

University of Mumbai



M1236

SECOND HALF 2017

EXAMINATION TIME TABLE
PROGRAMME - MASTER'S DEGREE IN MARKETING MANAGEMENT (M.M.M.)
(THIRD YEAR)(CBSGS) (R-2017)
SEMESTER - II

Days and Dates	Time	Paper
Tuesday, November 07, 2017	11:00 a.m. to 02:00 p.m.	Strategic Marketing
Thursday, November 09, 2017	11:00 a.m. to 02:00 p.m.	Integrated Marketing Communication & Digital Marketing
Monday, November 13, 2017	11:00 a.m. to 02:00 p.m.	Strategic Management.

NOTE: The candidates appearing for the examination should report 15 minutes before the start of examination.

Mobile phones and other electronic gadgets are prohibited in the examination hall.

Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
15th September, 2017.

CM-16

(Prof. (Dr.) Arjun Ghatule)
Offg. Director
Board of Examinations & Evaluation