Introduction to Media

1. Commercial Hindi cinema often uses the _____ language
   a. Khariboli
   b. Hindustani
   c. Tamil
   d. English
2. The _____is a statutory film-certification body in the Ministry of Information and Broadcasting of the Government of India.
   a. Film Censor Board
   b. Censor-India Board
   c. Central Board of Film Certification
   d. Union Censorship Board
3. The U/A certification for films in India stands for:
   a. Unrestricted public exhibition
   b. Adults only
   c. Restricted to a specialised groups of people, such as engineers, doctors or scientists
   d. Parental guidance for children under age 12
4. Dadasaheb Phalke's _____ is considered the first Indian full-length feature film.
   a. *Alam Ara*
   b. *PatherPanchali*
   c. *Do Bigha Zamin*
   d. *Raja Harishchandra*
5. The _____ imposed a nearly two-year long censorship of Indian media, especially of print media in the 20th Century
   a. The Indian Independence Struggle
   b. The Partition of India
   c. The Indian Emergency
   d. The Indian Economic Liberalisation
6. Cinema was first introduced in India in 1896, when _____ showcased six films at the Watson Hotel in Mumbai (then Bombay).
   a. the Wright brothers
   b. the Lumiere brothers
   c. Dadasaheb Phalke
   d. Sir Bartle Frere

7. _____is writing down the movement, actions, expression and dialogue of the characters in screenplay, in screenplay format.
   a. Direction

b. Cinematography
c. Scriptwriting
d. Screening

8. Scriptwriting aims to:
   a. Externalize a character's internal motivations
   b. Tell a story visually
   c. Use proper screenplay format
   d. All of the above

9. Screenwriting can be used for _____, from the following options.
   a. Novels
   b. YouTube videos
   c. Newspaper articles
   d. None

10. Which of the following occurs first in the screenplay format?
    a. Character list
    b. Dialogue
    c. Scene Heading
    d. Paranthesis

11. A _____ is a graphic organizer that consists of illustrations or images displayed in sequence for the purpose of pre-visualising a motion picture.
    a. Storyboard
    b. Moodboard
    c. Script
    d. Paranthesis

12. A voiceover in a film often assumes the role of a _____.
    a. Director
    b. Narrator
    c. Cinematographer
    d. Distributer

13. The creation of a film based on a novel would be considered an instance of _____.
    a. Literary adaptation
    b. Code switching
    c. Code mixing
    d. Semantic transfer

14. _____ describes the essential steps for constructing adaptations for any theatrical venue.
    a. Screen to Page
    b. Screen to Stage
    c. Page to Stage
    d. Page to Page

15. When a print novel is read out on the radio without any modifications in the original text, there is only a change in the _____.
    a. Title

b. Medium

c. Genre

d. Language

16. The film *Haider* is an adaptation of the play *Hamlet*, written by William Shakespeare. What is this an instance of?

    a. Page to Stage to Screen

    b. Screen to Page

    c. Page to Page

    d. None of the above

17. _____ can be adapted into feature films

    a. Novels

    b. Autobiographies

    c. Mythological stories

    d. All of the above

18. *Lara Croft: Tomb Raider – The Cradle of Life* is an adaptation of a _____ into a film.

    a. Video game

    b. An Elizabethan play

    c. A classic novel

    d. None of the above

19. Which one of the following theorists is known for the quote 'The Medium is the message'?

    a. George Gerbner

    b. Elizabeth Noelle-Neumann

    c. Marshall McLuhan

    d. Jeffrey Cole

20. What is the process of filtering information before it reaches the audience called?

    a. Gatekeeping

    b. Surveillance

    c. Gratification

    d. Broadcasting

21. Mass media are characterised by

    a. Immediate feedback

    b. Communication from a few to many

    c. Audience participation

    d. None of the above

22. Which of the following is a new practice associated with internet media consumption?

    a. Binge-watching

    b. Broadcasting

    c. Universalised content

    d. Family-oriented material

23. Which of the following mediums became newly popular in India in the 1960s and 1970s?

    a. Newspaper

    b. Radio

    c. Computers

d. Television
24. _____ is credited with starting the first newspaper in India in 1780.
   a. August Lumiere
   b. James Augustus Hickey
   c. Johannes Gutenberg
   d. Thomas Mann
25. Which of the following is a social networking website?
   a. Amazon.com
   b. Instagram
   c. Netflix
   d. Hulu