

University of Mumbai, Thane Sub Campus



'Advancing with technology towards a brighter future.'

Annual Report 2020-21

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Our Mission

To provide an environment that fosters creation and dissemination of knowledge through active learning, quality research, innovation and collaboration.

Our Vision

To provide an environment that fosters creation and dissemination of knowledge through active learning, quality research, innovation and collaboration.

About the Campus

University of Mumbai, Thane Sub Campus is an institute that stands on the foundation of students distinct from the crowd, learning to groom their skills and being trained to their highest potential to meet the requirements of the dynamic corporate world. We offer two Five-year Integrated Courses – Bachelors in Management Studies - Masters in Business Administration (BMS-MBA) and Bachelors in Business Administration- Legum Baccalaureus (BBA-LLB (Hons.)).

The campus commenced in the year 2014 intending to give both the courses a discrete approach and nurture students resourcefully, preparing them for the competitive industrial environment. It is spread across 6 acres of land

consisting of amenities like tech-savvy classrooms, library, computer centre and a digital seminar hall etc. The syllabus is designed such that it makes the study environment on this campus exclusive and versatile.

The structure of the BMS-MBA program allows students to opt for Major and Minor specialization (Finance, Marketing, Human Resources and International Business) in their first year of MBA itself, that helps them adapt to their subjects proficiently. Apart from the conventional advances of the courses, we go beyond the theoretical study of subjects, including Presentation Skills, Disaster Management, Business ethics, Corporate Leadership, Emotional Intelligence, Business Etiquette, Public Relations in the course structure.

The BBA-LLB (H) is a five-year integrated course which is a combination of Management and Law. It is a unique course which is designed as per the current market requirements. Students study the syllabus of management as well as law. For higher studies students have both options that is, MBA and LL.M. It gives complete grooming to the students' potential and offers multidisciplinary knowledge.

The in-house faculty and guest faculty – researchers, academicians and industry practitioners who are specialized in their respective fields – conduct lectures and encourage interactive sessions among students.

Students on our campus have interned with various established firms and companies, acquiring practical knowledge of their corresponding courses and represented the University in diverse events like Model United Nations, Youth festivals, various cultural and sport events, moot courts etc., displaying their skills outside the purview of mere academics.

Director's Message

The genesis of the University of Mumbai, Thane Sub Campus provides an access to students enabling them to groom their personality thereby preparing them to face the dynamic challenging world. We aim to meet the expectations of the society, by nurturing professionals and scholars of high caliber to contribute immensely to the society.

The sprawling campus at nature's care is set in a beautiful landscape, it brings in positive ideas, cultural pluralism by inculcating prudence, efficiency, creativity and compassion to work for the upliftment of the society. We attempt to kindle a sense of teamwork, honesty, integrity, commitment towards humane values.

Our outreach initiatives will bridge the gap and enable the campus to be an ardent center of knowledge and global excellence. The various facilities and resources offered at the campus provides a conducive environment for our faculty, students and staff to augment their potential and be empowered in the society.

We seek to instil in our students a passion for learning that will bring the knowledge and understanding required for a positive contribution to the society. The courses that are offered at the campus are well aligned with the need of the society and is systematically delivered through technology enabled sessions, thus making the course versatile and exclusive. The campus spearheads variety of training sessions and workshops beyond the curriculum catering industry preparedness. The students have a rich experience by participating in wide range of events thus harnessing their potentials and displaying their innate abilities outside the purview of mere academics.

During the year 2020-21 we took up the challenge of working in an online environment in way that learning culture and growth of students of campus was not affected by the events of the outside world. We can proudly say that rather than an adverse effect on educational practices due to the pandemic, we came out stronger and adapted to new practices for the changing times.

We made the most of the options presented by technology and I daresay, have closed on a high note approaching the end of this academic year. Academic session, extracurricular and co-curricular activities have happened with a strong enthusiasm at all levels at the campus. It is my sincere pleasure to welcome each one of you, at the moment through the digital channel, and hopefully very soon on the campus premises of the University of Mumbai, Thane Sub Campus and be a part of our journey towards Excellence in Education.



About the I/C Director

Dr. Sunita Magre is currently Professor at University of Mumbai and I/C Director at the University of Mumbai, Thane Sub Campus. She has been a member of various committees such as Member of Academic Council, Chairperson of Board of Studies in Education, Member of Post Graduate Board, Swami Rammanand Teerth Marathwada University. 20 PhD's, 16 M.Phil's have been awarded under her guidance and 2 Post Doctoral Fellows are currently working under her. She has organized more than 50 State, National & International Seminar, conferences, Symposium & Workshop and published more than 100+ Research as well as Conceptual papers on different subjects specifically ICT & Peace Education, Human Right Education. She has also published 7 books on subjects such as Peace Education, Tribal Education, Nai Talim and ICT.

Faculty Profiles

BMS-MBA 5 years Integrated Program



Ms. Renu Jogdand
renu.jogdand@mu.ac.in

Designation: Assistant Professor

Education: BSc (University of Mumbai), MBA (Savitribai Phule Pune University), NET, Pursuing Ph.D from University of Mumbai.

Industry Experience: Kotak Mahindra Life Insurance Company Limited (Human Resource Department)

Research Area: Trends and Emerging Practices in Human Resource management, Organizational behaviour and General management

Other Activities: Active participant and member of various academic committees at university level.



Ms. Sandhya Bele
sandhya.bele@mu.ac.in

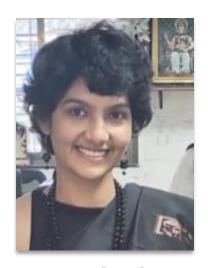
Designation: Assistant Professor

Education: B. Com (Business Management), MILS (Gold Medalist), NET with JRF, Pursuing Ph.D.

Industry Experience: Undertaken projects with prestigious organizations like L&T and PepsiCo.

Research Area: Recent trends in human resource management, labour laws, organizational behaviour, micro and macroeconomics.

Other Activities: Active participant and member of various academic committees at university level.



Dr. Kanika Khurana

kanika.khurana@mu.ac.in

Designation: Assistant Professor

Education: BBS (University of Delhi), PGDM (IIM Ahmedabad), NET-JRF, PhD (IIT Bombay)

Industry Experience: CARE Ratings (Deputy Manager), Danceworx Performing Arts Academy (Artist and Manager)

Research Area: Arts and cultural management, cultural economics, financial markets

Other Activities: Active participant and member of various academic committees at university level.



Mr. Rajendra Gavit

rajendra.gavit@mu.ac.in

Designation: Assistant Professor

Education:B.E.(Computer), MBA(Marketing),UGC-NET, Pursuing Ph.D.(SPPU)

Industry Experience: State Bank of India (Branch Manager), United India Insurance (Administrative Officer)

Research Area: Banking habits in rural Maharashtra regarding technology enabled products and their marketing communication strategies

Other Activities: Active participant and member of various academic committees at university level.

BBA-LLB (Hons.) 5 years Integrated Program



Mrs. Pratiksha Patil

pratikshapatil@thane.mu.ac.in

Designation- Assistant Professor

Education: LL.B, LL.M (International Law), M.Phil (Laws relating to Women)

Industry and Teaching Experience: Worked in Legal Department at a Cooperative Bank for 3 years, appeared in several matters before the DRT; 16 years of teaching experience in courses like BMS, MBA, BALLB

Other Activities: Good at administration, strong communication and research skills



Ms. Pradnya Pahurkar
pradnyapahurkar@thane.mu.ac.in

Designation- Assistant Professor

Education: BSc, LL.M (IPR), NET (JRF), PhD (thesis submitted in IPR Law)

Industry and Teaching Experience: More than 10 years in litigation and teaching including courses like Company Secretary, Masters (Business Management), LLM, LLB, Diploma in Labour Laws, Criminology

Other Activities: Chairing as External Legal Member of Sexual Harassment Internals Committee; Excellent Research and Analytical skills, Administration, Good Communication and Teaching skills

Academic Update for the Year

In the most recent year, 2020-21, like the rest of the world, things came to a standstill momentarily due to the uncertainties posed by the pandemic. And like the rest of the world the campus also took teaching to the online mode. Though the online environment felt limiting in the beginning, all faculty and students soon upskilled themselves to adapt to this environment.

The nature of innovation and creativity in teaching though different from the physical classroom pedagogy, definitely does present a lot of options in the online mode. Different tools and techniques were used by the faculty to make teaching effective and students also contributed in their own unique ways to make classes effective and fun to attend.

Different platforms, plugins and innovations were used in classes. Different faculty used online conferencing tools including Zoom, Google Meet, Micorsoft Teams and Webex to conduct the online classes. The classes were also recorded and available for students for viewing later in some cases.

As far as class activities are concerned, various innovations were used. A few instances are highlighted below.

a. Use of Digital Whiteboards

In the subject Emotional Intelligence, the students used Whiteboards to express and draw their ideas in Perception Building exercise. Digital Whiteboards were extensively used in subjects like Business Mathematics to solve sums in the classroom like on a physical blackboard instead of using the PPT format which is less effective. The use of physical devices like touchscreen laptops and stylus helped.

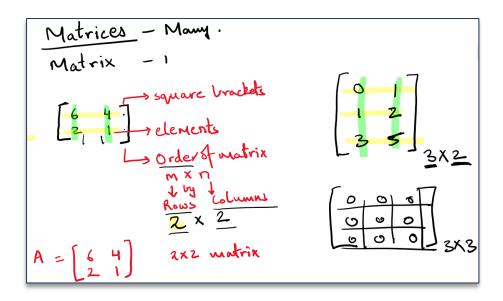


Image 1: Use of whiteboard for a Business Mathematics class (BMS-MBA Semester 1)

b. Online tools like Kahoot, Google Forms

In taking tests and quizzes in class there is always a possibility of monitoring how students are taking the test and using resources. Due to the lack of physical presence and to make testing more fun, multi-participant quizzes in real time with scoring capabilities by using tools such as Kahoot, Google forms were used for several subjects to test understanding of topics and revision.



Image 2: Use of real time online MCQ quiz with results declared simultaneously in a Business Environment class (BMS-MBA Semester 3)

c. Breakout Rooms

The use of group activity to promote thinking and self-learning has become very essential. Outside the physical classroom this became a challenge. However with easy access to advancements in technology, faculty have explored and used different methods. Even with the lack of an institutional account for professional video conferencing tools that the faculty did not get access too, plugins for breakout rooms were used in subjects like Entrepreneurship and Indian Financial systems to promote multilateral interaction between participants rather than the linear communication between faculty and students. This helped increase interaction among students to promote learning as well as provide them an opportunity to speak to their classmates, something that they have missed terribly over the past one year.

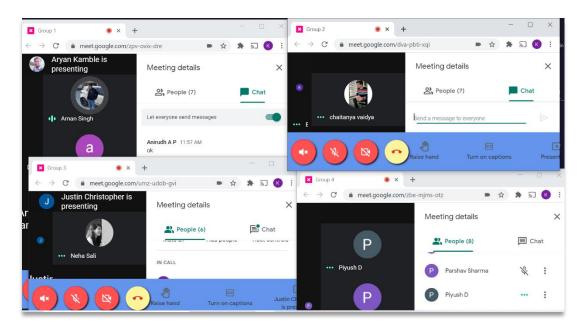


Image 3: 4 Breakout Rooms being used for group activity in an Indian Financial Systems class (BMS-MBA Semester 4)

d. Excel and PowerPoint

While these Microsoft tools have been very commonly used in the physical classroom setting, in the online classes seamless integration of these tools became possible. Students could not only see the excel and PowerPoint used by faculty,

but also present their own screens in an instant to clear any doubts. Power point presentations are used in almost all subjects whereas Excel was used in subjects like Business Taxation to understand tax filing, subjects related to finance and accounts to prepare and analyse financial statements and undertake valuations.

e. Other Multimedia Tools and Platforms

Platforms like Youtube, and audio-visual clips were used more than ever in classes. Subjects like Integrated Marketing Communications relied heavily on such tools. For instance, students were asked to analyse and write reports and engage in classroom discussion on Youtube advertisements for different brands and companies. Interviews in subjects like Business Etiquettes that are typically conducted face-to-face were undertaken through a blend of introductions recorded beforehand by students followed by live online interviews taken by a faculty panel

Conduct of Exams

We at the University of Mumbai, Thane sub campus took steps to provide and complete the Academic course work by using various online platforms. However, the biggest challenge was to conduct Academic Examinations as physical presence due to Pandemic was not allowed. We came up with an innovative but easy way to conduct the examinations. We used the online Google Forms platform to conduct the examination, as per the said instructions and paper pattern approved by the University of Mumbai. During the whole process of the online examination conducted, the Exam Committee with the help of the Information Technology Team and the Faculty, took care of all provisions and safeguards to avoid any kind of malpractices during the examinations and enable smooth conduct of exams for students from wherever they were located.

The following safeguards were taken:

- Secured way of sending the Question paper and answer sheet only through registered email address with the Campus.
- The details of each student were cross verified; for the updated email address and other details of examinations by the administrative, IT and faculty members.

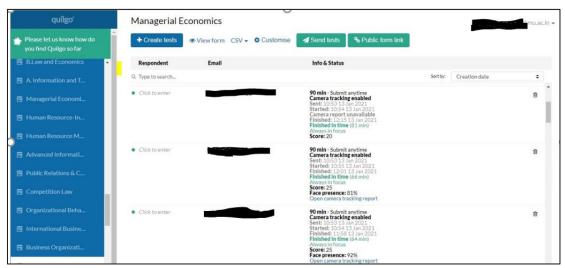


Image 4: Student-wise Report of one of the exams conducted

• Camera Surveillance, which automatically took pictures of the appearing students appearing for the examinations from the commencement till the completion.

- It has also been assured by the IT department, to check that the Answer paper is successfully submitted by each student appearing for the examination. All the records of the same are maintained by the IT department.
- Assurance was conducted by the Faculties and the IT department, in case if any student deals with any problem during the examination as it was being online process and the students were mostly appearing from residential places.
- During the examinations conducted, all faculty members were present in the campus and they were in touch with the IT department and students to resolve any kind of problems / errors faced by the students during the examination.
- The faculty member was also in touch with the Subject Paper Teacher during the examination day. If in case any student faces any problem in the question, and that needed to be resolved.

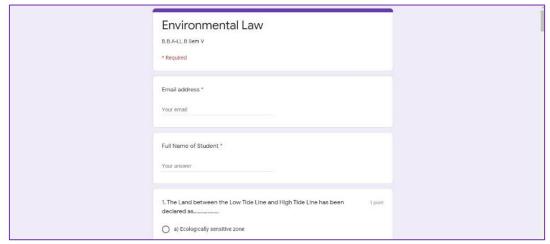


Image 5: A sample of the kind of question papers set for the exams (BBA-LLB(Hons), Subject: Environmental Law)

We successfully conducted the examination for both BBA-LLB(Hons) and BMS-MBA program students for both Even and Odd Semester from the first to the fifth Academic year. This was made possible with the cooperation of the IT department, Administrative department and faculty members for their absolute and unconditional support to complete the whole Examination process successfully.

-Conduct of Exams Report by Prof. Pradnya Pahurkar & Prof. Pratiksha Patil

Cocurricular and Extracurricular Sessions

A number of online sessions were conducted so that students could benefit from interacting with industry professionals and experts. The following section provides details of such activities undertaken at the level of the campus as well as for the specific programs. The list is followed by a brief report of each of these sessions.

Sessions at Campus Level

- 1. Research Colloquium (25th November, 2020)
- 2. Mahaparinirvan Diwas Online Quiz (6th December, 2020)

Sessions for BMS-MBA 5-year Integrated Program

- 3. Industry Overview and 3 Skills to Master as an HR Professional (29th April, 2020)
- How to Build an Amazing Resume and Skills required in the Corporate World (3rd May, 2020)
- 5. Marketing and Beyond (15th May, 2020)
- 6. All About Human Resource Management (30th May, 2020)
- 7. Value Investing (7th June, 2020)
- 8. All about Marketing (9th June, 2020)
- 9. Investment Strategies in the present scenario through ETF (19th June, 2020)
- 10. BMS-MBA Orientation Program (2nd November 2020)
- 11. Orientation Program for Batch of 2020-21 (2nd November, 2020)

Sessions for BBA-LLB (Hons.) 5-year Integrated Program

- 12. Moot Court Association Election
- 13. Data Privacy in the Times of a Pandemic
- 14. Criminal Litigation with Special Reference to Law of Bail
- 15. Economic Offences: Contemporary Trends

Event Reports

University of Mumbai, Thane Sub Campus, Thane

In collaboration with

MES's Pillai College of Education & Research Organizes

Research Colloquium

on 25th November, 2020

Report

"Research is creating knowledge." - Neil Armstrong

University of Mumbai, Thane Sub Campus, Thane in collaboration with MES's Pillai College of Education & Research, Chembur organized Research Colloquium on 25th November, 2020. The programme with the University song followed by the Inaugural address by Dr. Sunita Magre. The coordinator Dr. Mary George Varghese introduced the Programme and highlighted the importance of Research attitude among the teachers. There were six research scholars who presented on various topics- Ms. Aditi Bhushan, Ms. Sheetal Aditya Ms. Farah Sheikh, Mr. Narseerali M.K, Mr Rajendra Deshmukh, Dr. Reni Francis.

The sessions were chaired effectively by Dr. Swarnalata Chari, Dr. Prakash Kale, Dr. Frances Ketan Vaidya and Dr. Mary George Varghese. The colloquium was in sync with SDG # 4 Quality Education

The conveners of the programme were **Dr. Sunita Magre**, I/c Director- Thane Sub Campus and Prof. Department of Education, University of Mumbai and **Dr. Reni Francis**, Principal, PCER, Chembur.

The papers were on

- Ms. Aditi Bhushan presented a paper titled "A study of impact of introduction of Coding in school curriculum under NEP 2020"
- 2. Ms. Sheetal Aditya presented a paper titled "To ascertain factors of learning objectives facilitating Quality Education factor analysis and modelling the relationship among

the factors by Regression Model"

- 3. Ms. Farah Shaikh presented a paper titled "Effectiveness of Integrated Curriculum Approach on Academic achievement and Critical thinking among Secondary School Students"
- 4. Mr. NaseerAli presented a paper titled, "Effectiveness of Blended Learning package on Achievement in Physics among Secondary School Students"
- 5. Mr. Rajendra Deshmukh presented a paper titled, ""Cross-National comparison of the Learning Outcomes in Primary Science"
- 6. Dr. Reni Francis presented a paper titled, "A study of Students Perception towards

 Social Welfare in a Welfare State among Degree Colleges in Mumbai"

The Chairpersons gave their expert feedback and review on the papers. There was an intellectual deliberation on the various aspects of Research and its implications to the society.



About Thane Sub Campus and Dr. Pandita Ramabai Girls Hostel

The Thane Sub Campus began from the year 2014 intending to give both the course a discrete approach and nurture students resourcefully, preparing them for the competitive industrial environment. University of Mumbai, Thane Sub Campus of University of Mumbai, is an institute that stands on the foundation of students distinct from the crowd, learning to groom their skills and being trained to their highest potential to meet the requirements of the dynamic corporate world. University of Mumbai, Thane Sub Campus (MUTC) is sub campus of University of Mumbai which under takes School of Law, University of Mumbai which offers five years Integrated programme in Legal Education BBA-LLB(Hons.) and School of Management Studies which offers five years Integrated Management Programme BMS-MBA.

Dr.Pandita Ramabai Girls Hostel is established in October 2004.Pandita Ramabai Girls Hostel is situated in University of Mumbai Vidyanagri Campus, Kalina ,Santacruz (East) Mumbai.

About PCER, Chembur

Pillai College of Education and Research, managed by Mahatma **Education Society was established** in the year 1990 with the sole objective of producing teachers with noble and elevating quality, who in turn, will achieve extraordinary merits and attainments. PCER, prestigious institution is an agent for dissemination of knowledge and culture and is an epitome of hopes and aspiration for numerous budding teachers. Today PCER institution boasts of being one of the leading institutions imparting high quality education, integrated with values and technology. The results are laudable and it can be proudly said that the credit of taking the institution to its pinnacle of success goes to the management, Principal and the faculty members, who work in tandem.

PCER, Chembur is Re-accredited 'A' Grade by the National Assessment and Accreditation Council (NAAC) in the year 2017. CGPA: 3.36.

Chief Patrons

Prof. Dr. Suhas Pednekar, Vice Chancellor, University of Mumbai

Prof. Dr. Ravindra Kulkarni, Pro Vice Chancellor, University of Mumbai

Dr. Vinod Patil, Registrar and BOEE, UoM

Dr. Ajay Bhamre, Dean - Faculty of Commerce,

Dr. K.M. Vasudevan Pillai Chairman & CEO MES. Pillai Group of Institutions

Dr. Daphne Pillai Secretary and Chairperson Management Board - MES

Dr. Priam Pillai **Chief Operating Officer** MES

Mr. Franav Pillai **Deputy CEO** MES

Colloquium Chairpersons:

Dr. Sunita Magre Dr. Reni Francis Professor & I/c Director Principal. Thane Sub campus PCER **University of Mumbai**

Chembur

Colloquium Co-ordinator:

Dr. Mary George Varghese - 9870024859 Asst. Prof, PCER, Chembur Email: mvarghese@mes.ac.in

Colloquium Organizing Committee

Dr. Sunita Jain - Asst. Prof, PCER, Chembur Dr. Swasti Dhar - Asst. Prof, PCER, Chembur Dr. Jaya Cherian - Asst. Prof, PCER, Chembur

Colloquium Theme

'The field of education has seen a drastic change in the past two decades. The changing scenario of world economy and advancement in information and communication technology has resulted in the beginning of many new trends in education. Modern day education is all about innovation, accessibility, and suitability. From kindergarten to university, students are encouraged to learn through interactive and practical tools. Higher education is more careeroriented today than ever before. The barriers of time and age have also been removed, while geographical boundaries don't matter anymore. These revolutionary trends have benefitted those people who want to get practical knowledge for their personal and professional growth.

Our participants profile can be:

- M.Ed / M.Phil students
- PhD students
- Post Graduate Participants wish to present their dissertation/ research work.

Registration Fees: Free

Kindly fill the Registration form and Email to sunita.magre@gmail.com

Call for Papers

Guidelines for Submission of Abstracts The length of the abstract should be between 100 to 200 words. Abstracts should include the following: purpose of research, methodology, major results, implications (both theoretical and practical), and key references. In the cover page, the author(s) should mention under which track of the conference the abstract is to be included.

The abstract and full paper should adhere to the following:

- · Length: abstract should be between 100 to 200 words & full paper: 1,000 to 2,000 words excluding cover page and references · Margins: 2.5 cm. or 1 inch
- Font: Times New Roman, 12 point
- Spacing: 1.5
- Cover page: Title, Author(s), Track, Affiliation(s), Contact details
- Key words: Maximum Four
- Footnotes: Footnotes should appear at the bottom of

the normal text area, with a line of about 5cm set immediately above them. The superscript numeral used to refer to a footnote should appear in the text. Tables and Figures: The tables and figures should be numbered and must carry a caption. The figure and table number

should be given in the corresponding text. Source should be explicitly mentioned for adapted or reproduced tables or figures.

Citations:

Please follow APA Citation style for the references.

The papers which are selected can be published in a Peer reviewed journal with a

Registration Form

All participants are required to register for the colloquium.

Institution:
Designation:
Title of the Paper:

Important Dates:

Last date for abstract submission

November 15, 2020

Notification of abstract acceptance

November 18, 2020

· Last date for submission of selected

papers till November 22, 2020

Colloquium dates November 25, 2020



University of Mumbai, Thane Sub Campus & Dr. Pandita Ramabai Girls Hostel in collaboration with



MES's Pillai College of Education and Research, Chembur, Mumbai

organises

RESEARCH COLLOQUIUM ON TRENDS IN EDUCATION















University of Mumbai, Thane Sub Campus & Dr. Pandita Ramabai Girls Hostel in association with

MES's Pillai College of Education and Research, Chembur

THIS IS TO CERTIFY THAT

Ms. Sheetal Aditya

presented a paper titled

"To ascertain factors of learning objectives facilitating Quality Education factor analysis and modelling the relationship among the factors by Regression Model"

at the Online Research Colloquium on 'Trends in Education' conducted on 25th November, 2020



Dr. Sunita Magre Prof & I/C Director Thane Sub-Campus- University of Mumbai





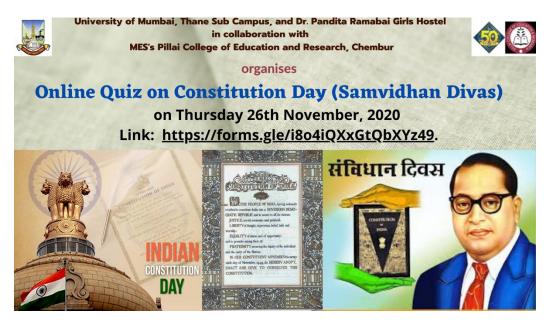
Dr. Reni Francis Principal PCER - Chembur

Mahaparinirvan Diwas - Online Quiz

Mahaparinirvan Diwas is observed on the 6th of December every year to mark the death anniversary of Dr B.R. Ambedkar. This quiz was organized by MES's PCER, Chembur and Dr. Pandita Ramabai Girls Hostel, University of Mumbai. There were 10 questions of 2 marks each. There were 107 respondents. Each participant received a certificate. The quiz was in sync with SDG 4: Quality Education.



Constitution Day (National Law Day) also known as Samvidhan Divas is celebrated in India on 26th November every year to commemorate the adoption of the Constitution of India to promote Constitutional values among citizens. On this occasion University of Mumbai, Thane Sub Campus &Dr. Pandita Ramabai Girls Hostel in association with MES's Pillai College of Education and Research, Chembur organized an online Quiz on Constitution Day. There were 314 participants who gave their responses in the google form. The activity was in alignment with SDG 4 Quality Education.





Virtual Speaker Series

organised by

Training and Placement Cell,

University of Mumbai, Thane Sub Campus

Duration: 29th April 2020 – 19th June 2020

About the series:

The training and the placement cell came up with an initiative of organising the

"Virtual Speaker Session Series" during the time of the COVID-19 pandemic to

make the best use of the situation so that the process of learning and growing doesn't

stop even in the difficult times.

Speakers across different domains such as finance, marketing, and human resource

were brought onboard to share their rich experience and knowledge with the

students. Additionally, the speakers will be covering a variety of other topics ranging

from "Must-have Skills in Freshers" to "The Job Market Post-Covid-19 Crisis".

Session 1:

Industry Overview and 3 Skills to Master as an HR Professional

Date: 29th April 2020

Speaker: Mr. Nitesh Sawant

About the Speaker:

Mr. Nitesh Sawant is the Director of Felicitas Career & Education Pvt Ltd and has also served

as a Deputy General Manager at Panasonic.

About the Session:

The speaker shared a few instances from his professional experience where he helped the

organization to improve the HR processes by using Six Sigma Tools. Mr. Sawant also discussed a

case which he and his team had resolved for the organisation they were working for, namely

Panasonic. In this particular case discussion, he also discussed some research methodologies,

different types of charts, and the importance of statistical concepts that the students found quite

relatable to their curriculum and subjects. The key takeaway for the students from the session was

the 3 point strategy to succeed as HR professionals. The 3 point strategy consisted of the following

3 points:-

Business Mastery

• HR Mastery

Self Credibility

Towards the end of the session, students asked a few questions to the speaker under the topics

covered by the speaker during the session and also some questions related to the courses and the

skill set required by a budding HR professional before stepping into the competitive and dynamic

corporate world. The session was attended by 48 participants and was concluded at 5:50 PM by

conveying sincere thanks to Mr. Nitesh Sawant by the placement and training cell members for his

valuable time and an insightful and informative session.

Organisers:

Dr. Sunita Magre (I/C Director)

Ms. Sandhya Bele (Faculty Coordinator)

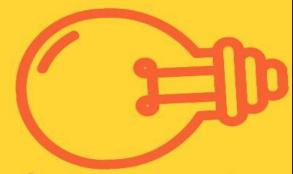
Harshal Pathak, Jayant Arora (Student Organisers)

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Annexures:

UNIVERSITY OF MUMBAI THANE SUB-CAMPUS'S TRAINING AND PLACEMENT CELL

VIRTUAL SPEAKER SERIES



Industry overview

3 Skills to master as a HR Professional

SPEAKER Nitesh Sawant

Director, Felicitas Career & Education Pvt Ltd

Ex Deputy General Manager, Panasonic

29th April

I/C DIRECTOR DR. SUNITA MAGRE

On Zoom 4PM onwards FACULTY COORDINATOR ASSISTANT PROF. SANDHYA BELE

> STUDENT MEMBERS HARSHAL PATHAK JAYANT ARORA

Session 2:

How to Build an Amazing Resume and Skills required in the Corporate World

Date: 3rd May 2020

Speakers: Ms. Kanika Khurana, Ms. Renu Jogdand, Mr. Harshal Pathak, Mr. Jayant Arora

About the Speaker:

Ms Kanika and Ms Renu are Assistant Professors at the University of Mumbai, Thane Sub-campus. Mr Harshal and Mr Jayant are students of University of Mumbai, Thane Sub-campus and are also members of the Training and Placement Cell of the campus.

About the Session:

The Training and Placement cell hosted the 'How to Build an Amazing Resume and Skills required in the Corporate World' webinar on the 3rd of May 2020. There were around sixty students who attended the session. The student members of the Training and Placement cell initiated and moderated the session.

Ms. Renu spoke about how to create resumes and enhance them to get an edge over the competition. She further elaborated on the key elements of the resume which the Human Resource professionals look for in a candidate also sharing her experience as an H.R. personnel. Then Ms. Kanika continued the session by explaining the crucial S.M.A.R.T. resume framework, including a lot of tips, practical examples. She then conducted an activity which made participants point out the positive and negative aspects of the sample resume and add upon their views which were further validated by her. She later shares her experience in the corporate, which gave participants a broad understanding of the market. Then Mr. Harshal and Mr. Jayant presented the top skills needed for the domains of Marketing, Finance, Human Resources Management and International Business, followed by the importance of digital presence for students and the various ways to apply for an internship/job. They further briefed students about the various job profiles in different domains which they can pursue in their career. The length of the webinar was 3 hours, 45 minutes and was concluded with a question and answer session.

Organisers:

Dr. Sunita Magre (I/C Director)

Ms. Renu Jogdand, Ms. Kanika Khurana (Faculty Coordinator)

Harshal Pathak, Jayant Arora (Student Organisers)

Annexures:



Session 3:

Marketing and Beyond

Date: 15th May 2020

Speaker: Mr. Prashant Gupta and Mr. Akshat Raghava

About the Speaker:

Mr. Prashant Gupta is the Founder of Beryl Agency, a design agency based in Delhi. Mr. Akshat

helped Mr. Prashant in co founding the agency in 2010. Mr. Prashant has taken up the executive

role and is responsible for all the functions of the agency, whereas Mr. Akshat is the Head of

design at the agency and runs a small startup besides this role.

About the Session:

The placement cell hosted the 'Marketing and Beyond' webinar on 15th May 2020, where nearly

40 students attended it. The student members of Training and Placement Cell introduced the

participants to the speakers and moderated the session.

Mr.Prashant initiated the session defining marketing and covering the core topics along with the

history of marketing. He spoke about his professional experience, the entrepreneurial journey of

forming and scaling an agency, and the transformation of the industry over time. Mr. Akshat

explained the importance of design in the field of marketing and further elaborated on the topics

such as design thinking, four key elements which make the marketing-mix strategy useful and

discussed case studies of Volkswagen and Amul.

They both then shared some anecdotes related to their journey as a marketeer, projected the future

of the marketing domain after the COVID-19 outbreak and gave some advice to the young

aspiring marketers. It was followed by a question and answered session where the speakers clarified

the queries of the participants. The length of the webinar was around two and a half hours after

which the moderators concluded the session.

Organisers:

Dr. Sunita Magre (I/C Director)

Ms. Renu Jogdand (Faculty Coordinator)

Harshal Pathak, Jayant Arora (Student Organisers)

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Annexures:

UNIVERSITY OF MUMBAI THANE SUB-CAMPUS'S TRAINING AND PLACEMENT CELL VIRTUAL **SPEAKER** SERIES MARKETING & BEYOND..... SPEAKERS-PRASHANT GUPTA (FOUNDER OF BERYL AGENCY) **AKSHAT RAGHAVA** (CO-FOUNDER) FRIDAY, 15TH MAY, 2020. ON ZOOM 5 PM ONWARDS DR. SUNITA MAGRE

Session 4:

All About Human Resource Management

Date: 30th May 2020

Speaker: Mr. Manoj Chaudhary

About the Speaker:

Mr. Manoj Chaudhary is currently the Head HR-Public Markets at Edelweiss Financial Services and has a rich experience in Human Resource Management including Leadership Development, Talent Management, Organization Development, Employee Experience, Compensation etc.

About the Session:

This particular session was conducted in a different format, rather than being a monologue with Q&A towards the end it was conducted in a form of a complete Q&A session wherein the moderators were asking questions to the speaker from their end and also the questions which were coming up from the audience.

The speaker answered questions related to employee engagement and growth by mentioning the importance and the benefit of the same. He shared his personal experience and the practices he employs as the head HR of his organization. The discussion moved a step ahead when a question came up regarding the productivity and engagement of employees in a work from home set up during the time pandemic. But to everyone's surprise, he said productivity is not a challenge in such a setup and people in his organization are taken care of by regular engagement, conversation, and reviews with them from the company's end. At the same time, he stated the drawback of work from home set up that it actually restricts the employees from social interactions, team activities, and initiatives.

Mr. Manoj also shared his journey about how he started his career as a Food & Beverage Associate with Oberoi Group of Hotels and then working on different HR projects before joining Edelweiss. He mentioned the importance of being a good listener and interacting with different people to understand them as a key for all the budding HR professionals. The length of the webinar was around 1hour and 20 minutes and was attended by 25 students. It was concluded by conveying sincere thanks to Mr. Manoj by the placement and training cell members.

Organisers:

Dr. Sunita Magre (I/C Director)

Mr. Rajendra Gavit (Faculty Coordinator)

Harshal Pathak, Jayant Arora (Student Organisers)

Annexures:



UNIVERSITY OF MUMBAI THANE SUB CAMPUS'S

TRAINING AND PLACEMENT CELL

PRESENTS

ALL ABOUT HUMAN RESOURCE MANAGEMENT

Speaker- Mr. Manjor Chaudhary
(Head HR - Edelweiss Financial Services)

SATURDAY, 30TH MAY 2020 3 PM ONWARDS ON ZOOM

DR. SUNITA MAGRE
I/C DIRECTOR

MR. RAJENDRA GAVIT FACULTY COORDINATOR Session 5:

Value Investing

Date: 7th June 2020

Speaker: Mr. Sandipan Bala

About the Speaker:

Mr. Sandipan is an alumnus of IIT-B and IIM-A and currently works with Mastercard Advisors as

a Management Consultant. He is a young achiever as he has the experience of different most

coveted job roles in finance.

About the Session:

Value Investing, the topic of discussion for the session, the speaker made it really interesting and

insightful by sharing a live example of a company which he undertook as a project during his

college years at IIM. Through his project, he explained concepts like intrinsic value, Discounted

Cash Flow Model(DCF), industry-specific multiples and ratios, etc. This case study method of

explanation was quite beneficial and effective in understanding the key financial concepts.

Apart from the technical topic, he shared his experience of being an investment banker and a

management consultant mentioning the industry expectations, working hours, work-life balance,

etc. He gave a few tips to the budding finance professionals which included having strong domain

knowledge, being well versed with the concepts, and having a clear understanding of them. He

also advised the students to read newspapers and business magazines.

The session lasted for almost about 1hour and 45mins and was attended by 32 attendees from 1st

to 5th year. It was concluded by conveying sincere thanks to Mr. Manoj by the placement and

training cell members.

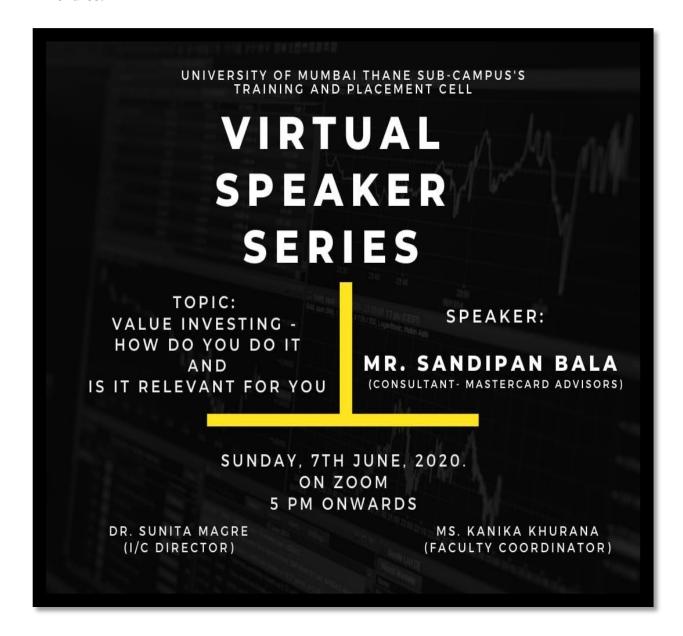
Organisers:

Dr. Sunita Magre (I/C Director)

Ms. Kanika Khurana (Faculty Coordinator)

Harshal Pathak, Jayant Arora (Student Organisers)

Annexures:



Session 6:

All about Marketing

Date: 9th June 2020

Speaker: Mr. Kartikeyan Iyer

About the Speaker:

Mr. Kartikeyan is currently the Head of Product and Pricing at DHL eCommerce. Before taking

up this role, he was a Global Account Manager and Territory Manager at DHL.

About the Session:

The webinar 'All about Marketing' was organized on 9th June 2020 by the Training and Placement

cell. There were around 30 attendees from the first to fifth-year students of both the courses. The

student placement cell members introduced and moderated the session.

Mr. Kartikeyan presented the audience with a wide array of topics in the domain of marketing,

such as the success stories of the big marketing firms, the impact of COVID-19 pandemic in the

field, and the new strategies and plans put into place to succeed amidst the outbreak. He further

explained the critical changes in the marketing field post the outbreak which covered six topics:

what to buy, how to buy, customer loyalty, product offering, channel management, and market

research

He then gave the students a brief about what is expected out of them in the corporate world as

freshers, skills they need to upgrade, and shared an implementation plan to develop those skills.

The session lasted for 3 hours and was concluded by the student members of the placement cell

after the question and answer session.

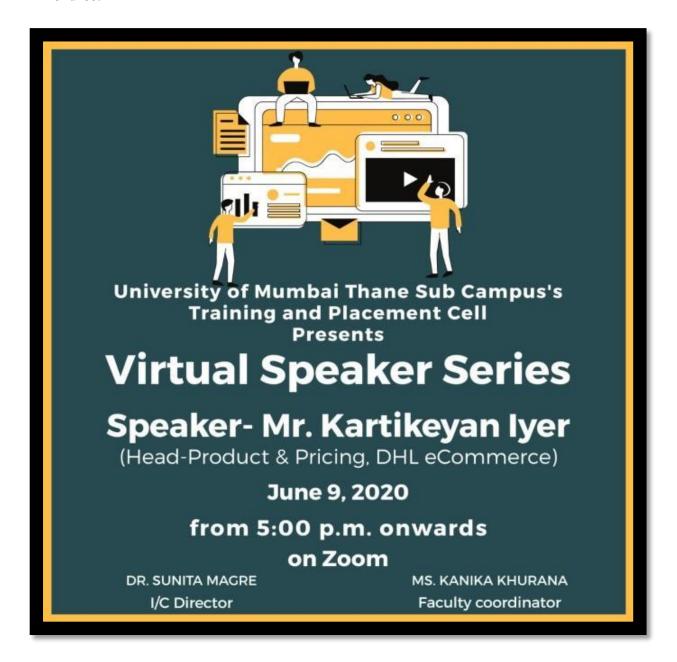
Organisers:

Dr. Sunita Magre (I/C Director)

Ms. Kanika Khurana (Faculty Coordinator)

Harshal Pathak, Jayant Arora (Student Organisers)

Annexures:



Session 7:

Investment Strategies in the present scenario through ETF

Date: 19th June 2020

Speaker: Mr. Vimal Ashar

About the Speaker:

Mr. Vimal Ashar is a CA by profession and has a rich experience of about 25years. He is also a

visiting faculty for different colleges.

About the Session:

Exchange-Traded Funds(ETFs) being the topic of the session the speaker started with explaining

the basic meaning of ETFs and how they are considered to be safe and one's with better returns.

For better understanding and to make the session an interactive one the speaker actually showed

few calculations on MS-Excel to make the students understand the power of compounding and

the benefits of starting to invest early.

In order to have a better understanding of all the concepts amongst the students the speaker

displayed his own portfolio and with the help of the same he explained different concepts

regarding price movements, stop loss, intraday, etc. On a request from the attendees, the speaker

also gave a brief about derivatives and simultaneously showed them on his own portfolio with the

help of the transactions he had made. This actually helped the students to understand the

terminologies associated with derivatives such as futures and options, swaps, etc.

The session lasted for almost 2hours and 30 mins and was attended by 27 participants. It was

concluded by conveying sincere thanks to Mr. Vimal Ashar by the placement and training cell

members for his valuable time and an insightful and informative session.

Organisers:

Dr. Sunita Magre (I/C Director)

Ms. Sandhya Bele (Faculty Coordinator)

Harshal Pathak, Jayant Arora (Student Organisers)

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Annexures:





Topic: Investment Strategies in the present scenario through E.T.F for liquidity, safety and better returns

Speaker:

CA. Prof. VimalKumar Ashar

June 19, 2020 7 PM onwards on Zoom

DR. SUNITA MAGRE
I/C Director

MS. SANDHYA BELE

Faculty coordinator



BMS-MBA Orientation Program

University of Mumbai, Thane Sub Campus

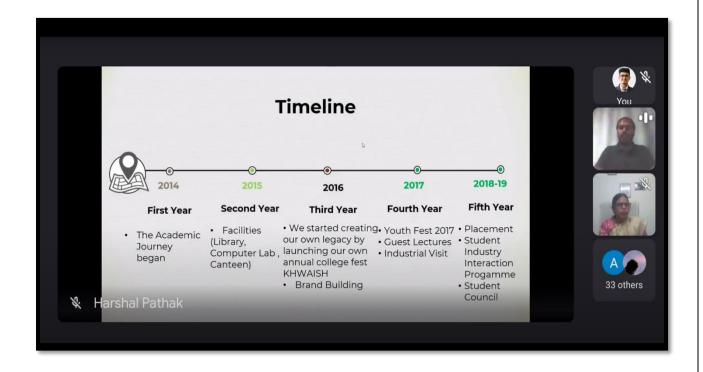
On 2nd November, 2020 an orientation program was organized on Google Meet platform to onboard the BMS-MBA Batch of 2020-25. Many of the incoming students were accompanied by their parents. The program helped familiarize them with the BMS-MBA 5-year integrated program as well as the various activities on campus. The program started at 11:30 AM with the University of Mumbai anthem and concluded at 1:10 PM.



There were 37 attendees including the I/C Director, University of Mumbai, Thane Sub Campus, the incoming batch of students, their parents, faculty members, administrative staff and the student organizing team. The program started with the Director, Prof. Dr. Sunita Magre addressing the new batch with some key takeaways to keep in mind during the entire tenure of the course. Ma'am then narrated a thought-provoking story to demonstrate the importance of hard work and honesty in our careers and lives.

Ms. Sandhya Bele was the Faculty Coordinator for the event. Ms. Kanika Khurana, Ms. Renu Jogdand and Mr. Rajendra Gavit co-organized the event. The student organising committee included Harshal Pathak (5th Year BMS-MBA), Jayant Arora (5th Year BMS-MBA), Aaditya Puradkar (4th Year BMS-MBA) and Thesliya Latheef

(Alumnus, Batch of 2017) who presented a deck to introduce the students to the activities and life on campus.



Harshal Pathak introduced the core values, mission and vision of the University of Mumbai, Thane Sub Campus and then gave a brief overview of program. He also highlighted the significance of being regular and the critical role of training and internships in management careers. Jayant Arora provided details of the two programs offered at the campus, along with the contents of the BMS-MBA program. He further explained the dual specialization structure and the marking scheme followed by the University. Aaditya Puradkar introduced the in-house and visiting faculty members. Several instances and experiences shared by the organizing team also gave insights to the parents and students on the close interaction between faculty and students on campus.

The facilities available at the University of Mumbai, Thane Sub Campus for the betterment of the students were highlighted. Pictures of the library, canteen and computer lab were showcased, to stress upon the wide usage of projectors, printers and speakers for advancement in teaching. Students were taken through a virtual tour through several photos of the infrastructure, academic and extracurricular activities on the campus. Students also came to know about our annual inter-collegiate fest

Khwaish. The organizing team stressed upon the role of Khwaish in establishing a legacy for the campus and how Khwaish is a one-of-a-kind experience and learning opportunity. Khwaish had helped the students inculcate crucial skills such as team building, problem solving and decision making.

After the presentation, Thesliya Latheef, an alumnus, shared her experience and her distinct memories associated with the campus and faculty members. She spoke about the various dimensions of being a student on campus and advised how the new batch of students can cope with any challenges that they may face in their journey. On a concluding note, Prof. Renu Jogdand thanked and welcomed all the students to the University of Mumbai, Thane Sub Campus family.

Convenor:

Dr. Sunita Magre,

I/C Director, University of Mumbai, Thane Sub Campus

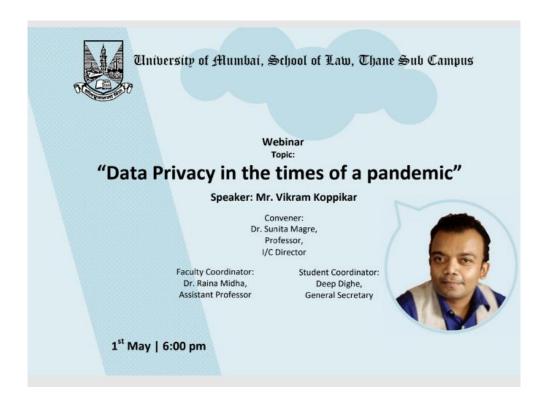
Organising Secretary:

Sandhya Bele, University of Mumbai, Thane Sub Campus

Organising Committee:

Renu Jogdand, University of Mumbai, Thane Sub Campus Kanika Khurana, University of Mumbai, Thane Sub Campus Rajendra Gavit, University of Mumbai, Thane Sub Campus

Data Privacy in the Times of a Pandemic

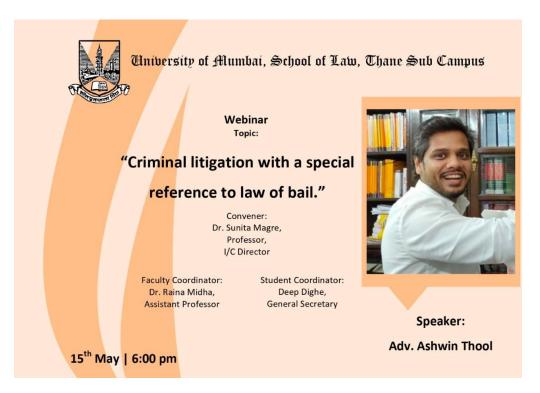


The webinar conducted was titled 'DATA PRIVACY IN THE TIMES OF PANDEMIC', held on 1st May, 2020 @ 6.00pm. The program was conducted in the presence of Dr. Sunita Magare I/C Director, and then Faculty Coordinator Dr. Raina Midha Assistant Professor and Student Coordinator Deep Dighe, General Secretary of Moot Court Association.

For the Webinar the esteemed speaker was MR. VIKRAM KOOPIKAR. Our speaker was a Senior Legal Manager of Tata Consultancy Services.

In the said webinar our esteemed speaker explained the importance of Data collection. He explained various ways of data collection. He also explained in detail the piracy and its effect especially in the pandemic times. The whole session was very interactive and engaging. At the end of the discourse of the speaker, the question answer session was included. It helped to resolve the queries of the students related to the topic. It was an absolute honour to have our esteemed speaker on the dais. The webinar was concluded by the host by imparting thanks to all the dignitaries present on the dais.

Criminal Litigation with Special Reference to Law of Bail

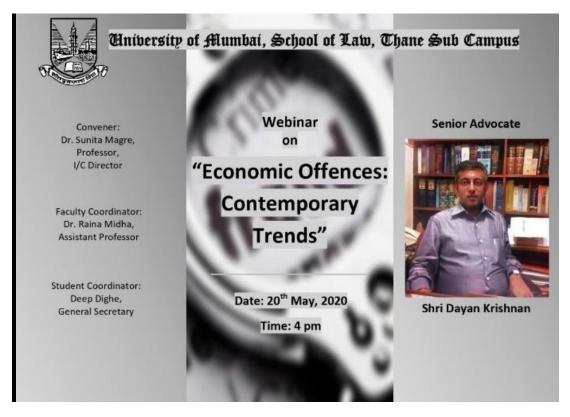


The webinar held was 'CRIMINAL LITIGATION WITH A SPECIAL REFERENCE TO LAW OF BAIL' on 15th May @ 6.00pm. The program was conducted in the presence of Dr. Sunita Magre I/C Director, and then Faculty Coordinator Dr. Raina Midha Assistant Professor and Student Coordinator Deep Dighe, General Secretary of Moot Court Association.

For the Webinar the esteemed speaker invited was ADVOCATE. ASHWIN THOOL. The Speaker started out his practice with AZB and Partners for three years. Later he joined the Senior Advocate Pesi Modi's chamber. Now he practices Independently. Respected speaker had rich experience of legal practice in Mumbai High Court, Session Court and Magistrate Courts. He specializes in legal matters such as PMLA, MCOCA and other white collar crimes. He has handled famous cases like AIB Roast case and Wadhwan Brothers etc.

The Esteemed speaker mentioned about the Criminal litigation and its procedures. He gave various example and practical implications of Criminal Procedure Code. He discussed various cases. The whole seminar was very informative. There was a small round conducted, after the speech of the Speaker where the students asked some of their queries to the speaker related to the topic. It was an absolute honour to have our esteemed speaker on the dais. The webinar was concluded by the host by imparting thanks to all the dignitaries present on the dais.

Economic Offences: Contemporary Trends



The webinar was conducted on "ECONOMIC OFFENCES: CONTEMPORARY TRENDS" dated 20th May, 2020 @ 4pm. The program was conducted in the presence of Dr. Sunita Magare I/C Director, and then Faculty Coordinator Dr. Raina Midha Assistant Professor and Student Coordinator Deep Dighe, General Secretary of Moot Court Association.

For the said webinar the esteemed speaker was SHRI DAYAN KRISHNAN, SENIOR ADVOCATE. He is NLSIU graduate. He started his practice with Supreme Court Senior Advocate Santosh Hegde for six years. From these 6 years of experience, he started his independent practice in Delhi High Court, Supreme Court and Trial courts. He has handled very famous cases like Nirbhaya case as Chief Public Prosecutor. He has also been part of the interrogation team in David Hedley's case. He also argued for Mr. Chidambaram in INX media case.

The esteemed Speaker's rich experience has contributed students' knowledge immensely. The whole webinar was very informative and he conceptualised various solutions while dealing with economic offences. It was an absolute honour to have our esteemed speaker on the dais. The webinar was concluded by the host by imparting thanks to all the dignitaries present on the dais. All these online events/ webinars were conducted to impart legal knowledge to the students. They were not only informative and conducive but were also very interactive. Such webinars not only help the students to groom their knowledge but also their personality and confidence.

Report prepared by Pradnya Pahurkar

Moot Court Association Election

BBA LLB 20-21

The corona cases spiked in recent months drastically, thus the reopening of the college have been again delayed. Even in such situation Thane Sub Campus have not stopped from conducting their events and association. As per the Instructions of the Director Sunita Magre madam, Prof Pratiksha Patil and Prof Pradnya Pahurkar, conducted the Moot Court Association Elections for the academic year 20-21.

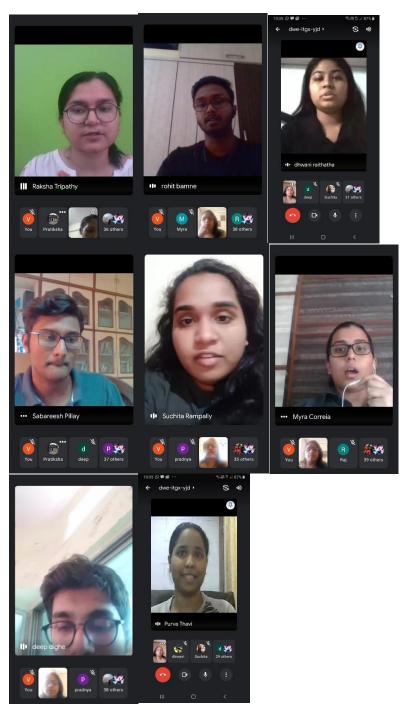
Due to the continuance of Covid, MCA elections were conducted online. Prof. Pratiksha Patil and Prof Pradnya Pahurkar from BBA LLB has commenced with the procedure of the Moot Court Association (MCA) 20-21as follows:

- 1. Prof.Pratiksh Patil created WhatsApp group for Moot Court Association on 18/02/2021 at 17. 33 pm. The group was formed for the students to give their names for candidature/ suggestions/ grievances/ issues in any case by the students.
- 2. As per the notice mentioned we, received many names for the Moot candidature for the post of General Secretary and Deputy General Secretary.

Names for the post of General Secretary	Names for the post of Deputy General
	Secretary
1. Rohit Bamne – 4 th Year	1.Dhawani Raithatha – 3 rd year
2. Anit Ujjwal- 3 rd Year	2.Purva Thavi- 3 rd Year
3. Purva Thavi – 3 rd Year	3.Raksha Tripathy – 2 nd year
	4. Myra Correia – 2 nd Year

- 3. After receiving the names, the dates for elections were declared to be conducted on 24th Feb, 2021 @ 4-5pm.
- 4. Some students actively participated by giving their innovative suggestions for the said Election.
- 5. Since it was online election, so we provided the Candidates a platform to campaign for themselves through Google Meet at 10 am in the morning on 24th February, 2021. It was conducted very successfully in the presence of Prof.Pradnya Pahurkar and Prof Pratiksha Patil.
- 6. The online MCA election procedure involved a Google Form, through which the students have to elect their candidates for both the posts. Here Mr. Vaibhav, of Information Technology Department of Thane Sub- campus helped us to create it.
- 7. The online election was conducted transparently and successfully at 4-5pm on 24th Feb, 2021.

- 8. Immediately by 6.00 pm on 24^{th} Feb, 2021, the results were declared, mentioning the names of the Students who won the elections Mr. Rohit Bamne 4^{th} Year and Sabreesh Pillai 2^{nd} Year.
- 9. Some pictures of the Campaign:



Report prepared by Prof.Pradnya Pahurkar

Convocation Ceremony for our very first batch graduating from University of Mumbai, Thane Sub Campus (January 2020)



University of Mumbai, Thane Sub Campus

I/C Director:	Dr. Sunita Magre
Editing and Compilation:	Dr. Kanika Khurana
Faculty Contributors:	Ms. Pradnya Pahurkar, Mrs. Pratiksha Patil,
	Ms. Renu Jogdand, Ms. Sandhya Bele,
	Dr. Kanika Khurana, Mr. Rajendra Gavit