



A0936

SECOND HALF 2017

**EXAMINATION TIME TABLE
PROGRAMME - BACHELOR OF MASS MEDIA (B.M.M.)(CBSGS)(75:25)
SEMESTER - VI**

Days and Dates	Time	Paper
Monday, November 27, 2017	03:00 p.m. to 05:30 p.m.	Advertising: Advertising and Marketing Research. (Last Chance)
		Advertising: Advertising and Marketing Research. (R-2017)
Monday, November 27, 2017	03:00 p.m. to 05:30 p.m.	Journalism: Press Laws and Ethics. (Last Chance)
		Journalism: Press Laws and Ethics. (R-2017)
Tuesday, November 28, 2017	03:00 p.m. to 05:30 p.m.	Advertising: Legal Environment and Advertising Ethics. (Last Chance)
		Advertising: Legal Environment and Advertising Ethics. (R-2017)
Tuesday, November 28, 2017	03:00 p.m. to 05:30 p.m.	Journalism: Broadcast Journalism. (Last Chance)
		Journalism: Broadcast Journalism. (R-2017)
Wednesday, November 29, 2017	03:00 p.m. to 05:30 p.m.	Advertising: Financial Management for Marketing and Advertising. (Last Chance)
		Advertising: Financial Management for Marketing and Advertising. (R-2017)
Wednesday, November 29, 2017	03:00 p.m. to 05:30 p.m.	Journalism: Business & Magazine Journalism (Combination of Niche-I& II). (Last Chance)
		Journalism: Business & Magazine Journalism (Combination of Niche-I& II). (R-2017)
Thursday, November 30, 2017	03:00 p.m. to 05:30 p.m.	Advertising: Agency Management. (Last Chance)
		Advertising: Agency Management. (R-2017)
Thursday, November 30, 2017	03:00 p.m. to 05:30 p.m.	Journalism: Internet and Issues in the Global Media. (Last Chance)
		Journalism: Internet and Issues in the Global Media. (R-2017)
Monday, December 04, 2017	03:00 p.m. to 05:30 p.m.	Advertising: The Principles and Practice of Direct Marketing. (Last Chance)
		Advertising: The Principles and Practice of Direct Marketing. (R-2017)
Monday, December 04, 2017	03:00 p.m. to 05:30 p.m.	Journalism: News Media Management. (Last Chance)
		Journalism: News Media Management. (R-2017)
Thursday, December 07, 2017	03:00 p.m. to 05:30 p.m.	Advertising: Contemporary Issues. (Last Chance)
		Advertising: Contemporary Issues. (R-2017)
Thursday, December 07, 2017	03:00 p.m. to 05:30 p.m.	Journalism: Contemporary Issues. (Last Chance)
		Journalism: Contemporary Issues. (R-2017)
Friday, December 08, 2017	03:00 p.m. to 05:30 p.m.	Advertising: Digital Media (R-2017)
Friday, December 08, 2017	03:00 p.m. to 05:30 p.m.	Journalism: Digital Media (R-2017)

NOTE: The candidates appearing for the examination should report 15 minutes before the start of examination.
Mobile phones and other electronic gazets are prohibited in the examination hall.
Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
3rd October, 2017.

(Prof. (Dr.) Arjun Ghatule)
Offg. Director
Board of Examinations & Evaluation

