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Answer Key -

Page No.....

Q. No.	Question	Marks
1. A.	Definition of Social Psychology what is a science. Core values - accuracy, objectivity, skepticism, open-mindedness Is social psychology a science or common sense	10
B.	Correlational method - meaning, Example of facebook, Correlation is not causation	10
C.	Define relationships. How they develop, change, strengthen with egs.	02 08
8.2. A.	Define heuristics Availability Anchoring and adjustment	02 04 04
B.	Counterfactual thinking Magical thinking	07 02
C.	Optimistic bias, overconfidence bias. Rocky past versus Golden future Planning fallacy.	2 3 4
8.3. A.	Facial feedback hypothesis	10
B.	Gazes and Stares Body Language	05 05

Q. No.		Marks
3. C.	Research studies on first impression formation Research studies about factors determining its accuracy	10
4. A.	Define classical conditioning, conditioned - unconditioned stimulus. Two pathways - direct - indirect route Subliminal conditioning, mere exposure, illusion of truth effect	10
B.	Define attitude Fazio's attitude-behaviour process	2 8
C.	What is cognitive dissonance Dissonance induced by hypocrisy	3. 7
5. A.	Five steps involved in building a theory - explanation with example	10
B.	Two-factor theory, Schema activation, Regulating emotions	10
C.	Micro-expression, interchannel discrepancy, eye-contact, exaggerated facial expression	10
D.	Ego depletion Avoidance Forewarning	05 05

