

AC 11-05-2017
Item No. 4.114



UNIVERSITY OF MUMBAI

**BOARD OF STUDIES IN RURAL DEVELOPMENT
(AD-HOC)**

SYLLABUS AS PER CBCS FOR

**M.A IN RURAL DEVELOPMENT
(SEMISTER III & IV)**

W.E.F. ACADEMIC YEAR 2017-18

**AS PASSED IN ACADEMIC COUNCIL HELD ON: 11.05.2017
(Agenda Item No. 4.114)**

UNIVERSITY OF MUMBAI



Essentials Elements of the Syllabus

| | | |
|----|--|---|
| 1 | Title of the Course | M.A. in Rural Development |
| 2 | Course Code | MARD |
| 3 | Preamble / Scope: After completing this course, the students will be able to work in the area of rural development at various settings. | |
| 4 | Objective of Course / Learning Outcome : To acquaint students with the field of rural development, impart knowledge, skills and attitude to be a rural development professional. | |
| 5 | Eligibility : Any Graduate. | |
| 6 | Fee Structure: As per University norms. Rs. 7,200/- at present. | |
| 7 | No. of Lectures | 4 courses per semester |
| 8 | No. of Practical | NIL |
| 9 | Duration of the Course | Two Years |
| 10 | Notional hours | 90 Hrs. |
| 11 | No. of Students per Batch | : 40 |
| 12 | Selection | : Merit based. |
| 13 | Assessment | : As per the University norms |
| 14 | Syllabus Details | : Total Credits- 96. Syllabus enclosed. |
| 15 | Title of the Unit | : As per Syllabus |
| 16 | Title of the Sub-Unit | : As per Syllabus |
| 17 | Semester wise Theory | : As per Syllabus |
| 18 | Semester wise List of Practical | : As per Syllabus |
| 19 | Question Paper Pattern | : As per University of Mumbai rules |
| 20 | Pattern of Practical Exam | : As per Syllabus |
| 21 | Scheme of Evaluation of Project / Internship : In the IV Semester | |
| 22 | List of Suggested Reading | : As per Syllabus |
| 23 | List of Websites | : As per Syllabus |
| 24 | List of You-Tube Videos | :NIL |
| 25 | List of MOOCs | : NIL |

Cover Page

AC _____
Item No. _____

UNIVERSITY OF MUMBAI



Syllabus for Approval

| Sr. No. | Heading | Particulars |
|---------|--------------------------------------|-------------------------------|
| 1 | Title of the Course | M. A. in Rural Development |
| 2 | Eligibility for Admission | Graduate from any discipline. |
| 3 | Passing Marks | 40% |
| 4 | Ordinances / Regulations (if any) | --- |
| 5 | No. of Years / Semesters | Two years / Four Semester. |
| 6 | Level | P.G. |
| 7 | Pattern | Semester |
| 8 | Status | New as per CBCS. |
| 9 | To be implemented from Academic Year | From Academic Year 2017-18. |

Date: 09.05.2017

Signature:

Name of BOS Chairperson :


Dr. Chandrakant Puri

UNIVERSITY OF MUMBAI

**M.A. in Rural Development
Syllabus for Semester–III & IV
(Choice Based Credit System)**

With effect from the Academic Year: 2017-2018

SEMESTER-III

| <i>Elective basket-I (compulsory) [Credits-6]</i> | <i>Elective basket-II (choose any one) [Credits-6]</i> | <i>Elective basket-III (choose any one) [Credits-6]</i> | <i>Elective basket-IV (choose any one) [Credits-6]</i> |
|--|--|--|--|
| Research Methodology for Rural Development (MARD 3.1) | Development of Fishery (MARD 3.2) | Horticulture and Rural Development (MARD 3.5) | Rural Resource Management (MARD 3.8) |
| | Agriculture and Rural Development (MARD 3.3) | Dairy and Animal Husbandry and Rural Development (MARD 3.6) | Agro Tourism and Rural Development (MARD 3.9) |
| | Entrepreneurship and Rural Management (MARD 3.4) | Development of Socially Excluded Communities (MARD 3.7) | Gender Studies (MARD 3.10) |
| TOTAL CREDITS : 24 | | | |

SEMESTER-IV

| <i>Project based course- I Credits-8</i> | <i>Project based course- II Credits-6</i> | <i>Optional Choices Basket-I Credits-6 (Skill workshop component) Choose any one</i> | <i>Optional Choice Basket –II Inter disciplinary Credits-4</i> |
|---|--|---|--|
| Research project with dissertation (MARD 4.1) | Internship with CBO/ NGO / Government / Corporate sector (MARD 4.2) | Development Communication Skills (MARD 4.3) | Disaster Management (MARD 4.5) |
| | | Leadership Development Skills (MARD 4.4) | Human Rights and Vulnerable Groups (MARD 4.6) |
| TOTAL CREDITS : 24 | | | |

EXAMINATION PATTERN:

- **External 60**
- **Internal-40**

QUESTION PAPER PATTERN

- **Each question carries 10 Marks**
- **Attempt any FIVE questions from Question No. 1 to 7.**
- **Question Number 8 is compulsory which consists of short notes. Write any TWO out of FOUR short notes of 5 marks each.**

**UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT**

**PAPER TITLE: RESEARCH METHODOLOGY FOR RURAL
DEVELOPMENT**

PAPER CODE: MARD 3.1

SEMESTER: III

TOTAL CREDIT: 06

Objective

1. To introduce the learner to the field of social research and research process.
2. To help learner identify various research designs and sampling techniques.
3. To introduce the learner with tools and techniques or data collection.
4. To provide basic skills in literature review, developing research proposal and tools of data Collection

| Unit | Content | No. of hours |
|-------------|---|---------------------|
| I | Introduction to Social Science Research a) Meaning of Social Research b) Importance of Research in Rural Development. c) Ethical Issues in social science Research | 05 |
| II | Research Designs a) Exploratory b) Descriptive c) Experimental d) Diagnostic - Exploratory, Experimental and Descriptive research design | 10 |
| III | Research Process a) Problem Identification/Problem formulation b) Literature Survey and Review c) Selection of a Research Problem d) Specification of Research Questions e) Rationale and Study Objectives f) Hypothesis g) Concepts and Variables h) Research Design i) Data Collection j) Data Analysis k) Interpretation of data and report writing. | 15 |
| IV | Sampling a) Meaning of Sampling, purpose b) Types of Sampling, Probability Sampling, Non Probability Sampling. c) Key Terms, Universe sample, sampling tram, sampling unity, target, population etc. | 10 |

| | | |
|----------------------------------|--|-----------|
| V, | Tools and Techniques of Data Collection a) Distinction between Primary and Secondary Data b) Structured Interview Schedule c) Semi Structured Schedule d) Case study e) Focused Group Discussion f) Observation g) PRA h) RRA | 10 |
| VI | Data Analysis & Report Writing a) Data Processing, Data Editing, Categorization, Code b) Book, Data-Entry, use of SPSS for data processing c) Frequency Distributions, Percentages, Data Analysis, d) Interpretation, Discussion, Report Writing. | 10 |
| <u>Evaluation Pattern</u> | | |
| External | | 60 |
| Internal | | 40 |
| A) Develop a research proposal | | 20 |
| B) Class Test | | 10 |
| C) Class Conduct | | 10 |

References:

- Ahuja Ram, Research Methods, Rawat Publications, New Delhi, (Reprint,2017)
- Patkar Vivek, Sanshodhan Maragavaril Pravas (Marathi), 2007,
- Kothari C R, Research Methodology: Methods & Techniques, New Age International Publisher, New Delhi, 1990.
- Babbie, E (ed) 2004, The Practice of Social Research, Thomson Wadsworth, Belmont (USA).
- Champion, D.J. (ed) 1981, Basic Statistics for Social Research, Macmillan Publishing Company, New York.
- Costello, P.J.M. 2003, Action Research Continuum, London. Clarke, A., 2003, Evaluation Research Sage Publications, New Delhi
- Singleton, R.A.Straits, B.C. (ed), 1999,Approaches to Social Research
- Whyte, W.F (ed), 1991 Participatory Action Research Sage Publications, London.
- Young, P.V. (4th ed), Scientific Social Surveys and Research, Prentice Hall, Eaglewood Cliff, New Jersey.
- Cochran, W.G., 1972, Sampling Techniques, Wiley Eastern Private Ltd., New Delhi.
- Champion, D. J., 1981, Basic Statistics for Social Research, Macmillan Publishing Co., New York.10)

**UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT**

PAPER TITLE: DEVELOPMENT OF FISHERY

PAPER CODE: MARD 3.2

SEMESTER: III

TOTAL CREDIT: 06

OBJECTIVES

1. To understand concepts related to Fishery and its role in Rural Development
2. To teach the management and technology for various types of Fishery

| Unit | Content | No. of hours |
|------|--|--------------|
| I | FISHERY & RURAL DEVELOPMENT a) Concept of Fishery b) Nature and Scope of Fishery c) Significance of Fishery in Rural Development d) Nutrition Value of Fishes e) Methods of Capturing Fishes | 10 |
| II | ORIGIN & DEVELOPMENT OF FISHERY a) Historical Background of Fishery b) Changing Nature of Fishery in India c) Problems of Fishery in India d) Government Policies for Fishery e) Various Schemes for Fishery Development | 10 |
| III | MANAGEMENT & TECHNOLOGY FOR FRESH WATER FISHERY a) Types and Characteristics of Fresh Water Fishes b) Necessary Factors for Fresh Water Fishery c) Preparation and Cultivation of Ponds d) Structure and layout plan for Fresh Water Farming e) Food Management for Fresh Water Fishes f) Harvesting and Marketing of Fishes. | 10 |
| IV | MANAGEMENT & TECHNOLOGY FOR BRACKISH WATER FISHERY a) Types and Characteristics of Brackish Water Fishes b) Necessary Factors for Brackish Water Fishery c) Preparation and Cultivation of Ponds in Brackish Water Fishery d) Structure and Layout Plan for Brackish Water Fishery e) Food Management for Brackish Water Fishery f) Harvesting & Marketing of Fishes. | 10 |

| | | |
|--|---|-----------|
| V | MANAGEMENT & TECHNOLOGY FOR MARINE WATER FISHERY a) Types and Characteristics of Marine Water Fishes. b) Necessary Factors for Marine Water Fishery c) Various Methods and Skill of catching fishes d) Various techniques and skill for Modern /Machinate Fishery e) Fish Processing techniques and skill | 10 |
| VI | FISHERY MANAGEMENT a) Hatchery Technology & Management b) Cold Storage – Management and Technology c) Fishery Marketing Management d) Management of Fishermen Co-Operative Society e) Marketing Management of Fishery Products | 10 |
| <u>Evaluation Pattern</u> | | |
| External | | 60 |
| Internal | | 40 |
| A) Field Work (any one of the following) | | 20 |
| a) Study of fresh water fish farming project | | |
| b) Participation in Managing Shrimp Farming Project | | |
| c) Participation in Management of Fishermen Co-operative Society | | |
| d) Project Report Preparation under NCDC | | |
| e) Preparing Project report of Fish Farming | | |
| B) Class Test | | 10 |
| C) Class Conduct | | 10 |

References:

1. Costal Aquaculture Authority, (Government of India, Chennai) Compendium of Act, Rules, Guidelines and Notifications, 2005.
2. National Aquaculture Sector, Overview India, Country Sector Overview India, (Aquaculture Sector, Overview – India), History and General Overview.
3. Development of Costal Aquaculture Chapter X, Costal Agro – Aqua Farming, BSKKV, Dapoli
4. Statistics of Marine Product Exports 2005. By The Marine Products Export Development Authority.

UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT

PAPER TITLE: AGRICULTURE & RURAL DEVELOPMENT

PAPER CODE: MARD 3.3

SEMESTER: III

TOTAL CREDIT: 06

OBJECTIVES:

1. To Understand the Importance of Agricultural Sector in Indian Economy & Rural Development
2. To Study the Various Trends of Agriculture
3. To Understand the Contemporary Situation of Agriculture in India.

| Unit | Content | No. of hours |
|-------------|--|---------------------|
| I | Agriculture & Rural Development a) Concept of Agriculture b) Nature of Agriculture c) Feature of Agriculture d) Scope & Role of Agriculture in Indian Economy & Rural Development | 10 |
| II | Agriculture Productivity : a) Concept of Agriculture Productivity b) Causes of low Agriculture Productivity in India c) Consequences of low Agriculture Productivity d) Measures to Increase Agriculture Productivity | 10 |
| III | Horticulture : a) Concept of Horticulture b) Nature of Horticulture c) Significance of Horticulture in Rural Development d) Various Techniques used in Horticulture | 10 |
| IV | Agricultural inputs a) Role and significance of Agricultural Inputs b) Seed and Grafting c) Fertilizer : Organic and Chemical d) Agricultural Equipment e) Irrigation | 10 |
| V | Agricultural Research a) Importance of Agricultural Research b) Indian Council of Agricultural Research c) Agricultural Universities d) Krishi Vigyan Kendra | 10 |
| VI | Trends in Agriculture a) Organic Farming b) Green House c) Tissue Culture d) Sustainable Agriculture | 10 |

Evaluation Pattern

| | |
|---|-----------|
| External | 60 |
| Internal | 40 |
| A) Field Work (any one of the following) | 20 |
| To understand the problems of Agriculture | |
| To study the Agrarian Crisis and suggest measures | |
| Visit Agricultural University / Krushi Vidyan Kendra & write a report | |
| B) Class Test | 10 |
| C) Class Conduct | 10 |

References :

1. Mishra & Puri, Indian Economy, Himalaya Publishing House (1998)
2. Salunkhe, D.K. & Desai B., Krishi Udyog Ani Gramin Vikas (Marathi)
3. Vyas A.K., An Introduction to Agriculture, Printwell Publisher, Jaipur (1994).
4. Dantawala M.L., Indian Agriculture Development since Independence, Oxford & HB Publishing Co-op Ltd.
5. Mamoria, C.B. & Tripathi, B.B., Agricultural Promblem in India, Kitab Mahal, (1991)
6. Mukherji, N.G., Hand Book of Indian Agriculture, Prinwell Publisher, Jaipur (1994)

**UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT**

PAPER TITLE: ENTREPRENEURSHIP AND RURAL MANAGEMENT

PAPER CODE: MARD 3.4

SEMESTER: III

TOTAL CREDIT: 06

Objectives:

- 1) To understand various concepts related to entrepreneurship
- 2) To give inputs on initiating and managing micro entrepreneurship and SHG
- 3) To learn various elements on book keeping in costing and audit
- 4) To learn skills in rural development and human resource management

| Unit | Content | No. of Hours |
|-------------|---|---------------------|
| I | Entrepreneurship Development <ol style="list-style-type: none"> a) Economic activity and livelihoods b) Profession / Employment / Self-employment c) Entrepreneur – characteristics d) Vision, leadership, motivation, planning, etc. e) Micro enterprise –Concept and features f) Selection of a appropriate business option g) Steps in setting up a micro enterprise | 10 |
| II | Micro-Enterprise Promotion and Management <ol style="list-style-type: none"> a) Micro enterprise – features b) Management concepts: Planning – Organizing – Co-ordination – Controlling c) Resource management (4Ms) – money, material, men and machineries d) Micro credit and planning e) Banks: nature, types, formalities & procedures f) Project report preparation and appraisal | 10 |
| III | Self-Help Group Promotion and Management <ol style="list-style-type: none"> a) Self-Help Groups formation stages b) Government Policies, Programmes and role in development of SHGs. c) Role of NGOs d) Savings and Credit Operations e) Empowerment of Poor and Marginalized Women through SHGs f) Monitoring and Evaluation of SHGs g) Impact Assessment of Savings and Credit Programms h) Problems and Prospects of SHGs | 10 |
| IV | Book-keeping, Costing and Audit <ol style="list-style-type: none"> a) Elements of Bookkeeping b) Books: Journal, Ledger, etc. c) Recording techniques d) Maintenance of books for micro enterprise e) Cost: nature and types f) Cost measurement and control measures g) Audit | 10 |

| | | |
|--|--|-----------|
| V | Rural Marketing a) Marketing: nature and principles b) Local market survey for understanding market needs c) Understanding customers and maintenance of relations d) Value addition measures e) Packaging f) Price management g) Marketing channels in rural areas h) Marketing techniques such as branding, etc. | 10 |
| VI | Human Resource Development a) Importance in rural entrepreneurship b) Manpower requirement and planning c) Training of personnel d) Organizational and leadership development | 10 |
| <u>Evaluation Pattern</u> | | |
| External | | 60 |
| Internal | | 40 |
| A) Field Work (any one of the following) | | 20 |
| 1) Visit a micro enterprise and write a report on their management | | |
| 2) Study a SHG and write report on their management | | |
| 3) Write a report on marketing strategy in rural enterprise | | |
| B) Class Test | | 10 |
| C) Class Conduct | | 10 |

References :

- Battacharya S.N. : Rural Industrialization in India
- Bagli V : Khadi and Village Industries in the Indian Economy
- Kripalani J.B. : Gandhian Thought
- Vasant Desai : Organization and Management of Small Scale Industries
- Sundaram J.B. : Rural Rurai Industrial Development K.V.I.C. : Khadi and Village Industries
- The Gandhian Approach Vasant Desai : Problems and Prospects of Small Scale Industries in India

**UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT**

PAPER TITLE: HORTICULTURE AND RURAL DEVELOPMENT

PAPER CODE: MARD 3.5

SEMESTER: III

TOTAL CREDIT: 06

OBJEVTIVES

1. To understand the concepts, nature and importance of Horticulture in Rural Development
2. To learn various skills in Horticulture
3. To know various schemes in Horticulture.

| Unit | Content | No. of hours |
|------|--|--------------|
| I | Horticulture and Rural Development i. Concept of Horticulture ii. Nature of Horticulture Traditional and Modern iii. Significance of horticulture in Rural Development | 10 |
| II | Scope for Horticulture in Konkan Region i. Land and Soil ii. Climatic Condition and provision of water iii. Tools and Equipments | 10 |
| III | Propagation i. Types of Propagation ii. Techniques of Propagation iii. Horticulture Nursery | 10 |
| IV | Post Harvesting Activities i. Assembling and Grading ii. Preservation and Storage. iii. Transportation | 10 |
| V. | Marketing of Horticultural Product i. Marketing through private functionaries ii. Co-Operative Marketing (Through S.H.G.) iii. Export of Horticulture products of Konkan Region | 05 |
| VI | Government Schemes, Research & Development i. Maharashtra Phalodyan Yojana ii. KVIC Schemes for processing Units iii. Other Assistance i.e. Tribal Schemes, N.G.O. etc. iv. Role of Agriculture University v. Recent Research in Horticulture vi. Significance in the development of Horticulture | 15 |

| <u>Evaluation Pattern</u> | |
|--|-----------|
| External | 60 |
| Internal | 40 |
| A) Field Work (visit any one of the following and write a report) | 20 |
| 1) Visit to Agricultural University/Krusha Vidnyan Kendra (KVK) | |
| 2) Visit to Horticulture Activities Centre | |
| 3) Participation in Techniques of Grafting, Marketing, nursery | |
| 4) Visit to Agro Processing Unit | |
| B) Class Test | 10 |
| C) Class Conduct | 10 |

References

1. Horticulture, Mahmood N. Malik, Biotech Books, 2000.
2. Principles of Horticulture, Surendra Prasad/U. Kumar, Agro Botanica, 1998-99
3. Horticulture at a Glance -Volume II, A.S. Salaria, Babita Salaria, Shri Sunilkumar Jain Publication, 2007-2008.
4. Horticulture, Prof. Kumaresan, V., Saras Publication, 2009-2010.
5. Identification and Management of Horticulture Pests, Ramniwas Sharma, Agrotech Press publication, 2014.
6. Objective Horticulture, Raji Shrivastava, Agrotech Press publication, 2014.
7. Textbook of Horticulture, Second Edition, K. Manibhudhan Rao, Rajiv Beri for Macmillan India ltd. 2014.
8. Introductory Ornamental Horticulture, Parmeshwar Singh, Oxford Book Company, 2014.
9. Horticultural Corps, Mallikarjun Reddy/Aparna Rao, Pacific Book International, 2010.

**UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT**

PAPER TITLE: DAIRY, ANIMAL HUSBANDRY FOR RURAL DEVELOPMENT

PAPER CODE: MARD 3.6

SEMESTER: III

TOTAL CREDIT: 06

Objectives:

- 1) To acquaint the concept of Animal Husbandry and Dairy Development and its role in Rural Development
- 2) To understand the prospects of Animal Husbandry and its allied activities and management
- 3) To study the successful milk cooperatives in Maharashtra

| Unit | Content | No. of hours |
|-------------|---|---------------------|
| I | Animal Husbandry and Dairy Development : a) Concept of Animal Husbandry and dairy Development b) Nature : Traditional and Modern c) Scope of the activity d) Significance in Rural Development e) Recent Research and Development f) Role in Rural Development | 10 |
| II | Prospects for Animal Husbandry and Dairy Development in India with special reference to Maharashtra: a) Availability of milch animals b) Climatic condition and fodder c) Causes of less productivity and other problems d) Measures to increase productivity e) Role of Agricultural Universities | 10 |
| III | Milch Animals for Dairy Development a) Cow: Indian Types-Selection of the ideal type Economics of the cow-rearing – Cross-breed varieties and their importance. b) Buffalos: Indian types – selection of the ideal type – Economics of the Buffalos – rearing – cross – breed varieties and their importance. | 10 |
| IV | Minor Mulch Animals: a) Goat: Indian types – Selection of the ideal type – Economics of the Goat – rearing – cross – breed varieties and their importance. b) Sheep: Indian types – Selection of the ideal type – Economics of the Goat – rearing – cross – breed varieties and their importance. | 10 |
| V | Management of Animals. a) Animal Husbandry as a science. b) Provision of fodder and other basic requirement c) Common diseases-preventive and curative measures d) Role of Veterinary Institution | 10 |

| | | |
|--|--|-----------|
| VI | Dairy Industry a) Concept of Dairy-milk processing industry. b) Need for setting up dairy industry c) Milk and Milk – products produced by dairy industry d) Study of successful co-operative dairy industries. | 10 |
| <u>Evaluation Pattern</u> | | |
| External | | 60 |
| Internal | | 40 |
| A) Field Work (visit any one of the following and write a report) | | 20 |
| 1) Visit to Milk Cooperative with the aim of understanding its functioning | | |
| 2) Write a paper on Administration and Financial Management | | |
| B) Class Test | | 10 |
| C) Class Conduct | | 10 |

References :

1. Gadre, Y.O.- Pashu Vigyan Mala (1 to 12., Vidya Granth Prakashan (Marathi)
2. Kulkarni Anilkumar – Kombadi Palan, Continental Prakashan, Pune (Marathi)
3. Kulkarni Anilkumar – Sudharit Shetipalan, Continental Prakashan, Pune, 1983 (Marathi)
4. Singh & Moor – Livestock and Poultry Production, Prentice Hall, India, 1982
5. Salunkhe, D.K. & Desai B- Krishi Udyog Ani Gramin Vikas (Marathi)
6. Phadke, R.P. Bhartatil Madhmashya Ani Madhmashya Palan.
7. Krushi Dayandini and Krushi Vidhyapith.
8. Datta Ruddar – Sunderam K.P.M. Indian Economy – S Chand & Co. Ltd.

UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT

PAPER TITLE: DEVELOPMENT OF SOCIALLY EXCLUDED COMMUNITIES

PAPER CODE: MARD 3.7

SEMESTER: III

TOTAL CREDIT: 06

Objectives

- 1) To provide an overview on social exclusion
- 2) To introduce the learner to the magnitude and extent of social exclusion in Rural India
- 3) To introduce the basic concepts related to social exclusion and various inclusion policies and processes

| Unit | Content | No. of hours |
|------|---|--------------|
| I | Introduction to the Concept of Social Exclusion a) Emergence of the concept of social exclusion b) Defining social exclusion c) Dimensions of social exclusion d) Interdisciplinary approaches to the study of social exclusion | 10 |
| II | Social Exclusion in rural India a) Social exclusion of dalit, tribal, minority, women and sexual minorities in rural India b) Politics of exclusion and marginalization c) Understanding the nature and extent of communication of exclusion and its effects. | 10 |
| III | Understanding indicators of Social Exclusion a) Understanding indicators of Social exclusion in rural India with the help of Census, Human Development Index, World Bank reports etc. b) Understanding politics of exclusion and marginalization c) Understanding resistance of the excluded communities to assert their rights etc. | 10 |
| IV | Inclusion Policies and Processes a) Social inclusion policy and programmes b) Ideological challenges to inclusion c) Social legislations on social inclusion d) Role of civil society organizations to address social exclusion. | 10 |
| V | Global experiences on Inclusion and lessons to be learned for rural India a) Global survey on communities which are social excluded b) European social inclusion policies and programmes c) UK and Scandinavian Experiences d) New Zealand and Australian Experiences in Addressing Social Exclusion. e) Lessons to be learned for inclusion of rural communities | 10 |

| | | |
|--|---|-----------|
| VI | Action of Inclusion a) Skills in identifying social exclusion practices b) Mobilizing people for social change c) Advocacy for social inclusion d) Networking strategies e) Researching on social exclusion in India f) Advocacy for inclusion of rural communities. | 10 |
| <u>Evaluation Pattern</u> | | |
| External | | 60 |
| Internal | | 40 |
| A) Field Work (visit any one of the following and write a report) | | 20 |
| 1) Visit to a Tribal or Dalit community and try to understand the social exclusion | | |
| 2) Write a strategy paper on advocacy for Social Inclusion | | |
| B) Class Test | | 10 |
| C) Class Conduct | | 10 |

References :

1. Jordan, B. (1997) A Theory of Poverty and Social Exclusion. Cambridge: Polity Press.
2. Hills, J. le Grand, J. and Piachaud, D (eds.) (2002) Understanding Social Exclusion, Oxford University Press, Oxford.
3. Sukhadeo Thorat and Narender Kumar (2008), B.R Ambedkar Perspective on Social and Inclusive Policies, Oxford University Press, New Delhi
4. Sen, A. (2000) Social Exclusion: Concepts, Application and Scrutiny. Social Development Papers No. 1, Asian Development Bank, Manila

**UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT**

PAPER TITLE: RURAL RESOURCE MANAGEMENT

PAPER CODE: MARD 3.8

SEMESTER: III

TOTAL CREDIT: 06

Objectives:

- 1) To understand the nature and characteristics of rural resources and its importance in Rural Development
- 2) To understand various resources available in rural India such as land, water and human and other resources

| Unit | Sub-Topic | No. of hours |
|-------------|---|---------------------|
| I | Nature and Characteristics of Rural Resources a) Definition and meaning of Resources b) Types of rural resources – Natural and Man-made c) Characteristics of resources d) Importance of different resources in Rural Development | 10 |
| II | Land resources a) Classification of land based on utility b) Soils – Structure and importance c) Properties of Soil – Physical and Chemical d) Soil Conservation – Methods and Importance e) Rock and ores – Minor mineral produce in rural areas of Konkan f) Land degradation in rural areas – causes and remedies | 10 |
| III | Water resource a) Factors controlling availability of water in rural areas – Seasonality of rainfall, rock type, vegetative cover b) Sources of water and their characteristics – Sub-surface – Deep and Shallow and Surface c) Water conservation and management – Watershed development, rain water harvesting, advanced irrigation, Ground water recharge d) Problems and issues in rural water scenario – Contamination, Distribution, Priority of use | 10 |
| IV | Living resources a) Vegetation – Types and uses b) Importance as rural resource – Timber, fuel, construction, agriculture, plantation, raw material c) Forest rights and Joint forest management d) Wide life – Diversity of life, it's role in ecology, resource potential e) Nature of conflict between wide life and farmers in Konkan | 10 |

| | | |
|--|--|-----------|
| V | Human resources a) Quantitative aspects of rural human resource – Gender & Age wide classification, Density b) Issues in rural human resources – Scarcity, lack of skill, attitude, social status | 10 |
| VI | a) Government schemes for development of human resources – Skill India Mission, NSMICT, TRYSEM b) Case Study of NGO’s working in Rural Human Resource Development – Vidnyanashram / ARTI/NIRD BAIF | 10 |
| <u>Evaluation Pattern</u> | | |
| External | | 60 |
| Internal | | 40 |
| A) Write a detailed report on various resources available in your area (Rural/Tribal) and how it can be used for rural development | | |
| B) Class Test | | 10 |
| C) Class Conduct | | 10 |

References:

1. Rural Development : Principles, Policies and Management, Katar Singh, Sage Publications India Pvt. Ltd., 2009
2. Development of Land Resources – E-book on Activities Department of Land Resources, Ministry of Rural Development, Government of India December, 2014
<http://dolr.nic.in/dolr/downloads/PDFs/DoLR%20Activities.pdf>

UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT

PAPER TITLE: AGRO TOURISM AND RURAL DEVELOPMENT

PAPER CODE: MARD 3.9

SEMESTER: III

TOTAL CREDIT: 06

Objectives:

- 1) To understand importance of tourism in Rural Development
- 2) To understand various types tourism and its importance in Rural Development

| Unit | Content | No. of hours |
|-------------|--|---------------------|
| I | TOURISM. a) Tourism concept-History-Origin b) Types of Tourism (Eco Tourism, Agro, Medicinal, Rural, Fort etc.) c) Essential Factors for Tourism d) Importance of tourism in Rural Development | 10 |
| II | AGRO-TOURISM a) Agro-Tourism concept-meaning-principles b) Scope and Limitations of Agro-Tourism c) Opportunities in Agro-Tourism d) Merits and demerits of Agro- Tourism | 10 |
| III | AGRO-TOURISM MANAGEMENT AND ADMINISTRATION a) Factors of Agro-Tourism Management & Administration. b) Accommodation concept, types & food service c) Travel and Transport services for Agro-Tourism d) Business ethics & laws in tourism industry | 10 |
| IV | MARKETING OF AGRO-TOURISM INDUSTRY. a) Marketing Skills for Agro-Tourism b) Consumer satisfaction and relationship | 10 |
| V | FINANCIAL AND ACCOUNTING ASPECTS a) Advertising for Agro Tourism b) Various records of Agro Tour Business (Register, Account, Visitor Book Meeting Books etc.) | 10 |
| VI | AGRO-TOURISM CASE STUDY a) Agro-Tourism Centres b) Private Agro-Tourism Centres c) Tourism Organisations : ITDC, MIDC | 10 |

| <u>Evaluation Pattern</u> | |
|--|-----------|
| External | 60 |
| Internal | 40 |
| A) Visit any one of the following and write a comprehensive report about its functioning, administration finance and activities | 20 |
| 1) Agro Tourism Centre | |
| 2) Visit to MTDC | |
| 3) Tourism Training Centre | |
| 4) Rural Tourism Centre | |
| 5) Medicinal Plant Centre | |
| 6) Medical Tourism Centre | 10 |
| A) Class Test | 10 |
| B) Class Conduct | 10 |

References :

1. Hill Tourism Planning and Development, Delhi 1998.
2. Tourism and the Environment : Sustainable Relationship
3. International Tourism : Fundamentals and Practices, New Delhi, 1991
4. Paryatan Prabandha Sidhant Aur Vyavahar – Abhinav Prakashan, Ajamer 2007.
5. Krishi Bhugol, Hindi Grantha Akadami.

**UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT**

PAPER TITLE: GENDER STUDIES

PAPER CODE: MARD 3.10

SEMESTER: III

TOTAL CREDIT: 06

Objectives:

- To study historical factors affecting the status of women in rural India.
- To understand feminism and gender based violence
- To study the women's movement and LGBT movement.

| Unit | Content | No. of hours |
|------|--|--------------|
| I | Scope and Significance of Gender Studies in Rural Development a) Understanding the difference between Women's studies and gender studies b) Importance of developing Gender Sensitivity among rural development practitioners c) Evolution of Gender studies (Women and LGBT) as an independent discipline and its relevance to rural development | 10 |
| II | Historical factors affecting the Status of women in India a) History of Status of Women in India b) Role of women during independence struggle – post independence and in contemporary India. | 10 |
| III | Understanding Feminism and Gender Based Violence a) Origins of patriarchy, Understanding patriarchy through overview of the feminist theories - Contemporary patriarchy. Feminist understanding of caste, class and gender (LGBT Categories) in India and Intersectionality b) Concept and forms of violence towards women and LGBT. | 10 |
| IV | Women's Movement (Global & National) a) Women's movement at the Global level Genesis of Women's movement in India. b) Concerns, Achievements and Critique of women's movement and its Future in India. | 10 |
| V | Global – National Initiatives for the Empowerment of women and LGBT a) International Initiatives, World conferences, CEDAW - by the United Nations for Women and persons who are LGBT b) Indian initiatives for Women (The 'Towards equality report', National perspective plan for women, Statutory bodies for empowerment of women and persons who are LGBT | 10 |
| VI | Status of persons with different sexualities a) Understanding personal narratives of the LGBT persons b) History of the LGBT movement in India. c) Status of the LGBT community and their issues. | 10 |

Evaluation Pattern

| | |
|---|-----------|
| External | 60 |
| Internal | 40 |
| A) Conduct a Focus Group Discussion with women from your area and write a report on problems faced by them as a women | 20 |
| B) Class Test | 10 |
| C) Class Conduct | 10 |

References:

1. Eagleton Mary (2003): A Concise Companion to Feminist Theory. USA. Black Well Publishers.
2. Patel Vibhuti (2002): Womens Challenges of the New Millennium. New Delhi. Gyan Publishing House.
3. Jain Devaki & Rajput Pam (2003): Narratives From The Womens Studies Family: Recreating Knowledge. New Delhi. Sage Publications.
4. Murthy N Linga (2007): Towards Gender Equality: India's Experience. New Delhi.
5. Agrawal Anju: Gendered Bodies: The Case of the Third Gender in India. Contribution to Indian Sociology Vol. 31, 2(01/Jan/1997).
6. Talwar Rajesh: The Third sex and human rights. New Delhi. Gyan Publishing House, 1999.
7. Miles Angela R & Finn Geraldine (2002). Feminism: From Pressure to Politics. Jaipur. Rawat Publications.
8. Singh Surendra & Srivastava S P (2001). Gender Equality through Womens Empowerment: Strategies and Approaches. Lucknow. Bharat Book Centre.
9. Nanda Serena: The Third Gender: Hijra Community In India. (Manushi Vol. 1992, 72(01/Jan/1992) Page No: 9 - 16).

UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT

PAPER TITLE: RESEARCH PROJECT WITH DISSERTATION

PAPER CODE: MARD 4.1
SEMESTER: IV
TOTAL CREDIT: 08

**UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT**

**PAPER TITLE: INTERNSHIP WITH CBO/ NGO/
GOVERNEMENT / CORPORATE SECTOR**

**PAPER CODE: MARD 4.2
SEMESTER: IV**

TOTAL CREDIT: 06

UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT

PAPER TITLE: DEVELOPMENT COMMUNICATION SKILLS

PAPER CODE: MARD 4.3

SEMESTER: IV

TOTAL CREDIT: 06

Objectives:

1. To study concepts related to media and development
2. To learn skills required in development communications and media advocacy
3. To study elements of mass media
4. To study concepts related to social marketing , public opinion and public relations

| Unit | Content | No. of hours |
|-------------|--|---------------------|
| I | Media & Rural Development a. Paradigms of development and their critique b. Role of media in rural development c. Priorities of media in rural development d. Influence of media on different target groups such as children, women and farmers | 10 |
| II | Skills in Development Communication a. Group media: Concept, manufacture and skills b. Group media: How to make/use photo language, posters, puppets, flashcards, street play c. Folk media: Definition, types, challenges in using folk media | 10 |
| III | Mass Media a. Print media (Newspapers, Magazines, Journals): Historical role, current trends, strengths and limitations b. Audio-Visual Media (Radio, TV, Cinema): Growth and changing focus in India, strengths and limitations c. Electronic media: Use of social networking, e-databases, blogs, virtual libraries, strengths and limitations | 10 |
| IV | Media Planning & Advocacy a. Media planning: Understanding consumer profile, designing message, identifying locations for display b. Media advocacy c. Media ethics | 10 |
| V | Social Marketing, Public Opinion and Public Relations (PR): a. Social Marketing: Definition, pre-requisites, differences between commercial and social products b. Public opinion: Definition, stages, determinants c. Public Relations: Definition, need for PR in Rural Development | 10 |
| VI | Skills in Media Advocacy. a. Writing press releases and letters to editors b. Organizing press conferences c. Right to Information Act (RTI) | 10 |

Evaluation Pattern

| | |
|--|-----------|
| External | 60 |
| Internal | 40 |
| A) Visit any community, understand problems of the community and write a press release and send it to local press. | |
| Or | |
| Visit any Radio, TV Channel, Community Radio and Understand Media Planning execution and its impact | 20 |
| B) Class Test | 10 |
| C) Class Conduct | 10 |

References :

1. Compendium Sondhi Krishan: Development Communication And Information Economics In The New Millennium.. New Delhi. B R Publishing Company, 2003.
2. Singh Dharmendra: Mass Communication And Social Development.. Delhi. Adhyayan Publishers & Distributors, 2004.
3. Ghosh Avik: Communication Technology And Human Development : Recent Experience In The Indian Social Sector.. New Delhi. Sage Publications, 2006.
4. Bienvenu Sherron: The Presentation Skills Workshop : Helping People Creat And Deliver Great Presentation. New Delhi. Prentice Hall Of India, 2008.
5. Kumar Keval J: Mass communication in India. Mumbai. Jaico Publishing House, 2007.

**UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT**

PAPER TITLE: LEADERSHIP DEVELOPMENT SKILLS

PAPER CODE: MARD 4.4

SEMESTER: IV

TOTAL CREDIT: 06

UNIVERSITY OF MUMBAI

Objectives:

This course will provide foundation for students to understand:

- Introduction to leadership
- Theories of leadership
- Leadership skills development
- Strategic leadership and knowledge management

| Unit | Content | No. of hours |
|------|---|--------------|
| I | Introduction to Leadership a) Definition of Leadership b) Classification: Types of Leaders and Styles of Leadership c) Characteristics and Functions of Leadership d) Values and Ethics of Leadership | 10 |
| II | Theories of Leadership a) Leader Member Exchange Theory b) Contingency Theory c) Path-Goal Leadership Theory d) Transformational Leadership Theory e) Charismatic Theory | 10 |
| III | Leadership Styles and Team Building Leadership Styles a) Autocratic b) Participative c) Entrepreneurial Leadership Transformational and Transactional Team Building a) Definition b) Team formation – Tuckerman c) Common Team Problems d) Steps to Team Problem Solving e) Brain Storming | 10 |
| IV | Leadership Skills Basic Skills a) Learning from experience b) Communication, listening, assertiveness, providing constructive feedback c) Effective stress management d) Building technical competence e) Building effective relationship with superiors and peers f) Setting goals | 10 |

| | | |
|--|---|-----------|
| V | Advanced leadership Skills a) Delegating b) Managing Conflict c) Negotiation – Improving Creativity d) Development Planning – Credibility – Coaching e) Empowerment | 10 |
| VI | Strategic Leadership and Knowledge Management a) Importance b) The Nature of Strategic Leadership c) Components of Strategic Leadership | 10 |
| <u>Evaluation Pattern</u> | | |
| External | | 60 |
| Internal | | 40 |
| A) Choose any leader from the rural area and write his biographical sketch using theoretical inputs give in this paper | | 20 |
| B) Class Test | | 10 |
| C) Class Conduct | | 10 |

References:

1. Du Bring (1998), Leadership: Research Findings & Skills, All India Publishers and Distributors, Chennai.
 2. Wallace, K. Masters, (2001), Personal Development for Life and Work: UK, South Western.
 3. Hughes (2005), Leadership – Enhancing the Lessons of Experience, Boston Publishers, Chennai.
 4. Northouse, Peter. G. (2005), Leadership: Theory and Practice, Sage Publication, New Delhi.
 5. Rothwell, WJ Priscott, RK & Taylot MW (2005), Strategic HR Leader, Mumbai, Jaico Publishing Home.
 6. Posner, K. (2006), Leadership Challenges (3rd Edn.), New Delhi: Wiley India Pvt. Ltd.
 7. Gillian, Butler and Tony Hope (2007), Manage Your Mind: The Mental Fitness Guide, Oxford, Oxford University Press.
- Robert Mai, and Allen Kakerson (2007), The Leader as a Communicator, Prentice Hall, New Delhi.

**UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT**

PAPER TITLE: DISASTER MANAGEMENT

PAPER CODE: MARD 4.5

SEMESTER: IV

TOTAL CREDIT: 04

Objectives

1. To study the concept of Disaster and Disaster Management
2. To understand major requirements for coping with disaster
3. To study the intervention at the time of the disasters.

| Unit | Content | No. of hours |
|------|---|--------------|
| 1 | Introduction to Disaster Management a) Definitions of Disaster Management; Classification of Disasters; b) The General effects of Disasters. c) Disaster Management cycle and composition of main activities. | 10 |
| 2 | Disaster Management and Rural Development a) Scope for disaster related action; Philosophy for coping with Disasters; Counter disaster resources. b) International disaster assistance; c) Response to disaster management by various organizations and NGOs d) Specific role of Rural Development workers in community based disaster risk management. | 10 |
| 3 | Major Requirements for Coping with Disaster a) Foundational factors: Organization, Planning, Training needs and specialized skills, Utilization of resources. b) Logistics, Leadership, and Public awareness | 10 |
| 4 | Institutions and Instruments in Disaster Response and Standards of Service. a) International Decade for Natural Disaster Reductions and UN Resolutions. b) Administration of Relief in India and review of disaster related policies. c) The Disaster Management Act 2005. d) Code of conduct for humanitarian workers. e) Humanitarian Charter and Minimum standards in Disaster Response. | 10 |
| 5 | Long Term Measures in Disaster Management. a) Prevention: Problem areas, Resources relevant to Prevention. b) Mitigation: Major mitigation, components; problem areas, formulation and implementation of mitigation programs. c) Preparedness: Nature of preparedness; Problem areas, maintenance of preparedness levels; Resources relevant to | 10 |

| | | |
|---|---|-----------|
| | preparedness arrangements | |
| 6 | Response to Disaster: Impact and Post Impact Factors. a) Response: Characteristics, problem areas; Requirements for effective response; b) Human factors in response, resources relevant to various aspects of response. c) Recovery: The bases for recovery action problem areas, Requirements for effective recovery d) Post disaster review: The importance of post disaster review; Aspects covered in post disaster review. | 10 |
| <u>Evaluation Pattern</u> | | |
| External | | 60 |
| Internal | | 40 |
| A) Visit the Disaster Management Cell at the District Head Quarters and write a report on its functioning and inadequacies if any dealing with disasters. | | 20 |
| B) Class Test | | 10 |
| C) Class Conduct | | 10 |

References

1. Carter, W. Nick. (1991). Disaster Management: a disaster manager's hand book. Asian Development Bank, Manila, Philippines.
2. Jegadish P. (2007). Disaster Mitigation and Management. Deep & Deep Publications, New Delhi.
3. Goel S.L. (2006). Encyclopaedia of Disaster Management, Vol. I, II, & III. Deep & Deep Publications, Pvt. Ltd.; New Delhi.
4. Kapur Anu: Disaster In India: Studies Of Grim Reality.. Jaipur. Rawat Publications, 2005.
5. Ahmed Naseem: Managing Disaster.. New Delhi. Kilaso Books, 2003.
6. India National Disaster Management Division [comp.] & [ed.]: Disaster Management In India: A Status Report.. New Delhi. National Disaster Management Division, 2004.
7. Singh Tej: Disaster Management: Approaches And Strategies.. New Delhi. Akansha Publishing House, 2006.
8. Gandhi P Jegadish: Disaster Mitigation And Management: Post Tsunami Perspectives.. New Delhi. Deep and Deep Publication, 2007.
9. Prasad R. B.: State NGOs and disaster management. New Delhi. Surendra Publications, 2011.
10. Bhatt Sanjai & Agnimitra Neera: Social work response to environment and disasters. Delhi. Shipra Publications, 2014.

DD

**UNIVERSITY OF MUMBAI
M.A. IN RURAL DEVELOPMENT**

PAPER TITLE: HUMAN RIGHTS AND VULNURABLE GROUPS

PAPER CODE: MARD 4.6

SEMESTER: IV

TOTAL CREDIT: 04

Objectives:

- 1) To understand the concepts of human rights
- 2) To apply Human Rights with vulnerable groups in India
- 3) To understand the role of various organizations in promoting Human rights in India

| Unit | Content | No of Hours |
|------|---|-------------|
| 1 | Basic Concept a) Human Values- Dignity , Liberty, Equality , Justice, Unity in Diversity, Ethics and Morals | 10 |
| 2 | Perspectives of Rights and Duties b) Rights: Inherent-Inalienable-Universal- Individual and Groups c) Nature and concept of Duties d) Interrelationship of Rights and Duties | 10 |
| 3 | United Nations And Human Rights a) Brief History of Human Rights- International and National b) Provision of the charters of United Nations c) Universal Declaration of Human Rights- Significance-Preamble d) Civil and Political Rights-(Article. 1-21) e) Economic, Social and Cultural Rights-(Article.22-28) | 10 |
| 4 | Human Rights and Vulnerable Groups a) Meaning and Concept of Vulnerable and Disadvantaged Groups, Socio-Economic and Cultural Problems of Vulnerable and Disadvantaged Groups including SC/ST/NT-DNT b) Human Rights and Women's Rights –International and National Standards c) Human Rights of Children-International and National Standards d) Human Rights of Migrant workers, Sex Workers, Terminal Illness patients etc. | 10 |
| 5 | Human Rights in Indian Context a) Indian Constitution : Preamble- Fundamental Rights- Directive Principles-Fundamental Duties b) Role of National and State Commission on Human Rights in India c) Human Rights- Enforcement Mechanism d) Human Rights Act, 1993 e) Judicial Organs- Supreme Court (Art 32) And High Courts(Art 226) | 10 |

| | | |
|--|---|-----------|
| 6 | Role of Advocacy Groups a) Professional Bodies: Press, Media, Role of Lawyers-Legal Aid b) Educational Institutions c) Role of Corporate Sector d) NGO's | 10 |
| <u>Evaluation Pattern</u> | | |
| External | | 60 |
| Internal | | 40 |
| A) Select any marginalised community and understand how the human rights are being violated and write a report | | 20 |
| B) Class Test | | 10 |
| C) Class Conduct | | 10 |

References

1. Michael Freeman, *Key Concepts: Human Rights*, Polity, Cambridge, 2003.
2. Darren J O' Byrne, *Human Rights: An Introduction*, Pearson Education, New Delhi, 2007.
3. Daniel Fischlin and Martha Nandorfy, *The Concise Guide to Global Human Rights*, OUP, New Delhi, 2007.
4. Upendra Baxi, *The Future of Human Rights*, OUP, New Delhi; 2006
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6. S.K. Ghai, *Indian Politics: A comparative perspective*, P.K. Foundation, New Delhi, 2007.
7. O.P. Gouba, *An Introduction to Political Theory*, Macmillan, Delhi, 2007.
8. B.L. Fadia, *Indian Government and Politics*, Sahitya Bhawan Publication, Agra, 2006.
9. Tapan Biswal (eds.), *Gender, Human Rights and Environment*, Viva Publication, New Delhi, 2006.