

## UNIVERSITY OF MUMBAI



## NATIONAL CONFERENCE

On

## INNOVATION, INTELLECTUAL PROPERTY RIGHTS&ENTREPRENEURSHIP



May 11, 2019

Organized By

**THANE SUB CAMPUS**

**Dear Sir/ Madam,**

It gives us immense pleasure to cordially invite and welcome you to participate and share your experiences in one day **National Conference** on “**INNOVATION, INTELLECTUAL PROPERTY RIGHTS&ENTREPRENEURSHIP**” on May 11, 2019.

### **ABOUT UNIVERSITY OF MUMBAI**

The profile of this University carved out in 161 years of its functioning attests to its manifold achievements as the intellectual and moral powerhouse of the society. The University has always given its best to the country in general and to the city of Mumbai in particular by enthusiastically shouldering an ever-growing load of social values and opportunities. It has two campuses of areas 243 acres and 14 acres at Vidyanagari and Fort respectively; sub-campuses/centers at Ratnagiri 20 acres, Thane 6.50 acres and Kalyan 6.26 acres with 60 University Departments & Institutes and 749 affiliated colleges. It has established its name in industrial & International collaborations and runs various professional courses.

### **ABOUT UNIVERSITY OF MUMBAI- THANE SUB CAMPUS (MUTC)**

University of Mumbai, Thane Sub Campus is an institute that stands on the foundation of students distinct from the crowd, learning to groom their skills and being trained to their highest potential to meet the requirements of the dynamic corporate world. We offer two Five year Integrated Courses – **Bachelors in Management Studies - Masters in Business Administration (BMS-MBA)** and

**Bachelors in Business Administration- Legum Baccalaureus (BBA-LLB (Hons.)).** The campus commenced in the year 2014 intending to give both the courses a discrete approach and nurture students resourcefully, preparing them for the competitive industrial environment. MUTC is known for its industry synced, practical application of knowledge. Its mission and central theme has always been to promote and launch various educational, research and development activities for advancement of management education.

### **THEME OF CONFERENCE**

Individuals have thoughts and ideas. In business, new ideas can prompt new products and services. They can prompt a superior method for accomplishing something. Thoughts and ideas can originate from existing organizations through innovative work. The effective use and management of Intellectual Property and IPR is the need of the hour for entrepreneurs and to minimize the risk involved in the new venture. The objective of the conference is to provide a platform to academicians and researchers along with the industry people to discuss the changing role of IP in economic, social, cultural and entrepreneurship development.

### **Call for Papers/Poster Presentation**

We welcome original papers (preferably research based) from teachers of various disciplines, researchers, educational administrators on any aspect of **INNOVATION, INTELLECTUAL PROPERTY RIGHTS&ENTREPRENEURSHIP**. The Abstract for the presentation should be approximately 250 words and full length papers 2500 words. The complete paper /poster should be submitted on or before **May 2, 2019**. The abstract along with paper should be sent by e-mail only on the following e-mail address.

[conference.mutc@gmail.com](mailto:conference.mutc@gmail.com)

**The conference will focus on the central theme of “INNOVATION, INTELLECTUAL PROPERTY RIGHTS&ENTREPRENEURSHIP”, with the following sub-themes:**

1. IPR- Changing Concerns
2. IPR Issues in Research and Creative works
3. IP for Economic Development
4. Gender and Entrepreneurship
5. Innovation and Technological Entrepreneurship
6. Social Entrepreneurship
7. The Role of formal Education System in fostering Entrepreneurship

### **Registration Fees**

Rs.1000 (Academicians &Industry Professionals)

Rs.500 (Research Scholars)

In case there is a joint paper, both participants have to register separately and both have to make it convenient to attend the seminar and make a joint presentation. Please do not insist of spot registration. **No TA/DA will be paid to the participants.**

The registration fees should be paid through Cash/demand draft drawn in favor of **Finance and Accounts Officer, University of Mumbai**, payable at Mumbai. The registration fee includes seminar material, lunch, tea and snacks.

The D.D. of Registration fees along with the registration form should be submitted in the office of the University of Mumbai, Thane Sub Campus, Thane on or before **May 2, 2019**.

### **REVIEW PROCESS**

All submissions will be reviewed on the basis of relevance, originality, significance, soundness and clarity. At least 2 referees will review each paper under a double-blind peer-review process. Academicians and professionals are encouraged to contribute new ideas, concepts and paradigms.

### **GUIDELINES FOR SUBMISSION OF RESEARCH PAPERS:**

1. The paper has to be typed in Times New Roman, font size 12 and 1.5 line spacing,
2. The paper should be a word file with A4 size paper, 1 inch margin on all the four sides.
3. Abstract should not exceed 300 words.
4. The paper should not exceed 2500 words. (including graphs, tables and appendices)
5. The cover page of the manuscript must contain the title of the paper, author's name, College/Corporate address, e-mail address and acknowledgements, if any.
6. The cover page should not be a part of the paper so as to facilitate the peer review of the paper.
7. The references should be in APA format.
8. Abstract and full paper should be sent to: \_\_\_\_\_ mail ID
  - a. File name: <First Name>\_<Last Name>\_<Topic>
  - b. Subject line for the email: < First Name>\_<Last Name>\_NRC 2019

Registration form will be available on <http://mu.ac.in/portal/thane-sub-campus/>

### **Patrons**

Prof. Suhas Pednekar Vice-Chancellor, University of Mumbai

Prof. Ravindra Kulkarni, Pro-Vice Chancellor, University of Mumbai

Prof. Ajay Deshmukh Registrar, University of Mumbai

Prof. Ajay Bhamre Dean, Faculty of Commerce, University of Mumbai

### **Advisory Committee**

Dr. Beena Khemchandani Principal, Sevasadn College of Education, Mumbai.

Dr. Minu Madlani Principal, KBP Hinduja College of Commerce, Mumbai.

Dr. Jeetendra Aherkar Principal, Amlani College of Commerce, Mumbai.

### **Convenor**

Dr Sunita Magre .I/C Director University of Mumbai, Thane Sub Campus

### **Organizing Secretary**

Renu Jogdand -Assistant Professor, University of Mumbai, Thane Sub Campus

### **Organizing Committee**

Sandhya Bele - Assistant Professor, University of Mumbai, Thane Sub Campus  
Kanika Khurana- Assistant Professor, University of Mumbai, Thane Sub Campus  
Rajendra Gavit Assistant Professor, University of Mumbai, Thane Sub Campus  
Dr. Raina Midha Assistant Professor, University of Mumbai, Thane Sub Campus  
Dr Shrirang Patil , System Network Maneger ,University of Mumbai, Thane Sub Campus

### **Address for Communication/Venue**

University of Mumbai, Thane Sub Campus,  
Behind Runwal Garden City,  
Ram Maruti Nagar,Balkum  
Thane (west)-400608  
Tel: 022-25339323/25

### **Contact No. for Communication**

Renu Jogdand -8652876382  
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**E-mail:** [conference.mutc@gmail.com](mailto:conference.mutc@gmail.com)

**Website:** - www.mu.ac.in on <http://mu.ac.in/portal/thane-sub-campus/>



**UNIVERSITY OF MUMBAI- THANE SUB CAMPUS**  
**NATIONAL CONFERENCE 2019**  
**ON**  
**‘INNOVATION, INTELLECTUAL PROPERTY RIGHTS & ENTREPRENEURSHIP’**  
**11<sup>th</sup> MAY, 2019**

**REGISTRATION FORM**

Mr./Mrs./ Ms/Dr. :

Designation:

Name and Address of the Organization:

Contact Address:

E-mail ID:

Mobile:

Title of the Paper:

Type of Registration: (Please mark in the appropriate column)

Academicians & Industry professionals	Rs. 1000	
Students and researchers	Rs. 500	

Payment Details:

Amount:

DD No.

Name of the Bank:

Branch:

Date of the Issue:

Signature:

Place:

Please Note:

1. Registration Fees is to be paid by DD in favour of ‘Finance and Accounts Officer’ M.G.Road, Fort, Mumbai-400 032’ payable at Mumbai.
2. If you are registering under Research Scholar/ Student category, please attach proof for the same.