

University of Mumbai



(69)
Second Half - 2008

PROGRAMME OF THE MASTER OF COMMUNICATIONS AND JOURNALISM
(M.C.J.) (SEM.I) (OLD.) EXAMINATION.

Candidates for the above examination are requested to be in attendance at the place of examination, fifteen minutes before the time appointed for setting of the first paper and ten minutes before the time fixed for setting of each subsequent paper. THEY ARE FORBIDDEN TO TAKE ANY BOOK OR PAPER INTO THE EXAMINATION HALL. Seat numbers and places of examination will be announced on the college notice boards four days prior to the date of commencement of the examination. Smoking is strictly prohibited in the examination hall. The written examination will be conducted in the following order: -

Days and Dates	Time	Paper
Monday, 01 st December,2008	10:30 AM to 12:30 PM	Introduction to Mass Communication
Tuesday, 02 nd December,2008	10:30 AM to 12:30 PM	Ethics and the Constitution
Wednesday, 03 rd December,2008	10:30 AM to 12:30 PM	Reporting
Thursday, 04 th December ,2008	10:30 AM to 12:30 PM	Introduction to Public Relations and Advertising
Friday, 05 th December, 2008	10:30 AM to 12:30 PM	History Milestones and Media History
Monday, 08 th December, 2008	10:30 AM to 12:30 PM	Current Affairs
Wednesday, 10 th December, 2008	10:30 AM to 12:30 PM	Language Editing and Graphic Communication

Mumbai – 400 098

PROF.VILAS B. SHINDE
CONTROLLER OF EXAMINATIONS