University of Mumbai



No. AAMS(UG)/96 of 2021-22

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the Recognized Institutions in Faculty of Interdisciplinary Studies.

They are hereby informed that the recommendations made by the Ad-hoc Board of Studies in Mass Media at its online meeting held on 23rd June, 2021 <u>vide</u> Item No. 3 and subsequently passed by the Board of Deans at its online meeting held on 28th June, 2021 <u>vide</u> item No. 5.42 (R) have been accepted by the Academic Council at its meeting held on 29th June, 2021 <u>vide</u> item No. 5.42 (R) and that in accordance therewith, regarding approval for modification in the credit points of T.Y.B.Voc. (Media Production) to include Skill Component for 18 credit points to be assessed by Media & Entertainment Skill Council into University results at Sem – VI and approval to implement CBCS pattern with 10 points performance grading system at Sem – V and VI has been brought into force with effect from the academic year 2021-22 accordingly. (The same is available on the University's website <u>www.mu.ac.in</u>).

MUMBAI – 400 032 ShOctober, 2021 (Dr. B.N.Gaikwad)
I/c REGISTRAR

. To

The Principals of the Affiliated Colleges and Directors of the Recognized Institutions in Faculty of Interdisciplinary Studies.

A.C/5.42 (R) 29/06/2021

No. AAMS(UG)/96 -A of 2021-22

8th October, 202

Copy forwarded with Compliments for information to:-

- 1) The Dean, Faculty of Interdisciplinary Studies,
- 2) The Chairman, Ad-hoc Board of Studies in Mass Media.
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Co-ordinator, University Computerization Centre,

(Dr. B.N.Gaikwad)
I/c REGISTRAR

Copy to:-

- 1. The Deputy Registrar, Academic Authorities Meetings and Services (AAMS),
- 2. The Deputy Registrar, College Affiliations & Development Department (CAD),
- 3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),
- 4. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),
- 5. The Deputy Registrar, Executive Authorities Section (EA),
- 6. The Deputy Registrar, PRO, Fort, (Publication Section),
- 7. The Deputy Registrar, (Special Cell),
- 8. The Deputy Registrar, Fort/ Vidyanagari Administration Department (FAD) (VAD), Record Section,
- 9. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

- 1. P.A to Hon'ble Vice-Chancellor,
- 2. P.A Pro-Vice-Chancellor,
- 3. P.A to Registrar,
- 4. All Deans of all Faculties,
- 5. P.A to Finance & Account Officers, (F.& A.O),
- 6. P.A to Director, Board of Examinations and Evaluation,
- 7. P.A to Director, Innovation, Incubation and Linkages,
- 8. P.A to Director, Board of Lifelong Learning and Extension (BLLE),
- 9. The Director, Dept. of Information and Communication Technology (DICT) (CCF & UCC), Vidyanagari,
- 10. The Director of Board of Student Development,
- 11. The Director, Department of Students Walfare (DSD),
- 12. All Deputy Registrar, Examination House,
- 13. The Deputy Registrars, Finance & Accounts Section,
- 14. The Assistant Registrar, Administrative sub-Campus Thane,
- 15. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,
- 16. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,
- 17. The Assistant Registrar, Constituent Colleges Unit,
- 18. BUCTU,
- 19. The Receptionist,
- 20. The Telephone Operator,
- 21. The Secretary MUASA

for information.

UNIVERSITY OF MUMBAI



Revised Syllabus for T.Y.B.Voc. (Media Production)

Semester: Sem V and VI

(As per the Choice Based Credit System with effect from the academic year 2021-22)

CBCS (75:25) Pattern

Year –III				
SEMESTER V	SEMESTER VI			
General Education	6.1 Final Project (Portfolio & Thesis)			
5.1 Media Project Management	6.2 Skill Component –IV			
5.2 Marketing & Publicity Design	(Skill Component assessed by Sector			
5.3 Post Production & Computer	skill council under NSDC – UGC)			
Graphics – II				
5.4 Media Business				
5.5 Sound & Sound Special Effects				
5.6 Advance Practical Film Making				
Practical based on Sound special effects,				
Computer Graphics.				

CBCS (75:25) Pattern

Year 3 (B. Voc.)

SEMESTER V

Sr.	Course	Subject Name	Compo	Total	Internal	Internal	Semester	Semester	Total
No.	Code		nent	Credits	Assessm	Assessm	End	End Exam	Marks
					ent	ent (Min.	Exam	Passing	
					Max.	Marks)	(Max.	Marks	
					Marks		Marks)	(Min.	
								Marks)	
5.1	BMP	Media Project	G.E.	4	25	10	75	30	100
	501	Management							
5.2	BMP	Marketing &	G.E.	4	25	10	75	30	100
	502	Publicity							
		Design							
5.3	BMP	Media	G.E.	4	25	10	75	30	100
	503	Business							
	303								
5.4	BMP	Post	S.C.	6	25	10	75	30	100
	504	Production &							
		Computer							
		Graphics – II							
5.5	BMP	Sound &	S.C.	6	25	10	75	30	100
	505	Sound Special							
		Effects							
5.6	BMP	Advance	S.C.	6	25	10	75	30	100
	506	Practical Film							
		Making							
		Total Credits		30				Total	600
								Marks	

G.E. - General Education/S.C. -Skill Component

CBCS (75:25) Pattern

SEMESTER VI

Sr.	Course	Subject Name	Comp	Total	Internal	Internal	Semester	Semester	Total
No	Code		onent	Credits	Assessment	Passing	End	End	Marks
					(Max.	(Min.	Exam	Exam	
					Marks)	Marks)	(Max.	Passing	
							Marks)	Marks	
								(Min.	
								Marks	
6.1	BMP	Final Project	G.E	12	150	60	350	140	500
	601	(Portfolio &							
		Thesis)							
6.2	BMP	Skill	S.C	18	Skill Compor	ent of the co	ourse will be	assessed by	Media &
	602	Component-			Entertainment Skills Council under NSDC – UGC. The				
		III			passing standards are as per rule and assessment criteria of			iteria of	
					sector skill council.10 point grading scale will be applicable.				
					Results of skill assessment by sector skill council will be				
					included in the final marksheet of student and will be				
					considered for calculation of final grade.				
		Total Credits		30					

Advanced Diploma

FIFTH SEMESTER

PAPER 5.1- MEDIA PROJECT MANAGEMENT:

It deeply describes a role of a Project Manager featuring the functionaries involved in Media Project Management. The study makes you understand the work flow as well as the details pertaining in a new business project.

Section – I	No. of	NOS
	Lectures	
Production Management: The production		1)MES/ N 2809 (Coordinate
Manager's job, The process of Production	10	Production Activities)
Management, The Business of Film-Pre		2) MES/ N 2812 (Manage
production, production & post production,		Content Archival)
Preparing for production, Special Low Budget		3) MES/ N 2815 (Manage
Indie productions, Locations & unions		Workplace Health and Safety)
Management, Cast & Crew - Selection,		
contracts, agreements, work permits. Budget		
preparation and budget forms, Insurance &		
competition bonds.		
Business Creation: Business Plans and		MES / N 1302 (Sourcing
Ideation: Entrepreneurship Routes, Case	10	financiers).
Studies (Relevant and time specific),		MES/ N 2803 (Create and
Introduction to Company Creation, Processes		Monitor the Production. Budget)
of Registration and Incorporation, Company		MES/ N2804 (Recruit Cast
Law, Introduction to Company Law,		and Crew)
Registration Procedures and Exceptions,		
Company Procedure and Ethics.		
Contracts and Negotiations: Revenue		
sharing model, Minimum guarantee model,	5	
Share in profits model.		
Conflict Resolutions: Negotiations and		MES/ N 2404 (Recruit Cast
Bargaining: Role Play Exercise, Research	5	and Crew)
Methodology for Business Planning.		
		MES/N 1302 (Sourcing
Scouting for business opportunities:	5	Financiers)

Investor Pitch Exercises, Business Plan	
Formulation and Redesign, Financial	
Projections for Businesses	

Section – II	Practical -
	Assignments
Workshop on - The Business of Cinema -"Production, Distribution,	
Exhibition, Branding, Promotion and Marketing of Films.	10
Assignment on Media Production	
	10
Various field visits to Film Production companies	
	10
Project on compilation various visits and meeting	
	10

- 1. Production Management for Film and Video By Richard Gates
- 2. The Complete Film Production Handbook by Eve Light Honthaner.
- 3. Film Production Theory by Jean Pierre Geuens.
- 4. Film Production By Steven Bernstein
- 5. Film production: the complete uncensored guide to independent filmmaking By Greg Merritt

PAPER 5.2- MARKETING & PUBLICITY DESIGN

The segment edifies you the importance of marketing in today's world educating you the basics of marketing and publicity design. It informs you the consumer consumption behavior taking you from the process of marketing plan and market research.

Section – I	No. of	NOS
	Lectures	
Introduction to Marketing: Importance of		1. MES / N 2101 (Develop
marketing, definition of marketing, scope of	10	marketing strategy)
marketing, functions of marketing,		2. MES / N 2102 (Select and
marketing and its relation to other business		finalize creative agencies)
functions, difference between sales and		3. MES / N 2103 (Prepare and

marketing. Key marketing terms and concepts- need, want, demand, exchange, marketing myopia and marketing orientations, distinction between selling and marketing. Marketing Mix, 4Ps, 7Ps, 4Cs. Marketing Research: Definition, Marketing Research Process, Types of Research: Primary, Secondary, Qualitative, Quantitative.	5	nanage the marketing budget) 1) MES / N 2104 (Analyze audience rating and research) 2)MES / N 2106 (Develop creative marketing communications concepts and solutions)
Consumer Behavior: Introduction and importance, model of consumer behavior, characteristics affecting consumer behavior.	5	1) MES / N 2107 (Develop creative marketing communications concepts and solutions)
Segmentation, Targeting & Positioning: Segmentation- Bases and process of segmentation, requirements for effective segmentation, niche marketing, segmenting consumer markets, segmenting business markets. Targeting- Evaluating market segments, selecting target market segments. Positioning- Positioning maps, differentiation and positioning strategy, communicating and delivering the chosen position.	10	1) MES / N 2104 (Identify and understand target audiences) 2) MES / N 2103 (Prepare and manage the marketing budget)
Introduction to the concept of IMC: Introduction & Familiarization, Definition of Promotion & Promotion Mix, Tools of Promotion Mix, IMC Planning Process, Creative Strategy, Media Strategy.	5	1) MES / N 2102 (Select and finalize creative agencies) 2) MES / N 2106 (Media planning and buying) Optional: 3) MES / N 2108 (Prepare marketing collateral)
Packaging for film & television: The art of Promo, Advertisement& In serial promotions, Art of Writing Copy, Designing	10	1) MES / N 2101 (Develop marketing strategy) 2) MES / N 2105 (Analyze

for various mediums, Public Relations,	audience ratings and research)
Planning, organizing and managing events.	3) MES / N 2109 (Develop
Managing the internet and social Media.	corporate communications)
Vendor selection and management, Media	4) MES / N 2107 (Prepare
Planning & Buying.	marketing collateral)
	5) MES / N 2109 (Assistance in
	content planning)

Section – II	Practical -
	Assignments
Assignment on Market Research	10
Assignment on Consumer Behavior	5
Workshop on Advertising Campaign	5
Film & Television Media Advertising Assignments	5
Project on Film & Television Media Advertising	5

- 1. Market Research: A Guide to Planning, Methodology and Evaluation By Paul Hague.
- 2. Strategic Management by Gregory Dess, Lumpkin & Taylor.
- 3. Selling the Invisible: A Field Guide to Modern Marketing By Harry Beckwith
- 4. Consumer Behaviour: Building Marketing Strategy, 9/e, (with DDB Needham Data Disk) By Hawkins, Best.
- 5. Mind and Heart of the Negotiator, (3rd Edition) By Leigh Thompson.

PAPER 5.3 MEDIA BUSINESS:

The module explores the Media & Entertainment business and challenges faced by it, making understand the Radio Business as well as Animation & Gaming business.

Introduction to various laws pertaining to media and understanding importance of Copyrights and Intellectual Property Rights along with media business ethics and its issues are included in this syllabus.

Lectures	
v: State of 1) MES / N 0211 (Managin	n Media Industry Overview: State of
rview. The 15 preparation of advertisement	Iedia: FICCI-CII report overview. The
end-products)	ging Dynamics of Media
nd Radio: 2)MES/N 1307 (Direct the l	enges facing Television and Radio:
associated Production Process)	all new web media and associated
ion: Issues 3)MES/N 1308 (Manage the	ication, Television Distribution: Issues
packaging, Production, Marketing and	Challenges, Content Repackaging,
veb-virtual Release)	y Issues-In real and web-virtual
th IPTV &	ins, Challenges associated with IPTV &
1) MES / N 0701 (Understa	
industries 20 Animation Requirements)	nation, Gaming and VFX industries
Animation 2) MES / N 0702	th and opportunities: Animation
VFX for (Conceptualize Creative Ide	try Growth and Challenges, VFX for
, Gaming for Production)	na: Impact of Hollywood, Gaming
Conflicts; 3) MES / N 0703 (Plan Too	try Challenges and Conflicts;
platforms, and Workflow)	plication of Gaming platforms,
from 8 bit 4) MES / N 0704 (Produce 2	ation of Gaming technology - from 8 bit
additional Animation)	onsole gaming, Gaming as additional
franchise. 5) MES / N 0705 (Produce)	ue stream for monetizing a franchise.
Animation)	Study: Avatar, Kung-fu
, ,	a, Ratatouille, Wall-E ,etc
,,,	ERMAN,KRISH,HANUMAN,GHAJI
•	OADSIDE ROMEO: Case Study
workplace health and safety	
ne Media	national Issues Facing the Media
	C
	•
	_
	* *
g, I-media	nventional media, Pod Casting, I-media
	igital media
reb-virtual th IPTV & 1) MES / N 0701 (Understate Animation Requirements) 20 Animation Requirements) 21 MES / N 0702 (Conceptualize Creative Identification of Production) 22 MES / N 0702 (Conceptualize Creative Identification of Production) 33 MES / N 0703 (Plan Toolong and Workflow) 44 MES / N 0704 (Produce of Animation) 55 MES / N 0705 (Produce of Animation) 66 MES / N 0706 (Produce of Animation) 77 MES / N 0707 (Maintain workplace health and safety of Messian of Messia	Issues-In real and web-virtual ins, Challenges associated with IPTV & the and opportunities: Animation try Growth and Challenges, VFX for na: Impact of Hollywood, Gaming try Challenges and Conflicts; plication of Gaming platforms, ation of Gaming technology - from 8 bit onsole gaming, Gaming as additional ue stream for monetizing a franchise. Study: Avatar, Kung-fu at, Ratatouille, Wall-E, etc ERMAN, KRISH, HANUMAN, GHAJI OADSIDE ROMEO: Case Study Inational Issues Facing the Media stry: Case Studies: Piracy Issues and fluction to IPR, Adapting international and to Indian television: KBC-Big Boss-Study, Pricing Challenges, Inventional Media opportunities in Definitions and terms in aventional media, Pod Casting, I-media

Section – II	Practical -
	Assignments
Workshop on Media Laws	10
Assignment on Copyrights	10

- 1. Business Ethics: A Global & Management Perspective Tata McGraw Hill
- 2. Velasquez Business Ethics Prentice Hall of India
- 3. Ken Smith and Phil Johnson Business Ethics and Business Behavior.

PAPER 5.4- POST PRODUCTION & COMPUTER GRAPHICS - II

Post Production & Computer Graphics is an advanced level course for students who want to go deeper into the art and craft of editing. You are expected to enter this course with basic familiarity with non-linear editing on Avid or Final Cut Pro.

Part of the course will emphasize technical skill with editing software. Just as important as software operation, the course examines the editor's role in shaping content, pacing, visual style, and storytelling also making an editor understand the contemporary era editing for advertising and music videos. The history of editing as a craft will also be explored.

Section – I	No. of	NOS	
	Lectures		
Television Aspect ratio, Different television		1) MES / N 1401	
standardization.	10	(Understand requirements	
Editing - Action Sequence, Cross Cutting,		and plan workflow)	
Parallel Cutting.		2) MES / N 1402 (Manage	
		equipment & material)	
		3) MES / N 1403 (Edit the	
		production)	
		4) MES / N 1404 (Maintain	
		workplace health and safety)	

Contemporary Editing Style,		1)MES / N 0211 (Managing
Editing - Advertising & Promotional Video	10	preparation of advertisement end- products) 2)MES/N 1308(Manage the production marketing and release) 3)MES/N1307 (Direct the post production process)
Editing - Complex, Dramatic Scene. Analysis of film sequences from editing point of view.	10	1)MES/ N 1906 Write and Edit Copy 2)MES/ N 1912 Maintain Workplace Health and Safety
Animation: Cell Animation, Computer Animation, Incorporating Animation & Live Action.	10	1) MES/ N 1907 Understand Audio Visual Aids 2) MES / N 1304 (Communicate requirements to the team) 3) MES / N 1306 (Direct the animation process)

Section – II	Practical - Assignments
Introduction to Final Cut Pro, Arranging the Interface, Learning	
Custom Layout, Customizing the keyboard Layout, Setting	15
Scratch Disk, Bin Management, Logging, Digitizing, and	
Capturing, Saving Projects and Accessing the Auto save Vault.	
Organizing Video Footage, Media Management, Insert and	
Overwriting Editing, Three point Editing, Split Edit, Working	10
with Multi Layers, Key framing Image, Time Remapping,	
Effects, Applying Transitions, Compositing, Motion Tab, and	
Render Setting.	
Titling, Sound Editing, Track laying (Effects, Music, Narration),	
Dubbing and Syncing, Adjusting Audio Levels, Mix down Audio,	10
Final Cut Pro Compatible and Supporting Software, Print to	
Video.	

- 1. Thames and Hudson Manual of Film Editing
- 2. "Editing in the depth of the surface: A few basic principles of graphic editing" by Lars Bo Kimergard; Dancyger
- 3. The Technique of Film and Video Editing: History, Theory, and Practice By Ken Dancyger
- 4. New Challenges to Filmic Narrative Conventions," "The MTV Influence on Editing I & II
- 5. Nonlinear Editing Basics: Electronic Film and Video Editing By Steven E. Browne
- A professional Media Project Management company will guide students for their assignments.

PAPER 5.5- SOUND & SOUND SPECIAL EFFECTS

The said module makes you understand the basic of sound and the nature of sound and recording devices. It briefs you about sync sound, mixing console, analog v/s digital workflow to understand the need for sound and importance of sound in film and finally to equip your knowledge to record a song.

Section – I	No. of	NOS
	Lectures	
Characteristics of sound wave and its		1) MES / N 3405 (Prepare sound
propagation: Nature of acoustical	5	equipment)
waves; concepts of amplitude and		2) MES / N 3407 (Record/mix sound)
frequency - wavelength and harmonics.		3) MES / N 3409 (Maintain workplace
Psycho-acoustics: Nature of hearing and		health and safety) Optional
perception of sound, including concepts		
of pitch, loudness, and timbre; the		
precedence effect; localization in rooms;		
equal loudness contours; and other		
mysteries of hearing. Principles of		
Stereophony		
Music & Sound for Film & Video,		1) MES / N 3405 (Prepare sound
importance of sound track and various	5	equipment)
essentials of a sound track, explanation		2) MES / N 3407 (Record/mix sound)
of how sound is put to the film. Sync		3)MES / N 3408 (Edit Sound)
Sound: The size of the role sound should		4)MES / N 3401 (Conceptualize sound
play in your film will vary depending on		concepts)

your professor's requests, but when it comes to the technical side of things, you are at least required to know how to achieve synchronized sound and picture with film.		5) MES / N 3402 (Select sound equipment) 6)MES / N 3403 (Select sound studios for recording) 7) MES / N 3409 (Maintain workplace health and safety)
Interconnectivity of Analog & Digital Equipment: Basic analog connectors, cabling, patch – bay, inter connectivity between various recording studio equipment. Various Digital interconnects and their sockets on the digital equipment. Microphones Types: Dynamic, Condenser, Ribbon, Polar Pattern, Sensitivity. Microphone designs for special applications Acoustics I (Fundamentals): The behavior of sound in outdoors and in closed spaces; Absorption, reflection, diffraction, refraction, reverberation	5	1)MES / N 0605 (Set up Camera Equipment prior to Shoot) 2) MES / N 0606 (Prepare for Shoot) 3) 5) MES / N 3402 (Select sound equipment)
Mixing Console Basics: The signal flow and various auxiliary systems. Digital Audio: Analog to Digital to Analog conversion. Sampling Frequency, Bit Rates. Problems in digital audio. Different digital media, Standard digital recording & mastering formats. Audio file formats, storage mediums – optical, magnetic, Jitter etc. Computers in Audio: Different platforms – different operating systems, Configuration of a PC for sound recording. Mother Boards, Processor, Sound Card, Graphic card, Monitors Recorders: Analog, Digital, Tape Based & Tapeless. Digital Audio Workstations(DAW's)	5	1)MES / N 3403 (Select sound studios for recording) 2) MES / N 3409 (Maintain workplace health and safety) 3)MES / N 3408 (Edit Sound)
Microphone Techniques: Placement, Applications, Proximity effects etc.	5	1) MES / N 3404 (Set-up, maintain and disassemble sound equipment)

microphones and placement techniques for stereo recording. Monitoring Systems: Active & Passive types, Domestic and professional listening environment, Stereo and surround monitoring.		2) MES / N 3406 (Capture Sound)
The Production Process of a Song: Music Basics. – Types of Music, Concepts of Melody, Harmony, Rhythm & counter melody etc. Format of a song. Preproduction, Tracking, Overdubbing, Editing, Mixing and Mastering. Processors: Theory of Tonal, Dynamic & Spatial processors. Equalizers – types and their application, Compressors & Limiters - theory and application, Effects processors - Reverberation and Delay Devices and their plug in counterparts.	5	1) MES/ N 2809 (Coordinate Production Activities) 2) MES/ N 2812 (Manage Content Archival) 3)MES/ N 2815 (Manage Workplace Health and Safety) 4) MES / N 3401 (Conceptualize sound concepts) 5) MES / N 3402 (Select sound equipment) 6) MES / N 3403 (Select sound studios for recording) 7) MES / N 3409 (Maintain workplace health and safety)
Sound for film: Location sound, Radio mice- uses and potential difficulties. Boom operation for sync sound, Hands-on training in location sound recording for video. Film Showcase: Case studies of famous Indian as well as foreign films	5	1) MES / N 3401 (Conceptualize sound concepts) 2) MES / N 3402 (Select sound equipment) 3) MES / N 3403 (Select sound studios for recording)
Nuendo Programme: Basic principles, understanding the process from initial set up to completion of a project. To set up for a vocal/instruments dub. Hands-on training - You will share a Nuendo workstation during the class. Principles of Mixing: The basic techniques of mixing and the fundamental approach. The Building Blocks of Mixing Setting the sound stage, and the sonic	5	1)MES / N 3405 (Prepare sound equipment) 2) MES / N 3407 (Record/mix sound) 3) MES / N 3409 (Maintain workplace health and safety)

implications of panning and of placing instruments at varying distances from the listener; Consideration of different approaches to getting desired results from EQ; A comprehensive review of the uses of dynamic processor; on Individual channels and Mix master. Finishing a mix with automation."Mixing in the box." And "Mixing through the board."		
Production of the Sound Track for the student project film: Discussing sound design strategy with the director of the film at pre-production stage. Attending film sync shoots. Video File formats, Acquiring picture for post-production from edit suite. Dubbing the dialogues wherever necessary, Selecting SFX and BG music from the library, recording Foley and music as per the demand of the script. Mixing the final track. Export it to the editor; supervise the final assembly of the film.	5	1) MES / N 3401 (Conceptualize sound concepts) 2) MES / N 3405 (Prepare sound equipment) 3) MES / N 3407 (Record/mix sound) 4) MES / N 3409 (Maintain workplace health and safety)

Section – II	Practical -
	Assignments
Mono, Stereo & Digital Sound Formats	5
Recording live sound by camcorders	5
Recording Studio & its operations	5
Nuendo Software and various software for sound mixing	5
Creating digital sound track by software's and saving in various formats	5

Mixing of sound tracks	5
Recording Song	5

- 1. Producing for TV and Video: A Real-world Approach by Cathrine Kellison
- 2. Audio in Media by Stanley R. Alten
- 3. Modern Recording Techniques by David Miles Huber
- 4. Mixing Audio by Roey Izhaki
- 5. Practical Recording Techniques by Jenny Bartlett
- Along with Studio practical students will experience Live Recording with Celebrity Singer & Music Composers.

PAPER 5.6- ADVANCE PRACTICAL FILM MAKING:

Aim of this practical to exposing students to various Cameras and Software for production of Music Video and Television Series of 25 minutes.

25 minutes Television Series	75
Music Video	75

SIXTH SEMESTER

6.1 - FINAL PROJECT:

Besides terming it as a Final Project of the course, student has to put in their best efforts as the project will be their Portfolio, their Bio-data, which they would be representing to the Media Industry for Job.

Student has to choose their specialization –	
Direction & Script, VFX & Composting,	30 credits
Cinematography and Sound.	
Building up your own team for accomplishing your project	
Create a 45 minutes Feature Film in the period of 6 months	
Each student has to essay their projected film and specialization in Thesis format and submit it to the college along with created feature	
film.	

PAPER 6.2 SKILL COMPONENT - IV

Selective Job Roles mapped to curriculum will be assessed by Media & Entertainment Skills Council under NSDC – UGC. The passing standards are as per rule and assessment criteria of sector skill council

PERFORMANCE GRADING:

The Performance grading of the learners shall be on the 10 Point ranking system as under.

Percentage of Marks Obtained	Grade Point	Grade	Performance

80.00 and above	10	О	Outstanding
70-79.99	9	A+	Excellent
60-69.99	8	A	Very Good
55-59.99	7	B+	Good
50-54.99	6	В	Above Average
45-49.99	5	C	Average
40-44.99	4	D	Pass
Less than 40	0	F	Fail

The Performance grading shall be based on the aggregate performance of Internal Assessment and Semester End Examination.

PASSING STANDARD

The Learners to pass course shall have to obtain a minimum of 40% marks in aggregate for each course where the course consist of Internal Assessment and Semester End Examination. The Learners shall obtain minimum 40% marks (ie.10 Out of 25) in the internal assessment and 40% marks in Semester End Examination (ie.30 out of 75) separately, to pass the course and minimum of Grade D in each project wherever applicable, to pass the particular semester. A Learner will be said to have passed the course if the learner passes the internal assessment & Semester End Examination together.

The Passing standard for skill component assessment by sector skill council(SSC) under NSDC – UGC will be as per rule / criteria of assessment of SSC.