulsification, Types of Emulsions, Emulsifying Agents, Role of Emulsifying Agents in Food Emulsions Colloids: Definition, Application of Colloid Systems in Food Preparation, Flavour Definition, Description of Food Flavours (Tea, Coffee, Wine, Meat, Fish Spices Browning: Types (Enzymatic and Non-Enzymatic), Role in Food Preparation, Prevention of Undesirable Browning		
References: - Food Science & Nutrition by Sunetra Roday - Coles, R., McDowell, D. and Kirwan, M.J. (2003). Food Packaging Technology. CRC Press, 2003 - De, S. (1980). Outlines of Dairy Technology. Oxford Publishers.			

Semester – I			
Course Code: TIMUSSS1SCE3	Course Title: Sports Science I	Credits: 2	Lectures/Week:
Learning Objectives: • Understanding why so much of sport is a science and how it affects everything we do on and off the field. • Understanding health and well-being through the lens of sport • Dynamics of each sport and its impact on human body.			
Course Description: This is a basic introduction to sports science and the need for this field, how it impacts sport and is a key principle.			
Unit I	What is sports Science? Why is it a Science? - Basics of physiology & anatomy - Basics of kinesiology - Meaning and context of holistic health from a sports perspective - Biochemistry	Hours 7	
Unit II	Science of Nutrition and Psychology used for sport - Role of water in body and factors influencing body temperatures - Basics of biomechanics - Principles of sport training - Myths and Misconceptions of Personal Fitness - Effect of food, drug and other substances on the body	7	
Unit III	Theory of Games: - Use of Anatomy across sports - Contact sports, non-contact sports, individual sports, team sports etc. - Health, Education, First-Aid and Safety Measures - Sports Sociology	7	
Unit IV	Measurement, Skill Development, Analysis & Testing Human Growth and Development	9	

	Applied Sports Sciences, Ki anthropometry and Health Fitness Management Disease Management – Prehab and Rehab Sports Injuries and Mechanisms of Healing	
Unit V	Testing of self and peers - Data collection and analysis - Impact assessment through activities	
References:		

Semester – I			
Course Code: TIMUSSS1SCE4	Course Title: Introduction to Information Technology	Credits: 3	Lectures/Week:
Learning Objectives: 1. To understand the basic concept of working principles of Computer, history of computer 2. To understand the concepts of hardware, software involved 3. To understand the concept of computer networks, databases including data mining and data warehousing			
Course Description: The main objective of this course is to provide students' knowledge of fundamental concepts of computers and information technology.			
Unit I	1. Introduction to Computer Introduction; Digital and Analog Computers; Characteristics of Computer; History of Computer; Generations of Computer; Classification of Computer; The Computer System; Application of Computers 2. The Computer System Hardware Introduction; Central Processing Unit; Memory Unit; Instruction Format; Instruction Set; Instruction Cycle; Microprocessor; Interconnecting the Units of a Computer; Inside a Computer Cabinet 3. Computer Memory Introduction; Memory Representation; Memory Hierarchy; CPU Registers; Cache Memory; Primary Memory; Secondary Memory; Access Types of Storage Devices; Magnetic Tape; Magnetic Disk; Optical Disk; Magneto-Optical Disk; How the Computer uses its memory	Hours 4	
Unit II	1. Input and Output Devices Introduction; Input-Output Unit; Input Devices; Human Data Entry Devices; Source Data Entry Devices; Output Devices; I/O Port; Working of I/O System 2. Data Representation Introduction; Number System; Conversion from Decimal to Binary, Octal, Hexadecimal; Conversion of Binary, Octal, Hexadecimal to Decimal; Conversion of Binary to Octal, Hexadecimal; Conversion of Octal, Hexadecimal to Binary; Binary Arithmetic; Signed and Unsigned Numbers; Binary Data Representation; Binary Coding Schemes; Logic Gates	9	

	3. Computer Software Introduction; Types of Software; System Software; Application Software; Software Acquisition; Operating System (Introduction, Objectives of Operating System, Types of OS, Functions of OS, Process Management, Memory Management, File Management, Device Management, Protection and Security, User Interface, Examples of Operating Systems)	
Unit III	1. Data Communication and Computer Network Introduction; Importance of Networking; Data Transmission Media; Data Transmission across Media; Data Transmission and Data Networking; Computer Network; Network Types; Network Topology; Communication Protocol; Network Devices; Wireless Networking. 2. The Internet and Internet Services Introduction; History of Internet; Internetworking Protocol; The Internet Architecture; Managing the Internet; Connecting to Internet; Internet Connections; Internet Address; Internet Services; Uses of Internet; Introduction to Internet of Things (IoT), Wearable Computing, and Cloud Computing, Introduction to E-commerce, E-governance, and Smart City, and GIS 3. Fundamentals of Database Introduction; Database; Database System; Database Management System; Database System. Architectures; Database Applications; Introduction to Data Warehousing, Data mining.	9
Unit IV	1. Introduction to Computer teaching hours: Introduction; Digital and Analog Computers; Characteristics of Computer; History of Computer; Generations of Computer; Classification of Computer; The Computer System; Application of Computers 2. The Computer System Hardware Introduction; Central Processing Unit; Memory Unit; Instruction Format; Instruction Set; Instruction Cycle; Microprocessor; Interconnecting the Units of a Computer; Inside a Computer Cabinet 3. Computer Memory Introduction; Memory Representation; Memory Hierarchy; CPU Registers; Cache Memory; Primary Memory; Secondary Memory; Access Types of Storage Devices; Magnetic Tape; Magnetic Disk; Optical Disk; Magneto-	9

	Optical Disk; How the Computer uses its memory	
Unit V	1. Input and Output Devices Introduction; Input-Output Unit; Input Devices; Human Data Entry Devices; Source Data Entry Devices; Output Devices; I/O Port; Working of I/O System Data Representation Introduction; Number System; Conversion from Decimal to Binary, Octal, Hexadecimal; Conversion of Binary, Octal, Hexadecimal to Decimal; Conversion of Binary to Octal, Hexadecimal; Conversion of Octal, Hexadecimal to Binary; Binary Arithmetic; Signed and Unsigned Numbers; Binary Data Representation; Binary Coding Schemes; Logic Gates 2. Computer Software Introduction; Types of Software; System Software; Application Software; Software Acquisition; Operating System (Introduction, Objectives of Operating System, Types of OS, Functions of OS, Process Management, Memory Management, File Management, Device Management, Protection and Security, User Interface, Examples of Operating Systems)	5
Unit VI (optional)	1. DOS System commands and Editors (Preliminaries) 2. LINUX system commands and vi (Preliminaries) 3. Network and system troubleshooting commands in windows system 4. MS- Access database operations, database creation, writing queries to create, manipulate, access, delete tables.	9
References: 1. "A First Course in Computers" by Sanjay Sexena 2. "Introduction To Computers" by Ms Shikha Nutiyal 3. "Introduction to Information Technology" by Rajaraman V 4. "Introduction to Information Technology: ITL Education Solutions Limited" by ITL ESL		

Semester – I			
Course Code: TIMUSSS3SCE5	Course Title: Culture and Heritage of Sport	Credits: 1	Lectures/Week:
Learning Objectives: 1. To provide opportunities to students to deepen their knowledge of core cultural insights into sport and how it impacts us. 2. To equip students with knowledge and history and heritage of sports 3. To introduce to them how sport is a level playing field above all for humanity			
Course Description: Introduction to the concept of culture and heritage of sport and why it is essential in the growth and development of sport			
Unit I	Introduction and Critical Approaches 1. Sports organizations: Social Class and the Evolution of Sports Organizations 2. News Reports: Communicating the story 3. Sports, Social Norms, and social change: 4. Issues of race 5. Issues of Gender 6. The Inside Story: Sports Diaries, Race, and Social Values 7. Media, Fans and Sports in the Home 8. Sports Television and Radio 9. Sports and Film: Sports Myth and Reconstructing Race, Gender and Patriotism in Sports Films	Hours 5	
Unit II	Introduction of Competition in sports: 1. The Olympic Games 2. Origins and Evolution of the Game 3. Dynasties and Rivalries Legends and Traditions 4. Civil Rights and Sports 5. Defining the Impact and role of sports	6	
Unit III	Cultural Identity and the Sports World: - Globalization	5	

	- Nationalism - Politics - Cultural Identity - Rise of Women in Sports You Run like a girl - Why do we care so much about sports? - Mega business of sports? - Preservation through sport - Search for Adventure - Disabilities of sport - Accidental Role Models - When race, religion and sport collide - Tales of Human Spirit	
Unit IV	Traditional Sports and Games: - Intangible Cultural Heritage - Past to Future pathway - Empowering People towards Peaceful Societies ○ Olympic Solidarity ○ UN's Stand on Olympics ○ Youth Empowerment ○ Intercultural Dialogue ○ Recognition and Safeguarding ○ Sport for Development and Peace ○ Legacy Planning ○ Sustainability	6
Unit V	• Visit to a sports infrastructure • Report on legacy planning and sustainability • Management and restoration • Use and upgradation of technology	
References:		

Semester – I			
Course Code: TIMUSSS3SPE1	Course Title: Foundation Course in Accommodation Operations - I	Credits: 3	Lectures/Week:
Learning Objectives: • The star categorization of the hotels and various sectors of accommodation department in hospitality industry. • The importance of housekeeping department in the hotel industry, organizational framework and staff responsibilities of the accommodation sector. • The various sections of housekeeping department in the hotel. • The origin of Tourism, Hospitality and Hotel industry along with coordination of front office department with other departments of the hotel. • The sections of front office department and familiarization with the equipment's and personality traits of the staff.			
Course Description: • Knowledge about the basics of front office & housekeeping operations to be performed in the hotel industry. • Knowledge about the Hygiene and Grooming standards followed in the hospitality industry. • To familiarize the students with various types of equipment and tools required in hotels. • The techniques and skills of handling the telephone by which students get familiarized with the set procedure or the way of talking to a guest. • To explain student's step-by-step procedure of welcoming a guest and different types of proformas used by front desk in hotel industry.			
Unit I	Accommodation Sector: Introduction, Concept, and its importance; Types & Classification of Hotels on different basis; Star Categorization, Heritage Hotels and others in India, Organization Structure of Hotels; Origin, growth and development of Hotel Sector in India. (ITC, The Taj Group, The Oberoi Group), Foreign Hotel Chains in India– Hilton, Marriott, Hyatt	Hours 5	
Unit II	Hotel Housekeeping: Introduction, Meaning and definition Importance of Housekeeping, Responsibilities of the Housekeeping department, a career in the housekeeping department. Housekeeping Department: Organizational framework of the Department (Large/Medium/Small Hotel), Role' of Key Personnel in Housekeeping, Job Description and Job Specification of staff in the department, Attributes and Qualities of the Housekeeping staff – skills of a good Housekeeper, Inter departmental Coordination with more emphasis on Front office and the Maintenance department, Hygiene and Grooming Standards of Housekeeping Personnel	10	
Unit III	Sections of Housekeeping: Linen Room, Sewing Room, Laundry, Uniform Room, Flower room, Horticulture, HK Control Desk, Housekeeping Stores (Chemical, Equipment & supply)	5	

Unit IV	Introduction to Tourism, Hospitality & Hotel Industry: Tourism and its importance, Hospitality and its origin, Hotels, their evolution and growth, Brief introduction to hotel core areas with special reference to Front Office	4
Unit V	Hotel Front Office: Front Office Introduction, its importance, Different sections of the front office department and their layout– Reservation, Reception, Concierge, Bell desk, Lobby, Telephones, Cashier, Front office hierarchy, Duties and responsibilities, Personality traits, Layout, Front office equipment (non automated), semi-automated and automated)	6
	LIST OF EXPERIMENTS • Understanding Personal Hygiene Grooming Standards • Understanding Layouts of Front Office and Housekeeping. • Familiarization with equipment's and tools • Room's layout and standard supplies. (Amenities) • Hotel terminology • Telephone handling • Welcoming of guest • Filling up of various Proforma Note: For focused inputs of accommodation the practical hours may be split up i.e. first Two for Front Office and next Two for Housekeeping, thus completing 4 practical lab hours per week of two credit equivalence. Practical examination will be jointly conducted by one internal and one external examiner	15
References: • Front Office Operation Management- S.K Bhatnagar, Publisher: Frank Brothers • Hotel Housekeeping Operations & Management – Raghubalan, Oxford University Press. • Managing Front Office Operations – Kasavana & Brooks Educational Institution AHMA • Housekeeping and Front Office— Jones • The Hotel Hostel and Hospital Housekeeping – Joan C Branson & Margaret Lennox (ELBS). • Front Office Operations – Colin Dix & Chris Baird. • The Professional Housekeeper – Tucker Schneider, Wiley Publications • The Professional Housekeeper – Tucker Schneider, Wiley Publications • Front Office Training manual – Sudhir Andrews. Publisher: Tata Mac GrawHill		

Semester – I			
Course Code: TIMUSSS3SPE2	Course Title: Competition Structures in Sport	Credits: 1	Lectures/Week:
Learning Objectives: 11. For students to learn the basics of how sports is developed across countries to align into a set format 12. This then ensures it's a level playing field for all participants of sports			
Course Description: This course aims to create an understanding of how sports are divided into essential competition structures ensuring sport remains process driven. Competitions are a fundamental aspect in turning sport from a recreational activity to a professional ecosystem.			
Unit I	Differentiation between physical education, recreational sport and competitive sport - Concept Definition Classifications - FormationofCompetitiveSports - SchoolSports	Hours 10	
Unit II	Types of Competition Structures: - National Sports Systems - International - Local - Indigenous Sports - Disabled Sports	10	
Unit III	Training and Conditioning: - Impact on Athlete - Impact on Performance - Ethics and Morality - Periodization - Transdisciplinary	10	
Unit IV	Sport and Globalization - Definition, Concepts and Theories - Emergence, Diffusions and Flows - Generic fundamentals of the sociology of sport - Consumer culture and sport and Introduction	8	

	- The sport consumer: ○ Identity ○ Lifestyle ○ Leisure ○ Sport and Commodification	
Unit V	Planning and organising a local tournament in 1 sport of choice - Operations management - Ticketing - Sponsorship - Customer service - Data collection and analysis - Report and review	4
References:		

**Curated by TransStadia Institute - Centre of Excellence, Mumbai*

BMS Sports Management

Semester – I & II

SEMESTER - I	
COURSE	CREDITS
CORE	
Principles of Management	3
Communication - I	3
Accountancy - I	3
Foundation Course in Physical Education I	3
SCHOOL ELECTIVES 2/5	
Sports Law I	3
Nutrition for Wellness	2
Sports Science I	3
Introduction to Information Technology	3
Culture and Heritage of Sport	2
SPECIAL ELECTIVES 1/2	
Foundation Course in Accommodation Operations - I	3
Competition Structures in Sport	2

SEMESTER - II	
COURSE	CREDIT
CORE	
Macro Economics	3
Human Resource Management	3
Sports Media and Communications	3
Sport Organization and Administration	3
SCHOOL ELECTIVES 2/5	
Strategic Management	3
Quality Control in Sports	2
Performance Enhancement through Ayurveda	2
Sports Data: Retrieval and Analysis an Introduction	3
Role of EQ in Sport	2
SPECIAL ELECTIVES 1/2	
Sports Leadership	3
Managing Stakeholder in Sports	2

Semester – II			
Course Code: TIMUSSS2C1	Course Title: Macro Economics	Credits: 3	Lectures/Week:
Learning Objectives: 1. Overview of economic models with special emphasis on the Indian economy 2. Introduction to policies and policy making 3. Understanding the economic cycle			
Course Description: This course is intended to provide students with an overarching view of how the economy functions. Economic models and policies are introduced in the framework of the Indian economy to make it relevant for students to understand and relate to.			
Unit I	Overview of Indian Economy, Trends towards market economy, problems of underdevelopment meaning, Main problems, reasons, of underdevelopment. Development- Factors and measure, Meaning of Economic development, National income, Per capital income, Quality of life, Capital Formation Savings, Investment.	Hours 8	
Unit II	• Planning in India, Meaning, Importance, Main reasons of adopting, planning in India, Objectives of planning, • Economic development, moderation, stability, self-sufficiency, employment etc, foreign aid, • Employment. Allocation of Resources, Private and Public Sector, Public Sector – role and growth, • Achievements of the public sector, Private Sector • Importance Problems, New foreign Trade Policy.	14	
Unit III	• Present Economic Policy, Main feature, Globalization, Expansion of Private sector, more market orient approach. • Public distribution system, Industrial policy – 1948, 1956, 1977, 1980, 1990, 1991, 2000-2001 • Industrial Licensing, Monetary and Fiscal Policy	14	
Unit IV	• Case studies on policy making • Market survey activities to understand real world economic cycles	9	
References: • Indian Economy- A. N. Agarwal • Indian Economy – Mishra & Puri • Indian Development and planning – M. L. Jhingan • Indian Economy – R. S. Rastogi • Yozna and Kurukshetra Magazines			

Semester – II			
Course Code: TIMUSSS2C2	Course Title: Human Resource Management	Credits: 3	Lectures/Week:
Learning Objectives: - Understanding functioning of human resource in an organizational setting. - Understanding different components of a job in the work place			
Course Description: This course is specifically designed for students to be introduced to the work environment outside of the school and college environment that they are used to. This course is a stepping stone to creating managers as well as efficient employees in the workplace.			
Unit I	- Natural and scope of HRM- Meaning, function, objective, scope, internal & external HRD in India, - Human Resource Planning of Development – Meaning Factors effecting HRP Planning Process.	Hours 10	
Unit II	- Job Analysis and Job design requirement, selection placement training & development. - Compensation – Performance Appraisal, Job evaluation, remuneration, incentive payments, employed benefits and specious.	10	
Unit III	- Employee Welfare – Welfare measure, safety and health, promotion transfer Grievances in India Industry. - Industry relation and industrial disputes in India their resolution, role of trade union, working participation in Management.	11	
Unit IV	- HBR case studies – reading, analysing and presentations - Negotiation exercise in class – group activity	14	
References: - Human Resources Development – Rao, Verma Khandelwal - Human Resources Development – Nadler & Lenonard - Dessler, G. Fundamentals of Human Resource Management (4th Edition, Pearson)			

Semester – II			
Course Code: TIMUSSS2C3	Course Title: Sports Media and Communications	Credits: 3	Lectures/Week:
Learning Objectives: • Learning basics of sports journalism • Understanding media and communication's role in sports			
Course Description: This course allows students to best understand the relationship of media and sports.			
Unit I	Introduction to Sports Writing: - Rules that universally apply to all kinds of journalism - How sports writing is slightly different and why? - Evolution of sports journalism and communication - o How sports became a specialised beat - o Radio and TV coverage of sports - o Social Media - o Challenges	Hours 15	
Unit II	Covering sports, the tool kit - How watching sport as a journalist or media professional is different from watching it as a fan - Areas that you must concentrate on - Tool required to make a difference - Sports photography Sports Writing II - Writing a match report - Writing a preview, review of the entire event - Post-match interviews - Profile stories - Other possible stories from the event	16	
Unit III	Business of Sports - Covering the financial aspect of events - Structure of sports federations and internal politics - The sports equipment industry	15	

Unit IV	Planning coverage of a sports event - Mediacentre - Coverage Plan - Press Releases - Sponsors Commitment	16
Unit V	Creating a Media Event - Organisation and Management - Press Release - Tracking the Data put out - Traction through technology	
References:		

Semester – II			
Course Code: TIMUSSS2C4	Course Title: Sport Organization and Administration	Credits: 3	Lectures/Week:
Learning Objectives: 1. Learning about organisations in sports 2. Their Origin and Environment 3. Ensuring the student is able to apply a strategic mind to analyse the various aspects of building a successful organisation.			
Course Description: Ensuring each student is taught the primitive nature of how sports organizations are built and administered.			
Unit I	Social Context for Modern Sports: - NeedforNewStructureinSportsToday. - InternationalSportsEnvironment:IOCand International Federations - National Sports Environment: National Olympic Committees - National Federations - GovernmentalandQuasi-Governmental Organizations - SportsConflicts–ConflictsarisingfromAnti- Doping Tests.	Hours 15	
Unit II	Origin and Operations of Sports Organizations: - Definingthe Legal Status - SocialProfileoftheSportsOrganization - Choosingatype ofOrganization: - Environmental Indicators - Power andAuthority - Delegation ofResponsibilities - Organizational Charts - Sports IdentityVs Image - Establishinga Sports Identity	15	
Unit III	Sports Organizations and their Environment: - ThenatureoftheOrganizational Environment - ResearchonOrganizationalEnvironments - ControllingEnvironmentalUncertainty: Other Perspectives on the Organizational Environment. - Relationship between Organization’s Environmentandits Structure. - Sports Organizations and Technology: Technology - ResearchontechnologyandOrganizations - CritiquesoftheTechnologyImperatives - Micro-Electronic Technologies	15	

	- Relationship Between technology and Organizational Structure.	
Unit IV	Cases of Strategic Approaches by some Olympic Sports Organizations: - FIVB - FIH - IPC - WADA - ISC - ZOC - OCM - OS - Measuring the Performance of Olympic Sports Organizations. - Case studies & presentations	15
References:		

Semester – II			
Course Code: TIMUSSS2SCE1	Course Title: Strategic Management	Credits: 3	Lectures/Week:
Learning Objectives: - Analyse the main structural features of an industry and develop strategies that position the firm most favourably in relation to competition and influence industry structure to enhance industry attractiveness. - Demonstrate understanding of the concept of competitive advantage and its sources and the ability to recognize it in real-world scenarios.			
Course Description: This course introduces the key concepts, tools, and principles of strategy formulation and competitive analysis. It is concerned with managerial decisions and actions that affect the performance and survival of businesses. The course is focused on the information, analyses, organizational processes, and skills and business judgment managers must use to devise strategies, position their businesses, define firm boundaries and maximize long-term profits in the face of uncertainty and competition.			
Unit I	- Significance of Planning – types, needs, requisites, corporate planning system – approach, role of planner, corporate planning & budgeting, corporate responsibility Vs profitability and productivity. - Corporate Objective – concept of corporate purpose, mission, objectives and goals process of setting corporate objectives. Forces intersecting with corporate objectives external and internal.	Hours	
Unit II	- Strategy Formulation – identifying strategic alternatives of business, objectives and goals, environmental appraisal – concept and components evaluation and strategic option key involved in the evolution. - Strategy implementation – Introduction to growth strategies. Diversification, acquiring, merger and joint venture.		
Unit III	- Organizing the strategies implementation operations, developing production, marketing and financial strategies. - Organizational apparition – dynamics, capacity, factors consideration, methods and techniques and structuring gaps analysis, manager, audit and significance of gap.		
Unit IV	- Strategic management performance systems case studies - Guest lectures - In-class scenarios and role play		
References: Grant, R. and Jordan, J. 2012. Foundations of Strategy. NY: John Wiley & Sons, Ltd. Case studies as required			

Semester – II			
Course Code: TIMUSSS2SCE2	Course Title: Quality Control in Sports	Credits: 2	Lectures/Week:
Learning Objectives: • Understanding the concept of quality control • Ensuring its applicability through sport			
Course Description: This course allows one to engage in a concept of quality and assurance which is what is critical in making sport a more holistic experience for all stakeholders in sport and ensuring there is growth and sustainability.			
Unit I	Concept of Quality Control/Assurance Management: - Definition/ Meaning and Concept and Examples - Types of Quality Control - Methods and Process - Deming, Juran and Crosby Contributors to TQM - TQM in the field of Organizational Behaviour	Hours 10	
Unit II	Implementing TQM - What is continuous Quality Improvement - Kaizen and Reengineering approaches - Principles of Quality Management - Factors affecting Quality Management - Pillars of TQM - Model of TQM - Quality control in sports nutrition, performance enhancement etc.	10	
Unit III	Safety Hazards and Quality control programs: - Hazard Analysis - Critical Control Points - Security - Benefits of a Strong system - Documentation and Involvement of cross functional departments to ensure safety and quality assurance	10	
Unit IV	On ground Practical's across sports being played in the city to analyse and review quality control	10	
Unit V	Attending a live event - Insurance parameters for quality assurance are listed - Checking - Reporting - Review for improvement - Proposed revisions		
References:			

Semester – IV			
Course Code: TIMUSSS4SCE2	Course Title: Performance Enhancement through Ayurveda	Credits: 2	Lectures/Week:
Learning Objectives:			
Course Description:			
Unit I	Relevance of Ayurveda - Sports Medicine Basics - Ayurveda and Sports Medicine - Sports Injury as per Ayurveda concepts - Other conditions to injury - Protocols for use of Ayurveda	Lectures 15	
Unit II	External & Internal Therapies - Internal medication - External therapies - Role of snehan and swedan in sports medicine - Balance, strength, speed, endurance, resistance to stress - Digestion – energy, balance and performance	15	
Unit III	Treatment of Whole person versus isolated parts – performance - Famous ayurvedic herbs for performance - Supplementation for cardiorespiratory endurance - Psychological benefits – effects on nervous system - Effects on other systems of the body	15	
Unit IV	Case studies - Use of other performance enhancers - NADA/WADA - Use of natural remedies	15	
References:			

Semester – II			
Course Code: TIMUSSS2SCE3	Course Title: Sports Data: Retrieval and Analysis an Introduction	Credits: 3	Lectures/Week:
Learning Objectives: - To Understand basic data mining techniques for retrieval - To understand data types, quality and descriptive data summarization, integration and reduction - To under understand the cluster analysis techniques			
Course Description: The main objective of this course is to provider students a in depth knowledge of retrieval, cleaning and analysis using various techniques of data mining and analysis			
Unit I	Introduction to Data modelling: Conceptual, Logical and physical modelling, Top down and Bottom Up modelling, ER Modelling with different methodologies, Generic data modelling, Semantic data modelling, Data modelling with different techniques (finite state machine, UML, state charts, Markov Chain, Decision table and decision tree), Data Dictionary	Hours	
Unit II	Introduction: Data Mining Concept, Origin, Process, Applications, Techniques, Challenges Data Pre-processing: Data types, Quality, Descriptive data summarization – central tendency and dispersion measure, Data cleaning, Data integration & transform, Data reduction		
Unit III	Association Rule Mining: Market-basket analysis basics, Naïve algorithm, Apriori algorithm, Direct Hashing and Pruning (DHP), Software for Association Rule Mining Classification and Prediction: Decision Tree, Classification by decision tree induction, Bayesian classification, Rule-based classification, Prediction – Linear and Nonlinear Regression, Classification software		
Unit IV	Cluster Analysis: Types of data in cluster analysis, Partitioning methods, Hierarchical methods, Density-based methods, Quality & Validity of clustering methods		
References: 1. Tan, Steinbach and Kumar, Introduction to Data Mining, Pearson 2. Han and Camber, Data Mining: Concepts and Techniques, Morgan Kaufmann Foreman, Data Smart: Using Data Science to Transform Information into Insight, John Wiley Dunham, Data Mining : Introductory and Advanced Topics, Pearson			

Semester – II			
Course Code: TIMUSSS2SCE5	Course Title: Role of EQ in Sport	Credits: 2	Lectures/Week:
Learning Objectives:			
Course Description:			
Unit I	Introduction to emotion, intelligence & wisdom Concept, theory, measurement and applications of intelligence Emotional intelligence: concept, theory and measurements Correlates of emotional intelligence	Hours 7	
Unit II	Emotional intelligence, culture, schooling and happiness For enhancing emotional intelligence EQ mapping Managing stress, suicide prevention, through emotional intelligence, spirituality and meditation Application of emotional intelligence at family, school and workplace	7	
Unit III	The role of emotional quotient – the highs and the lows The Social – Emotional Learning Model and its benefits The Sport Education Model The measurement of emotional quotient in sports versus academia	7	
Unit IV	Olympism, Role of UN, Olympic Solidarity, Raw Human Emotion, Unpredictability of outcome, Role of Para, Special, Deaf. Need for Empathy, Sportsmanship Spirit.	9	
References: - Emotional Intelligence, Daniel Goleman - Emotional Intelligence; Why it can matter more than IQ, Daniel Goleman - Working with Emotional Intelligence, Daniel Goleman			

Semester – II			
Course Code: TIMUSSS2SPE1	Course Title: Sports Leadership	Credits: 3	Lectures/Week:
Learning Objectives: Students will assess potential leadership philosophy, traits, skills, behaviours, and develop a leadership portfolio. Students will exercise an understanding of the fundamental ways leadership is practiced in on-going organizations. Students will evaluate fundamental leadership practices relevant to contemporary sports organizations.			
Course Description: This course is designed to provide a basic introduction to leadership by focusing on what it means to be a good leader. Emphasis in the course is on the practice of leadership. The course will examine topics such as: understanding leadership; recognizing leadership traits; engaging people’s strengths; understanding philosophy and styles; attending to tasks and relationships; developing leadership skills; creating a vision; establishing a constructive climate; listening to out-group members; handling conflict; addressing ethics in leadership and overcoming obstacles. Students will assess their leadership traits and skills to improve their own leadership performance.			
Unit I	Understanding Leadership Recognizing your traits Engaging individuals Leadership philosophies and styles	Hours 7	
Unit II	Developing Leadership styles Creating a leadership vision Establishing a productive culture In-group versus out-group	7	
Unit III	Conflict and resolution Negotiating skills Organizational climate Ethical leadership Motivation theories and practice	7	
Unit IV	Leadership camp Negotiations – in class group activity	9	
References: Northouse, P. G. (2014). <i>Introduction to Leadership: Concepts and Practice</i> (3rd ed.). SAGE ISBN: 978-1-4522-5966-6			

Semester – II			
Course Code: TIMUSSS2SPE2	Course Title: Managing Stakeholder in Sports	Credits: 2	Lectures/Week:
Learning Objectives: - To understand the structure, goal and resources of the old and new actors in the sports world - To be able to draw a map of the Olympic stakeholders and be familiar with the acronyms of major sports organisations - To understand people, leadership and how operations can be best understood from that lens.			
Course Description: Human capital is a key factor of corporate performance. On completion of this course, participants should be able to explain why and how various stakeholders/ human factors influence performance in several professional situations, at individual, interpersonal and organizational levels.			
Unit I	Stakeholder Theory: Managerial Decision-Making about Stakeholders Conceptual Framework Previous Stakeholder Management Research Methods Research Sample Research Design Data Collection Data Analysis Validity and Reliability Identifying Stakeholders and Stakeholder Characteristics Stakeholder Prioritization Stakeholder Relationship Characteristics		Hours
Unit II	Managing Operations, People and Leadership: Analysis of types of Sports Operations Planning, managing and evaluating operational resources (Operating Environment, Nature, Governance, and Management of Change). Critical Awareness of complexities of Human Resource Management Leadership Theory as applied to Sports Organizations Importance of Stakeholders, collaborators and delivery in a sports organization Case Study on Olympics and the organizational structure involving multiple stakeholders for smooth operations (Stakeholders of the Olympic System). Corporate Diplomacy Information Management and Information Technology		
Unit III	Communication and Stakeholder Management: Strategic Management (Human Resource Management, Developing Strategy, Recruiting and Motivating, Development through training, developing skills) Legislations, Policy, Governance		

	Effective Communication Strategies Analyse the value of effective communication and stakeholder management practices across different contexts Determine appropriate tools and strategies for managing individuals, teams and organizations Performance Management and Performance Measurement Analyse how effective performance management can improve the health of a team, organisation or business Use of technological developments and data management practices to improve communication amongst stakeholders.	
Unit IV	Case Study: Importance of ethics and sportsmanship (working towards a common goal) Unique Business challenges posed through sports Solve sports management challenges in a real-world context using key business principles Investigate business aspects of sports management within your community or organisation. Volunteer Management System Accreditation Systems Organising Amenities, Sites and Spaces.	

References:

1. Pot N, Schenk N, Van Hilvoorde I. School sports and identity formation: Socialisation or selection? European Journal of sport science. 2014;14(5):484-91. [DOI:10.1080/17461391.2013.873483] [PMID]
2. Ho D, Lee M. Capacity building for school development: current problems and future challenges. School Leadership & Management. 2016;36(5):493-507. [DOI:10.1080/13632434.2016.1247040]
3. Hogan A, Stylianou M. School-based sports development and the role of NSOs as 'boundary spanners': benefits, disbenefits and unintended consequences of the Sporting Schools policy initiative. Sport, Education and Society. 2018;23(4):367-80. [DOI:10.1080/13573322.2016.1184638]
4. Freeman RE. Divergent stakeholder theory. Academy of management review. 1999;24(2):233-6. <https://doi.org/10.2307/259078> [DOI:10.5465/amr.1999.1893932]
5. Phillpots L. An analysis of the policy process for physical education and school sport: the rise and demise of school sport partnerships. International journal of sport policy and politics. 2013;5(2):193-211. [DOI:10.1080/19406940.2012.666558]
6. Forneris T, Camiré M, Trudel P. The development of life skills and values in high school sport: Is there a gap between stakeholder's expectations and perceived experiences? International Journal of Sport and Exercise Psychology. 2012;10(1):9-23. [DOI:10.1080/1612197X.2012.645128]
7. Zdroik J. Stakeholder Management in High School Athletics: An Individual-Level Analysis. 2016.
8. Mutter F, Pawlowski T. Role models in sports—Can success in professional sports increase the demand for amateur sport participation? Sport Management Review. 2014;17(3):324-36. [DOI:10.1016/j.smr.2013.07.003]
9. Tangpong C, Li J, Johns TR. Stakeholder prescription and managerial decisions: An investigation of the universality of stakeholder prescription. Journal of Managerial Issues. 2010:345-67.
10. Friedman MT, Parent MM, Mason DS. Building a framework for issues management in sport through stakeholder theory. European Sport Management Quarterly. 2004;4(3):170-90. [DOI:10.1080/16184740408737475]

FEE STRUCTURE

BMS (Sports Management)						
First Year						
Particulars	Fee Category					
	J and K Students (need to be confirm)	NRI Student	Out side Maharashtra (equal to open)	within Maharashtra (Open Category)	within Maharashtra (Reserved)	University Fees for Students without Eligibility
ID Card	25	25	25	25	25	25
Admission Form / Application Form Fees	50	50	50	50	50	50
Group Insurance	20	20	20	20	20	20
Ashvamedha	20	20	20	20	20	20
Admission processing fees	60	60	60	60	60	60
Dip Registration	15	15	15	15	15	15
Other Fee	125	125	125	125	125	125
Gymkhana Fees	190	190	190	190	190	190
Students welfare	500	500	500	500	500	500
Vice Chancellor's Fund	20	20	20	20	20	20
Eligibility Fees	500	500	500	500	500	500
Disaster Relief Fund	10	10	10	10	10	10
Development Fee	1,173	1,173	1,173	1,173	1,173	1,173
Exam Fee	700	700	700	700	700	700
Caution Money Deposit	-	-	-	-	-	-
Tuition Fee	1,41,592	7,00,000	1,41,592	1,41,592	-	1,41,592
Library Fee	1,000	1,000	1,000	1,000	1,000	1,000
Site Visit	10,000	10,000	10,000	10,000	10,000	10,000
IT Lab	10,000	10,000	10,000	10,000	10,000	10,000
Seminars (Industry Experts)	15,000	15,000	15,000	15,000	15,000	15,000
Sports Equipment	10,000	10,000	10,000	10,000	10,000	10,000
Kit Fee	1,000	1,000	1,000	1,000	1,000	1,000
Students' Activity	3,000	3,000	3,000	3,000	3,000	3,000
Total Amount	1,95,000	7,53,408	1,95,000	1,95,000	53,408	1,95,000

BMS (Sports Management)						
Second Year						
Particulars	Fee Category					
	J and K Students (need to be confirm)	NRI Student	Out side Maharashtra (equal to open)	within Maharashtra (Open Category)	within Maharashtra (Reserved)	University Fees for Students without Eligibility
ID Card	25	25	25	25	25	25
Admission Form / Application Form Fees	50	50	50	50	50	50
Group Insurance	20	20	20	20	20	20
Ashvamedha	20	20	20	20	20	20
Admission processing fees	60	60	60	60	60	60
Dip Registration	15	15	15	15	15	15
Other Fee	125	125	125	125	125	125
Gymkhana Fees	190	190	190	190	190	190
Students welfare	500	500	500	500	500	500
Vice Chancellor's Fund	20	20	20	20	20	20
Eligibility Fees	500	500	500	500	500	500
Disaster Relief Fund	10	10	10	10	10	10
Development Fee	1,173	1,173	1,173	1,173	1,173	1,173
Exam Fee	700	700	700	700	700	700
Caution Money Deposit	-	-	-	-	-	-
Tuition Fee	1,41,592	7,00,000	1,41,592	1,41,592	-	1,41,592
Library Fee	1,000	1,000	1,000	1,000	1,000	1,000
Site Visit	10,000	10,000	10,000	10,000	10,000	10,000
IT Lab	10,000	10,000	10,000	10,000	10,000	10,000
Seminars (Industry Experts)	15,000	15,000	15,000	15,000	15,000	15,000
Sports Equipment	10,000	10,000	10,000	10,000	10,000	10,000
Kit Fee	1,000	1,000	1,000	1,000	1,000	1,000
Students' Activity	3,000	3,000	3,000	3,000	3,000	3,000
Total Amount	1,95,000	7,53,408	1,95,000	1,95,000	53,408	1,95,000

BMS (Sports Management)						
Third Year						
Particulars	Fee Category					
	J and K Students (need to be confirm)	NRI Student	Out side Maharashtra (equal to open)	within Maharashtra (Open Category)	within Maharashtra (Reserved)	University Fees for Students without Eligibility
ID Card	25	25	25	25	25	25
Admission Form / Application Form Fees	50	50	50	50	50	50
Group Insurance	20	20	20	20	20	20
Ashvamedha	20	20	20	20	20	20
Admission processing fees	60	60	60	60	60	60
Dip Registration	15	15	15	15	15	15
Other Fee	125	125	125	125	125	125
Gymkhana Fees	190	190	190	190	190	190
Students welfare	500	500	500	500	500	500
Vice Chancellor's Fund	20	20	20	20	20	20
Eligibility Fees	500	500	500	500	500	500
Disaster Relief Fund	10	10	10	10	10	10
Development Fee	1,173	1,173	1,173	1,173	1,173	1,173
Exam Fee	700	700	700	700	700	700
Caution Money Deposit	-	-	-	-	-	-
Tuition Fee	1,41,592	7,00,000	1,41,592	1,41,592	-	1,41,592
Library Fee	1,000	1,000	1,000	1,000	1,000	1,000
Site Visit	10,000	10,000	10,000	10,000	10,000	10,000
IT Lab	10,000	10,000	10,000	10,000	10,000	10,000
Seminars (Industry Experts)	15,000	15,000	15,000	15,000	15,000	15,000
Sports Equipment	10,000	10,000	10,000	10,000	10,000	10,000
Kit Fee	1,000	1,000	1,000	1,000	1,000	1,000
Students' Activity	3,000	3,000	3,000	3,000	3,000	3,000
Total Amount	1,95,000	7,53,408	1,95,000	1,95,000	53,408	1,95,000

Justification for introducing various new courses in the University of Mumbai

BMS (Sports Management)

1- Necessity of starting these courses?

There is a need for a course that is blended with other imperative industries to sports, along globally acclaimed universities and yet taught locally with academic and practical frameworks.

2- Whether UGC has recommended starting the said course?

Yes it has been recommended, given the rapid growth of sports industry.

3- Whether all the courses have commenced from the academic year 2021-22?

No, it shall commence 2022 onwards.

4- The courses started by the University are self-financed, whether adequate number of eligible permanent faculties is available?

Yes, the courses are self-financed and faculties are available. They are a combination of academic, international and industry experts.

5- To give details regarding the duration of the course and is it possible to compress the course?

Not possible to further compress the course. The duration of 3 years is adequate to teach them nuances of the sports industry.

6- The intake capacity of each course and no. of admissions given in the current academic year (2021 - 22)

The proposed batch size is 60 students. However, if there is an increase in demand, it can increase the batch size up to 120 students.

7- Opportunities of Employability/ Employment available after undertaking these courses?

There are enough employment opportunities post the completion of this course.



Signature Chairman of BoS

Mr. Mohan Amrule